



February 23, 2011

City of Rapid City
 300 Sixth St.
 Rapid City, SD 57701

To whom it may concern:

It is the intention of Hills Alive/Bethesda Broadcasting to utilize Memorial Park as well as the South Lawn of the Rushmore Plaza Civic Center, for a FREE summer Christian music festival. In previous years we sought city approval annually, but at this point we are hoping to get city approval for 5 years. The following are the festival dates through 2016.

<u>YEAR</u>	<u>Date of Hills Alive</u>	<u>Number of Days</u>
2012	July 21-22	2
2013	July 20-21	2
2014	July 19-20	2
2015	July 17-19	3
2016	July 16-17	2

Set up always takes place Thursday and Friday prior to the festival with tear down taking place Monday post festival. The hours of the festival will be Noon – 10:00 PM on both Saturday and Sunday along with adding Friday 5:00-10:00 PM every 5 years (ex. 2015). We are also asking for permission to have overnight prayer at the park, on Sat. night of the festival each year; this would take place in our existing Prayer Tent.

As in previous years, we will have a fenced area behind both stages, keeping the general public out of the backstage areas. Within that fenced backstage area, there will be several RV's that are used for a Festival Office, Staff meals and Artists prior to their performances. There will not be anyone sleeping in these RV's and we will try to be careful and not disturb the turf.

The second stage, located on the west side of the lake, will be located in the vicinity of the Korean War Memorial. We always attempt to show respect by placing the stage a good distance away from the memorial and attempt to route traffic around it.