

# Black Hills' Official Book



Endorsed by the Rapid City Area Chamber of Commerce  
and the Black Hills Business Council



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Honorable Jim Shaw c/o Kay Rippentrop  
Mayor of Rapid City  
Rapid City, SD

LF110205-03

Dear Mayor Shaw:

**We are in the FINAL 5% of the sponsor phase.** Spearfish has committed for 3-pages which also gives them 3 editorial pages for a total of 6 pages in the book. Hill City has committed for 1-page which gives them 2 pages in the book (1 sponsor page and 1 editorial page). We expect a decision from Deadwood for 2-pages which would give them 4 pages in the book (2 sponsor pages and 2 editorial pages). Obviously, it's important for Rapid City to be represented in this vital book for the Black Hills region.

Please give the following proposal serious consideration. **We need an up or down decision as soon as possible.**

## PROPOSAL

**Four-page story: \$11,800. City of Rapid City (CRC) price with 10% non-profit discount, 10% BHBC discount and 5% pay-in-full discount: \$8,850.**

- Logo included.
- Four **additional** editorial pages to showcase City of Rapid City at no cost.
- 25 complimentary books.

**Three-page story: \$9,600. CRC price with with 10% non-profit discount, 10% BHBC discount and 5% pay-in-full discount: \$7,200. (This is the option taken by Spearfish.)**

- Logo included.
- Three **additional** editorial pages to showcase City of Rapid City at no cost.
- 25 complimentary books.

**Two-page story: \$7,200. CRC price with with 10% non-profit discount, 10% BHBC discount and 5% pay-in-full discount: \$5,400 (This is the option Deadwood intends to take).**

- Two **additional** editorial pages to showcase City of Rapid City at no cost.
- 25 complimentary books.

**One-page story: \$4,200. CRC price with with 10% non-profit discount, 10% BHBC discount and 5% pay-in-full discount: \$3,150. (This is the option taken by Hill City.)**

- One **additional** editorial page to showcase City of Rapid City at no cost.
- 25 complimentary books.

Prices are turnkey and can be invoiced in interest-free installments that will fit your fiscal-year budget and cash-flow requirements. This proposal **includes a 5% discount for payment-in-full** in lieu of installments.

Thanks

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Barry Levin  
Riverbend Books, Publisher