

The Complex

- 25 field soccer complex
- 5 fields with lighting
- 2 concession stands
- 3 restrooms
- Fields will be designed in four-plexes with gazebos and playgrounds
- Field maintenance will at the expense of the soccer associations ~ it **WILL NOT** be a municipal expense

The Benefits of a Sports Complex

- Fitness ~ Walking ~ Bike path
- Playground areas
- Cross Country Track and Skiing trails
- Natural wetlands (fishing pond), Garden Club areas
- Track & Field area
- Fields for other sports
- Picnic ~ playground ~ large shelter for reunions
- Skateboard park
- RV Hookups for CVB Conventions

Providing eastern Rapid City with a recreational area



Return on Investment Potential

Market	Number of Attendees	Number of Days	Daily Spending	Total Impact
Convention Group	750	4	\$ 160.00	\$ 480,000
Motorcoach Group	40	2	\$ 160.00	\$ 12,800
Sports Group	3200	3	\$ 160.00	\$ 1,536,000