

**MEMORANDUM**

TO: Public Works Committee Members

FROM: Rich Sagen, Transit Manager

DATE: October 4, 2005

RE: Fare/Pass price structure

The current fare structure for passengers using Rapid Transit System service has been in place essentially since 1992. Costs to provide transit service have increased significantly over the years and I feel it prudent that consideration be given to a modest fare increase. Recently I researched fare and monthly pass structures in several transit properties in the five state area. Of the transit properties researched no fare structure is lower than Rapid City's and several were higher. In addition, monthly pass prices in all the transit properties I researched are higher than Rapid Transit monthly pass prices.

The fare structure I am proposing for consideration is presented below and is in line with other transit properties in our region. The fare/pass increases will generate an additional \$35,000-\$50,000 annually in fare box revenues which will reduce local general tax dollars required to fund the service. I am proposing these fare changes take effect January 1, 2006. The proposal to increase fares will require a public hearing process.

I will be attending the October 11, 2005 public works meeting to answer any questions you may have regarding this memo.

**RAPIDRIDE**

CURRENT PEAK FARE:	\$1.00
PROPOSED PEAK FARE:	\$1.25
CURRENT HALF PRICE FARE:	\$.50
PROPOSED HALF PRICE FARE:	\$.60

**RAPIDRIDE RIDE COUPONS**

CURRENT RIDE COUPONS:	10/\$10.00
PROPOSED RIDE COUPONS:	10/\$12.50

CURRENT E/D RIDE COUPONS: 10/\$5.00  
PROPOSED E/D RIDE COUPONS: 10/\$6.00

***RAPIDRIDE MONTHLY PASSES***

CURRENT GENERAL MONTHLY PASS: \$25.00  
PROPOSED GENERAL MONTHLY PASS: \$28.00

CURRENT STUDENT MONTHLY PASS: \$15.00  
PROPOSED STUDENT MONTHLY PASS: \$18.00

**DIAL-A-RIDE**

CURRENT FARE: \$2.00

PROPOSED FARE: \$2.50

CURRENT DIAL-A-RIDE COUPONS: 10/\$20.00

PROPOSED DIAL-A-RIDE COUPONS: 10/\$25.00



# CITY OF RAPID CITY

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RAPID CITY, SOUTH DAKOTA 57701-2724

## Rapid Transit Division

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### MEMORANDUM

TO: Dirk Jablonski, PW Director

FROM: Rich Sagen, Transit Manager

DATE: September 22, 2005

RE: Proposed Fare Increases

A few months ago I mentioned to you the possibility of raising transit fares. The current fare structure has been in place since 1992. Costs to provide service have increased significantly over the years and I feel it prudent that consideration be given to raising fares. I have researched fare and monthly pass structures in several transit properties in the five state area. None of the transit properties researched charge lower fares than Rapid City and several charge more. In addition, monthly pass charges are higher than Rapid City's in all the transit properties I researched.

The increases I am proposing for consideration are presented below and are very much in line with other transit properties in our region. The fare increases will generate an additional \$35,000-\$50,000 annually in fare box revenues. The proposal to increase fares would require a public hearing process. I am proposing these fare changes take effect January 1, 2006.

Please let me know your thoughts on this matter.

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PROPOSED FARE: \$2.50

CURRENT DIAL-A-RIDE COUPONS: 10/\$20.00

PROPOSED DIAL-A-RIDE COUPONS: 10/\$25.00