

CITY OF RAPID CITY


DEPARTMENT OF PARKS AND RECREATION
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To: Mayor and City Council Members
From: Jerry Cole, Director 
Department of Parks and Recreation
Subject: 2012 Aquatic Rates
Date: October 17, 2011

Summary: Approve Resolution Establishing 2012 Rates for the Aquatic Division.

Recommendation: Staff has reviewed existing pricing for the City's aquatic facilities and feels it is comparable to the recreational market in the Black Hills area. As a result no price increases are proposed for 2012. We do recommend however that the Gold Pass be eliminated. These changes were approved by the Parks and Recreation Advisory Board on October 13, 2011.

As a result of this change Yearly Passes at the Swim Center will include use of the entire facility. They will not, however, include the cost of any programs offered; yearly pass holders will pay an additional fee for programming such as fitness classes. This change will allow the Division to better regulate programs and increase their value in the aquatic facilities. The change will also provide consistency with all Recreation programming operations.

Resolution No. 2011-131
ESTABLISHING RATES FOR THE RAPID CITY AQUATICS DIVISION

NOW THEREFORE, BE IT RESOLVED, by the City of Rapid City that the following rates are established for the Rapid City Aquatics Division, effective January 1, 2012:

Daily Passes	All Pool	Horace Mann Pool
Adult	\$ 5.25	\$ 3.75
Youth (2-17)	\$ 4.25	\$ 2.75
Senior (60+)	\$ 3.75	\$ 2.75
Family	\$10.00	\$ 8.00
Group Rate (30+)	\$ 3.75	\$ 2.75
Gold Daily	\$ 8.00	

10 Punch Passes	All Pool	Horace Mann Pool
Adult	\$ 49.50	\$34.00
Youth (2-17)	\$ 39.00	\$27.00
Senior (60+)	\$ 34.00	\$24.00
Family (4 Passes)	\$114.00	\$80.00
Additional Family	\$ 14.00	\$12.00

20 Punch Passes	All Pool	Horace Mann Pool
Adult	\$ 71.00	\$ 47.00
Youth (2-17)	\$ 56.00	\$ 36.00
Senior (60+)	\$ 50.00	\$ 31.00
Family (4 Passes)	\$163.00	\$107.00
Additional Family	\$ 28.00	\$ 21.00

Quarterly Passes	All Pool	Horace Mann Pool
Adult	\$ 78.00	\$ 57.00
Youth (2-17)	\$ 63.00	\$ 46.00
Senior (60+)	\$ 53.00	\$ 38.00
Family (4 Passes)	\$170.00	\$114.00
Additional Family	\$ 28.00	\$ 24.00

Yearly Passes	All Pool
Adult	\$287.00
Youth (2-17)	\$221.00
Senior (60+)	\$196.00
Family (4 Passes)	\$516.00
Additional Family	\$ 53.00

Racquetball Passes	
Hourly (per person/court)	\$ 3.50
10 Punch	\$ 30.00
20 Punch	\$ 49.00
Quarterly	\$ 94.00
Yearly	\$229.00

Swim Center Rentals:

Rapid City Swim Center:

- If rental is for an event, spectators will not be counted as pool users.
- Rental is for one time use only. Pool maybe rented on a continuing basis and prices may be adjusted accordingly for two or more rentals.

Individual/Organization

1 to 25 persons	\$175.00/hour
26 to 50 persons	\$200.00/hour
51 to 150 persons	\$225.00/hour
151 to 249 persons	\$250.00/hour
*250 persons and above	\$200.00 plus \$2.00 for each person above 250

Nonprofit Organization

Under 250 persons	\$145.00/hour
*250 persons and above	\$150.00 plus \$2.00 for each person above 250

Swim Center Natatorium and Outdoor Pools only:

- If rental is for an event, spectators will not be counted as pool users.

Individual/Organization

1 to 25 persons	\$125.00/hour
26 to 50 persons	\$145.00/hour
51 to 150 persons	\$165.00/hour
151 to 249 persons	\$185.00/hour
*250 persons and above	\$200.00 plus \$3.00 for each person above 250

Nonprofit Organization

Under 250 persons	\$115.00/hour
*250 persons and above	\$150.00 /hour, plus \$2.00 for each person above 250

***The Parks and Recreation Director must approve rentals for over 250 persons.**

Multipurpose Room:

\$35.00 per hour
 \$25.00 per hour / nonprofit organization

Party Room:

\$80 for 2.5 hour party (specific time slots available)
 \$65 for 1.5 hour party (specific time slots available)
 \$25.00 per hour for meetings

****Lap Lanes:**

Individual/Organization

\$8.00 per hour per lane

Nonprofit Organizations

\$5.00 per hour per lane (prime time 7:00 a.m.-6:00 p.m.)

