



RAPID CITY FIRE DEPARTMENT

Prepare, Prevent, Protect



To: Mayor Sam Kooiker
Members of City Council

From: Fire Chief Mike Maltaverne

Subject: City Communications Coordinator

Date: March 11, 2014

I would like to offer my support for establishing the position of City Communications Coordinator. The Rapid City Fire Department has a Public Information Officer with some of the same functions as it relates to public safety/public education. We have enjoyed great success with this position and found it to be a vibrant way to engage local media and tell our story to the community.

In the after action analysis of Winter Storm Atlas, it was clearly identified that the City needed a better way to communicate with our citizenry in regard to our response, recovery and clean up efforts. It was called out as an action item to address communications after a disaster. This position will also satisfy this need for Rapid City.