

Minutes
Historic Sign Review Committee
October 26, 2012

MEMBERS PRESENT: Pat Roseland, Clancy Kingsbury, Kyle Blada, Lee Geiger and Jim Jackson

MEMBERS ABSENT: None

STAFF PRESENT: Katherine Palmer, Kip Harrington and Jeanne Nicholson

OTHERS PRESENT: Dan Tribby, Eric Monroe and Destiny Stanz

Blada called the meeting to order at 7:04 a.m.

512 Main Street (12SN019) – Signs Now – 3 Pedestrian Signs

Stanz informed the Committee that Rusty is being removed from the sign and that the sign will now say Zipper Denim Company. She added that the sign will be the same size and that the style of the letters and the colors will remain the same.

In response to a question from Kingsbury, the new sign will be to the right of the Shops at Main Street Square sign that is located above the main entrance to the building.

In response to a question, Monroe advised that the signs will be neon signs.

In response to a question from Kingsbury, Stanz replied that the signs will be 2 feet by 4 feet like the existing signs.

In response to a question from Kingsbury regarding the sign for Weathered Vane, Tribby advised that the Weathered Vane sign will be a double sided neon sign and that it will be placed on the alley side of the building.

Geiger expressed his opinion that the existing wall signs are not very readable to vehicular traffic and questioned the effectiveness of the signs.

Tribby advised that no additional pedestrian signs will be placed on the Main Street side of the building. He added that the original intent for the signs was to attract pedestrians to the building. He added that the owners did not have the foresight to know that First Administrators would vacate the second level, which would allow four more businesses to be located in the building. He added that the owners will need to look at the overall effectiveness of the signs to determine if changes or improvements need to be made to the signs located on the building.

Geiger stated that he would hate to see the entire project negatively impacted by too many signs being located on the building.

Jackson stated that he likes the appearance of the signs on the building, especially at night.

Geiger moved, Jackson seconded and motion carried unanimously to approve the three pedestrian signs at 512 Main Street.

Tribby thanked the Historic Sign Review Committee for their input during the development process for this project.

508 Sixth Street (12SN020) – Unique Signs – 3 Window Signs

Kingsbury moved and Jackson seconded to approve the three window signs at 508 Sixth Street.

Roseland expressed his opinion that the proposed signs look fine. Blada concurred.

In response to a question from Kingsbury, Palmer explained that the new signs will replace the signs that were previously located on the building. A brief discussion followed.

Geiger informed the Committee that he would abstain from voting on this item.

The motion to approve the three window signs at 508 Sixth Street carried with Blada, Roseland, Jackson and Kingsbury voting yes and Geiger abstaining.

605 Main Street (12SN021) and (12SN022) – Unique Signs – Wall Sign and Pedestrian Sign

Jackson moved and Kingsbury seconded to approve the wall sign and the pedestrian sign at 605 Main Street.

Jackson expressed concern that the application does not define how the wall sign will be mounted to the building and what materials will be used. He added that the Committee should know that information before the wall sign is approved. Geiger concurred.

Jackson withdrew the motion.

Jackson moved to continue the wall sign at 605 Main Street to the next meeting. The motion was seconded by Kingsbury and carried unanimously.

Jackson moved to approve the pedestrian sign at 605 Main Street. The motion was seconded by Roseland and carried unanimously.

Minutes

Roseland moved, Jackson seconded, and motion carried unanimously to approve the minutes of the July 27, 2012 meeting.

Harrington provided copies of the Sign Code to the committee members.

Geiger moved, Roseland seconded, and motion carried unanimously to adjourn the meeting at 7:35 a.m.