

Roosevelt Park Ice Arena Advertising

The City of Rapid City is seeking proposals for advertising in the Roosevelt Park Ice Arena. The following areas have been identified for potential signs:

In-ice logo: 30' X 30' center ice and multi-year Naming Rights Contract

In-ice Logo: 8' X 8' Neutral zone

Scoreboard 1: Single add panel 18" X 10' or split add panels each 18" X 5'

Scoreboard 2: Single add panel 18" X 6'9" or split add panels each 18" X 3'4"

Skate Rental Area: 2' X 4' advertising board or banner

Concession Area: 2' X 4' advertising board or banner

Lobby side entrance to vending area: 4' X 6' advertising board or banner

Rink Boards: 3' X 8' advertising panels

Zamboni: 2' X 6' Attachable advertising panels

Proposals should be submitted to the City of Rapid City Recreation Division at 2915 Canyon Lake Drive, Rapid City, South Dakota, 57702 on or before December 17, 2002. Any questions may be directed to Doug Lowe or Dave Lesmeister at 605-394-4168. The City reserves the right to reject any or all proposals.