



# CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-2724

## Public Works Department

Transit Division

333 Sixth Street

Telephone: (605) 394-6631

Web: [www.rcgov.org](http://www.rcgov.org)

### MEMORANDUM

TO: Public Works Committee Members

FROM: Rich Sagen, Transit Manager

DATE: January 4, 2006

RE: Trolley Bus

In researching information on bus trolleys, I found what may be a viable alternative to purchasing a used purpose built trolley. I located a company in Michigan, dba Trolley Illusions. Using paint and vinyl, they can transform any bus into a trolley look alike. This process has been used throughout the United States with positive long term results. The vinyl holds up well over time and pieces can be ordered in the event of an accident where repairs must be made. The cost for the kit and the application are presented below:

- A. Complete Vinyl Kit - \$5,600 There are several choices available. (please refer to the attached photos)
- B. Application - \$3,500 It takes approximately one week to apply the materials. This price includes all the expenses to apply the materials to the vehicle on site. If the process is performed at or near the company's location in Michigan, the cost is considerably less.
- C. Bus company logo- \$400. Hand paint the logo and other essential messages as determined.

Thus for a total cost of around \$10,000 a bus can be transformed into a trolley look a like. Additionally, this option would allow the city to purchase a new vehicle with full warranty which would save significantly on maintenance costs, down time and provide increased reliability and longevity.



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