

**Minutes  
Historic Sign Review Committee  
May 16, 2014**

MEMBERS PRESENT: Vicki Fenhaus, Jim Jackson, Clancy Kingsbury, Kyle Blada and Lee Geiger

MEMBERS ABSENT: None

STAFF PRESENT: Sarah Hanzel, Patsy Horton, Brett Limbaugh and Jeanne Nicholson

OTHERS PRESENT: Jim Lehe, Eric Farrar, Sami Conrad and M Brewick

Blada called the meeting to order at 9:00 a.m.

619 Main Street (14SN012)

Hanzel presented the request and noted that the applicant is not in attendance.

**Kingsbury moved to approve exchanging the existing hanging sign with the new logo at 619 Main Street. The motion was seconded by Jackson.**

Geiger expressed concern with the words skate and street on the new logo because it could be construed as promoting skateboarding in the downtown area which is not allowed.

Fenhaus stated that without a drawing showing the new sign on the building, it is hard to visualize what the new sign will look like.

Geiger reminded the Committee that the existing sign was approved and that this is a replacement sign.

Kingsbury expressed his opinion that the Committee does not have enough information to take action on the sign permit today and suggested that the applicant provide a drawing of the building with the proposed sign before the next meeting.

**Kingsbury moved to recommend that the sign permit to exchange the existing hanging sign with the new logo at 619 Main Street be continued to the next meeting. The motion was seconded by Jackson and carried unanimously.**

502 Main Street (14SN013)

Hanzel presented the request and reviewed the application, drawings and aerial map.

Jackson advised that he would abstain from voting on this application.

**Fenhaus moved to approve the new 27" x 8' wall sign for the Cantina at 502 Man Street. The motion was seconded by Kingsbury.**

In response to a question from Blada, Farrar advised that the sign is exposed neon on a metal cabinet with no back lighting.

In response to a question from Geiger, Farrar advised that the sign is located on the tower in the roof seating area above Que Pasa.

**The motion to approve the new 27” x 8’ wall sign for Cantina at 502 Main Street carried unanimously.**

704 Saint Joseph Street (14SN014)

Hanzel presented the request and reviewed the photographs and aerial map.

**Fenhaus moved to approve the pedestrian sign and the vinyl window decal signs at 704 Saint Joseph Street. The motion was seconded by Kingsbury.**

In response to a question, Farrar advised that the proposed vinyl window decal signs are under the allowed square footage for signs and that they are proposing to place them in every other window for a total of six signs.

Geiger expressed his opinion that the pedestrian sign is fine but that the proposed number of vinyl decal signs may be too much for the property. He added that too many of the vinyl decal signs negatively affect the appearance of the business. Additional discussion followed.

Hanzel informed the Committee that the application is for five vinyl decal signs but the drawing shows six signs.

Fenhaus expressed her opinion that one or two vinyl window decal signs on each side would be appropriate.

A brief discussion followed regarding the square footage requirements.

Geiger expressed his opinion that it would be more professional for the business to redo their other sign instead of using the vinyl decal signs.

**Geiger amended the motion to approve the pedestrian sign and the vinyl window decal signs at 704 Saint Joseph Street and added that it is the Committee’s opinion that redesigning the original sign would be a more beneficial tool for advertising the business than the addition of the vinyl window decal signs. The amended motion was seconded by Kingsbury and carried unanimously.**

**MINUTES**

**Jackson moved to approve the minutes of the May 2, 2014 meeting. The motion was seconded by Fenhaus and carried unanimously.**

**NEW BUSINESS**

Discuss Historic Sign Board with Consultant, Jim Lehe

Limbaugh introduced Jim Lehe as the consultant that the Mayor has hired to review the Historic Preservation Commission and Historic Sign Review Committee processes.

Lehe informed the Committee that he has toured the downtown and West Boulevard areas and has interviewed several people that are involved in the Historic Preservation programs. He added that the Mayor has requested that the processes be reviewed and to incorporate additional processes that would be more customer friendly. He noted that he will meet with the Mayor to review his preliminary findings and that his final report should be available in approximately 30 days.

There being no further business, the meeting adjourned at 9:28 a.m.