\$3.50 per hour per lane (non prime time 5:30 a.m.-7:00 a.m. & 6:00 p.m.– 8:00 p.m.)

****Lap lanes can be rented on a reoccurring status for a season.**

- Seasons run as follows: (January-May), (June-August), (September-December)

Note: A nonprofit organization as used in this resolution is an entity classified as a nonprofit corporation that is a public charity under section 501(c) (3) of the U.S. Internal Revenue Code.

Dated this _____ day of November, 2011.

CITY OF RAPID CITY

Mayor

ATTEST:

Finance Officer

(SEAL)

	2011	2011	2012 Proposed	2012 Proposed
	All Pools	Horace Mann Pool	All Pools	Horace Mann Pool
Daily Passes				
Adult	\$ 5.25	\$ 3.75	\$ 5.25	\$ 3.75
Youth (2-17)	\$ 4.25	\$ 2.75	\$ 4.25	\$ 2.75
Senior (60+)	\$ 3.75	\$ 2.75	\$ 3.75	\$ 2.75
Family	\$ 10.00	\$ 8.00	\$ 10.00	\$ 8.00
Group Rate (30 or more)	\$ 3.75	\$ 2.75	\$ 3.75	\$ 2.75
Gold Daily	\$ 8.00		\$ 8.00	
10 Punch Passes				
Adult	\$ 49.50	\$ 34.00	\$ 49.50	\$ 34.00
Youth (2-17)	\$ 39.00	\$ 27.00	\$ 39.00	\$ 27.00
Senior (60+)	\$ 34.00	\$ 24.00	\$ 34.00	\$ 24.00
Family (4 Passes)	\$ 114.00	\$ 80.00	\$ 114.00	\$ 80.00
Additional Family	\$ 14.00	\$ 12.00	\$ 14.00	\$ 12.00
20 Punch Passes				
Adult	\$ 71.00	\$ 47.00	\$ 71.00	\$ 47.00
Youth (2-17)	\$ 56.00	\$ 35.00	\$ 56.00	\$ 35.00
Senior (60+)	\$ 50.00	\$ 31.00	\$ 50.00	\$ 31.00
Family (4 Passes)	\$ 163.00	\$ 107.00	\$ 163.00	\$ 107.00
Additional Family	\$ 28.00	\$ 21.00	\$ 28.00	\$ 21.00
Quarterly Passes				
Adult	\$ 78.00	\$ 57.00	\$ 78.00	\$ 57.00
Youth (2-17)	\$ 63.00	\$ 46.00	\$ 63.00	\$ 46.00
Senior (60+)	\$ 53.00	\$ 38.00	\$ 53.00	\$ 38.00
Family (4 Passes)	\$ 170.00	\$ 114.00	\$ 170.00	\$ 114.00
Additional Family	\$ 28.00	\$ 24.00	\$ 28.00	\$ 24.00
Yearly Passes				
Adult	\$ 287.00		\$ 287.00	
Youth (2-17)	\$ 221.00		\$ 221.00	
Senior (60+)	\$ 196.00		\$ 196.00	
Family (4 Passes)	\$ 516.00		\$ 516.00	
Additional Family	\$ 53.00		\$ 53.00	
Racquetball Passes				
Hourly (per person/court)	\$ 3.50		\$ 3.50	
10 Punch	\$ 30.00		\$ 30.00	
20 Punch	\$ 49.00		\$ 49.00	
Quarterly	\$ 94.00		\$ 94.00	
Yearly	\$ 229.00		\$ 229.00	

GOLD PASS

10 Punch / Adult	\$	58.00	none
20 Punch / Adult	\$	83.00	none
Quarterly /Adult	\$	94.00	none
Yearly / Adult	\$	338.00	none
10 Punch / Senior	\$	40.00	none
20 Punch /Senior	\$	58.00	none
Quarterly / Senior	\$	72.00	none
Yearly / Senior	\$	229.00	none
10 Punch / Family	\$	132.00	none
20 Punch / Family	\$	192.00	none
Quarterly / Family	\$	203.00	none
Yearly / Family	\$	585.00	none