



2015 Progress Report




SDSM&T Museum of Geology



SD Archaeological Research Center




SOUTH DAKOTA
STATE HISTORICAL SOCIETY
Department of Tourism and State Development



Sioux Indian Museum




Minnilusa Pioneer Museum



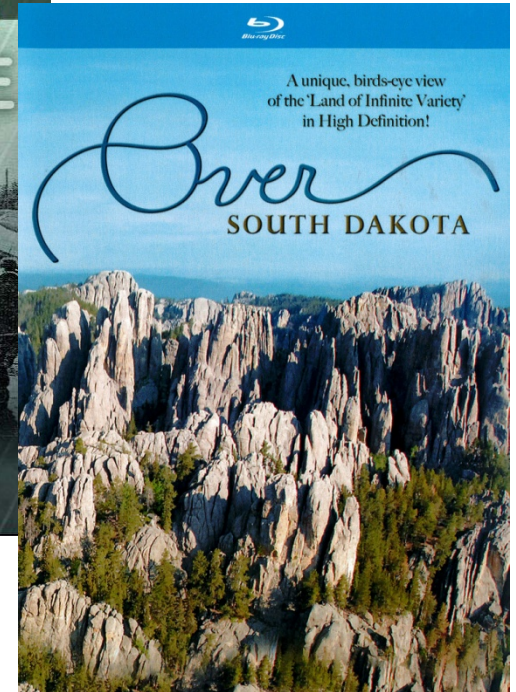
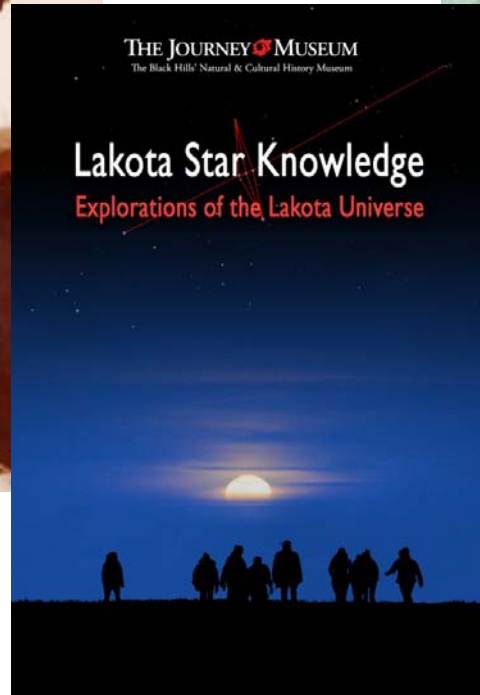
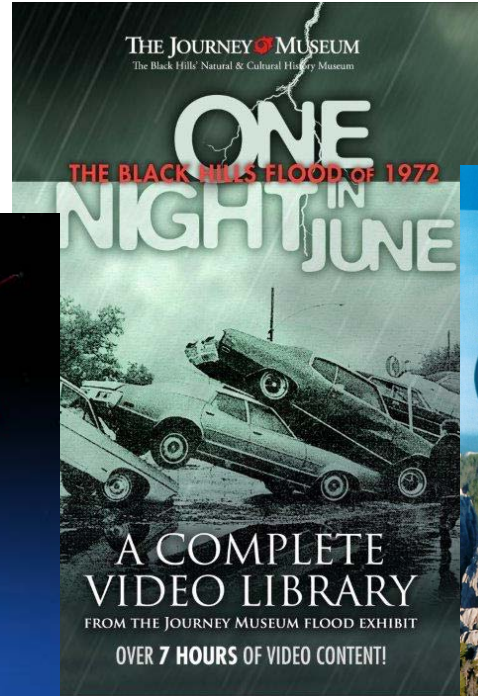
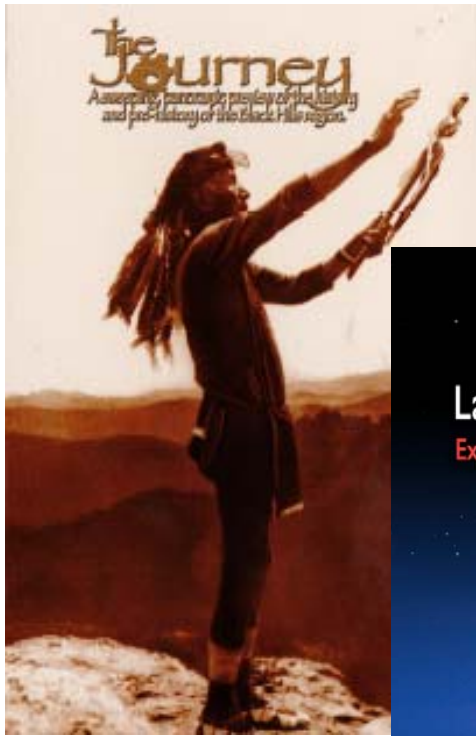
City of Rapid City



