


# Potential Economic Impact of 4, 3-day Tournaments

Economic multipliers from the US Dept of Commerce RIMS II

	<b>New Spending</b>	<b>New Economic Impact</b>	<b>New Income Generated</b>
<b>Economic Impact from Retail Trade</b>	\$ 7,088,640	\$ 19,139,328	\$ 5,883,571
<b>Economic Impact from Hotel &amp; Lodging</b>	\$ 3,707,904	\$ 11,123,712	\$ 3,485,430
<b>Economic Impact from Eating &amp; Drinking</b>	\$ 4,362,240	\$ 13,522,944	\$ 3,795,149
<b>Economic Impact from Transportation</b>	\$ 2,290,176	\$ 6,641,510	\$ 2,038,257
<b>Total Impact</b>	<b>\$ 17,448,960</b>	<b>\$ 50,427,494</b>	<b>\$ 15,202,407</b>

US Soccer Foundation Calculator



# Direct Spending per Tournament

Tournament	# Teams	# Players	% Out of Town Teams	Total Players	x 2 (Player & Parent)	# Days	\$ Spending per day	Total Direct Spending
State High School	48	18	80%	691	1,382	3	\$160	\$663,552
Rushmore Cup	120	18	50%	1,080	2,160	3	\$160	\$1,036,800
State Rec	210	18	90%	3,402	6,804	4	\$160	\$4,354,560
Men's Tournament	20	14	95%	266	532	2	\$160	\$170,240
Men's Tournament	20	14	95%	266	532	2	\$160	\$170,240
U-10 Festival	80	14	40%	448	896	2	\$160	\$286,720
U-14 Festival	100	17	60%	1,020	2,040	2	\$160	\$652,800
Region II (3 people attend)	220	18	100%	3,960	11,880	5	\$160	\$9,504,000
Nationals	85	18	100%	1,530	3,060	5	\$160	\$2,448,000
<b>TOTAL DIRECT SPENDING</b>								<b>\$19,286,912</b>



# US Youth Soccer/Region II

**Housing Report  
Des Moines, IA  
June 19-25, 2003**

# Rooms Picked Up	10429
Est. Avg. Charge per room	\$65
<b>Estimated Total Revenue</b>	<b>\$677,885</b>