



LETTER OF INTENT

Location: Vendor Site No. 4

This Letter of Intent describes the proposed sidewalk vending business John Ashley is beginning. Mr. Ashley will set up a vending cart in accordance with the Rapid City Ordinance 5521 and State/City Health Code. He has his ServSafe License (Certificate No. 7613372) and he is fully insured as per the City of Rapid City requirements, both documents are attached. Mr. Ashley has a Sidewalk Vendor License (No. 58441) and it is valid until 12/31/2011. The Planning Commission, on April 21, approved Mr. Ashley for Vending Locations: Relocated 1, 5, 2, and, 3. He waited until the appeal period was done until ordering the hotdog cart.

The vending cart will sell non-alcoholic beverages (bottled water and soda), cut flowers, and food – hot dogs with condiments, candy, and chips.

The hours of operation will fluctuate as business begins. Mr. Ashley will be trying different times of day to find the best time to sell. Initially, the hours of operation will be around noon, late afternoon, and into the evening, taking advantage of late night crowds. It will not operate later than 2:30 am as per the Rapid City Ordinance. Mr. Ashley plans to rotate through all his location on a regular basis. He also plans to operate throughout the year.

See the attached drawings for the cart descriptions and site dimensions.

Currently, Mr. Ashley is securing the permit issued by the State Department of Health for food related establishments. This document must be submitted prior to Planning Commission approval, we are requesting this stipulation be revised to read “prior to operation of the food cart”. The SD Dept. of Health has given the preliminary approvals on the cart, once the carts have been delivered, they will be inspected by the SD Dept. of Health for final approval.

RECEIVED

MAY 17 2011

Rapid City Growth
Management Department