

He' Sapa, Black Hills Center For Northern Plains Indian Arts and Performance



Contact information:

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Executive Summary

Spearheaded by the non-profit Alliance of Tribal Tourism Advocates (ATTA), major accomplishments have already occurred on the Hé Sapa Black Hills Center project. ATTA has secured a three-acre site for the Hé Sapa Black Hills Center, near downtown Rapid City and adjacent to its exceptional Journey Museum at 222 New York Street, just east of the Rushmore Plaza Civic Center. The City of Rapid City has committed \$812,000 toward the project's estimated \$1.8 million for Phase I construction. Individual supporters and organizations have pledged donations ranging from \$10 to \$100,000. Site plans and artist's renderings have been developed and revised to address issues of public safety, as well as mitigating any sound and noise pollution.



ATTA has spent 112,000.00 of the 812,000.00 toward the site plans, artist renderings and construction blue prints. Project is Shovel Ready for current site.

Wyss Associates provided the completed pre-construction project design documents for the planned He Sapa Black Hills Center for Northern Plains Tribal Arts and Performance.

This project is now ready for "bid" and only needs to seek additional funds to match the commitment of Vision 2012 funds provided by the City of Rapid City. The cost estimates are current and Wyss Associates has provided the City of Rapid City with a project that fully complies with City standards and code requirements for public use and access. The designs include consideration for lighting, safety, traffic, signage, maximum capacity, and noise abatement. We are confident with the necessary financial support that this project will make a significant contribution to the cultural understanding and appreciation of Northern Plains tribal arts and related tourism development for the City, the State and Great Plains Region

ATTA is working cooperatively with United Tribes Technical College and Sinte Gleska University to develop the center as a venue for student performers, student educational experience, and job opportunities. In addition, the Center will serve to preserve Lakota language and culture. We would like to renew the existing lease for the facility for a 10 year period, and move forward with construction. We have just already received a \$100,000 match to develop initial plans and drawing for the cultural performance center, and we were just notified of an additional grant award of \$75,000. We believe that we can raise the full match for the City's donation of \$800,000 towards the project by December 31, 2013 and we plan to be contracting for construction by that date. Our initial planning indicates that we could draw 200,000 or more visitors to the Center annually, mostly during the period from May 15 to September 15. Thus, the project is ideal for tribal college student performers and employees.

We believe that the project will be a valuable Lakota cultural opportunity in the Rapid City area. We thank you for your support.



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Leveraging Partnership & Funding

Alliance of Tribal Tourism Advocates has leveraged \$100,000.00 Cash from Private Sector funding from Rapid City Community. In-kind donations from RC community groups \$10,000.00. Current Leveraging is estimated at 700,000.00 from two grant sources via partnership with United Technical College. ATTA is establishing a partnership with United Tribes Technical College as they carry with them a consistent history of sound management and providing educational and technical educational opportunities for students.

UTTC is establishing a learning center in Rapid City, SD with the long-time vision of tribal leaders to develop a major, Native educational institution in the Black Hills.

“We’re working on a vision for the future of having the Seven Council Fires (the Lakota Oceti Sakowin) coming together here in the Black Hills, where our history and relatives are,” said Phil Baird. Dr. Phil Baird, UTTC’s vice president of Academic, Career and Technical Education “We are welcoming all partners, anyone who wants to be involved on this new journey.” ATTA is proud to seek the opportunity to partner with UTTC to offer another opportunity that provides the Oceti Sakowin a gathering place in the Black Hills and to utilize the “He’ Sapa Performing Arts Performing Arts center as the anchor that provides the tribal destinations an outlet to tell their stories through cultural arts, educates our students to the world of work within the “tribal tourism industry”, and to provide entrepreneurial opportunities to our local and tribal communities, reconciliation between non-tribal members and tribal members and finally making a Eight (8) year 2012 vision project become a reality. UTTC will provide a solid anchor in partnering with ATTA in the management and program coordination, ATTA also brings a solid 21 year history of experience within the sustainable tourism industry.





Current Fundraising

- 100,000.00 funds leveraged
- 75,000.00 recently funded



Grants sourcing

- 60,000.00 submitted to source
- currently working with other funding sources and applications for submission.



Updating website and publications

- attatribal.com has current Mayor statement
- website and publications need address change and ATTA Board of Director and Tribal Chairmen updates



Current Leveraging Grant sourcing

- \$100,000.00
- \$600,000.00



Leveraging Partnerships

- United Tribes Technical College- Management
- other tribal Colleges



Renewing Lease Agreement

- Terms & length of lease
- Partner
- Name change for venue
- 11-6-19 review no longer in effect

