

Howard Michael

From: websiteforms@rcgov.org
Sent: Tuesday, December 06, 2011 4:09 PM
To: Kooiker Sam; Howard Michael
Subject: Form Submitted from City of Rapid City Website - Citizen Interest Application

The Citizen Interest Application was submitted from the City of Rapid City website. Here are the responses given.

Name: Rochelle Schultz Brancato

Street address: 2521 Junction Drive

City, State, Zip: Rapid City, SD 57702

City resident: Yes

Ward (see link at the top of this page if you are not sure what ward you are in): 3

Daytime Phone: 605-342-2177

Evening Phone: 605-751-9016

Email Address: rochelle.brancato@gmail.com

Please list the specific committee(s) for which you are applying: Journey Museum Committee

Work and/or business experience related to the committee(s): Business Branding / Book Development / Packaging Design, Advertising / Marketing, Fine Art

Education, license, certification, & experience: BFA in Graphic Design from Minneapolis College of Art + Design, studies were also heavy on art history and fine art. Over 15 years experience providing creative design solutions for firms such as Michael Lichter Photography, LLC; Motorbooks, now Quayside Publishing Group; P. Puff Industries (maker of Wordstretch[®] Rubberbands); Sussner Design Company; and Wells Fargo Bank. Now owns Brancato Domani Industries, LLC, a design and implementation firm in Rapid City.

Community involvement, activities, service organizations: Member: Advertising Federation of the Black Hills, Legionnaire: American Legion Post 22, active with local church.

Additional information/qualifications relevant for the committee or committees to which you are applying: Served for eight years in the Army National Guard as an Advanced Training Honor Student and later as an Automated Logistical Specialist. Both military and fine arts

educations have equipped me to define problems and solutions, criteria, benchmarks, critique and consensus.

Background info -

She was good candidate for Library Board but said she preferred the museum Board.



Citizen Interest Application

Rapid City, South Dakota

Rapid City Library Trustee

The Rapid City Public Library Board of Trustee members serve as volunteers to set policy for the Rapid City Public Libraries. Board members are expected to attend one regular Library Board meeting per month (3rd Thursday of the month), and occasional special meetings, and to serve on Library Board Committees.

Name: Rochelle L Brancato Address: 2521 Junction Dr Rapid City, SD
 (First) (MI) (Last) (Street) (City, State, Zip) 57702
 Telephone (Home): 605-751-9016 Email Address: rochelle.brancato@gmail.com
 Telephone (Work): 605-342-2177 City Resident: Yes () No
 Amount of Time Available: 8-10 hours/month

Dates: From: <u>9/96 To: 6/2000</u>	School Name: <u>Minneapolis College of Art + Design</u>
Location: (City, State) <u>Minneapolis, MN</u>	Degree Received: <u>Bachelor of Fine Arts: Graphic Design</u>
Dates: From: <u>9/91 To: 6/1995</u>	School Name: <u>Stevens High School</u>
Location: (City, State) <u>Rapid City SD</u>	Degree Received: <u>High School Diploma</u>
Dates: From: <u>2/95 To: 6/95</u>	School Name: <u>United States Army Quartermaster School</u>
Location: (City, State) <u>Ft. Lee, VA</u>	Degree Received: <u>Certificate</u>

<u>American Legion Post 22</u>	Dates: From: <u>9/10</u> To: <u>1 present</u>
<u>Advertising Federation of the Black Hills</u>	Dates: From: <u>8/11</u> To: <u>1 present</u>
<u>Calvary Lutheran Church</u>	Dates: From: <u>9/10</u> To: <u>1 present</u>
_____	Dates: From: / To: /
_____	Dates: From: / To: /
_____	Dates: From: / To: /

The Board of Trustees Meeting is the 3rd Thursday of each month at 12:00 p.m.

Are you available to meet at that time? Yes () No

If no, please list alternative times: _____ mornings _____ afternoons
_____ evenings _____ weekends

Best days of the week: () Monday () Tuesday () Wednesday () Thursday () Friday

Committee meetings are held during the noon hour on Monday once a month or as needed.

Are you available to meet during Monday over a lunch meeting? Yes () No

If no, please state an alternative time:

* Self-employed - I can arrange my schedule to meet.

Library Service Issues/Needs you perceive: Maintain, use wisely & expand technology tools for staff & patrons. Support diversity among staff board & patrons. Resist any trends that aim to lessen importance of public libraries.

Goals for yourself as a Rapid City Public Library Trustee: Become a more informed advocate, be effective in championing widespread use of our library system. Be a mentor to staff - find efficiencies & keep morale high.

Other: Please describe any other skills/talents you have that you feel might benefit the library: I have a special relationship with books, having worked as a senior designer with Motorbooks, an internationally known publisher. Having designed books - I am a great champion for them!

Age	50+	
	46-50	
	36-45	
	26-35	X
	18-25	
Sex	Male	
	Female	X
Networking and Expertise	Business	X
	Civil Service	
	Education	
	Finance/Fundraising	
	Legal	
	Media/Public Relations/Marketing	X
	Personnel/Administration	
	Planning/Development	
Community	Public Policy	X
	Social Services/Volunteers	
	Business	
	Media/Public Relations	X
	Military	X
	Political	X
	Youth	
Ethnicity	African American	
	Asian	
	Caucasian	X
	Hispanic	
	Native American	
	Other	

Signature

Authorized Signature: Rochelle J. Cassato Date: 11/1/11