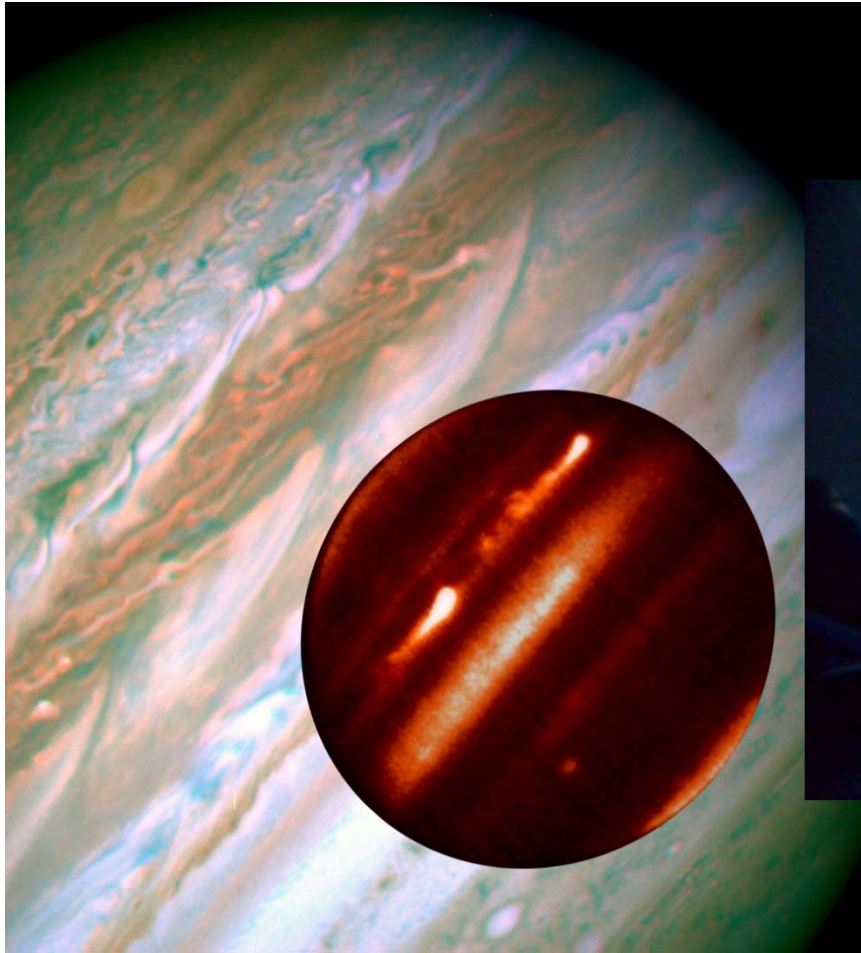
THE JOURNEY
MUSEUM
 LEARNING
CENTER



Wells Fargo Theater



Uniview – Night Sky Journey



Learning Lab, Group Tours and Interactive Exhibits



Discovery Expedition

**Pioneers & Prospectors:
Railroads**
Saturday, Nov. 14 • 10:30 - 12pm & 1:30 - 3pm

Learn about railroads of the west and build your own telegraph.

Geared towards students ages 9-13, but all ages welcome.

Free with Museum Admission
Sunday, Nov. 15



Family Fun Day:
On the Map • 2 - 4pm
Movie, Crafts and Book Drawing all about maps
\$5 per person or \$2 per person for museum members.

THE JOURNEY MUSEUM LEARNING CENTER
Hours: Monday-Saturday 10:00 - 5:00
Sunday 1:00 - 5:00
Conveniently Located
222 New York St.
Rapid City, SD
605-394-6923
for more information www.Journeymuseum.org

**Pioneers & Prospectors:
Gold Panning**
Saturday, Nov. 22
10:30 - 12pm & 1:30 - 3pm

Learn about gold panning and try it yourself!

Geared towards students ages 9-13, but all ages welcome.

Free with Museum Admission



Learning Forums

**MEET
THOMAS JEFFERSON**

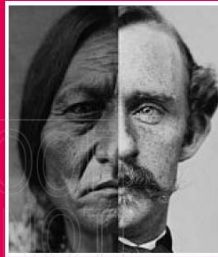


**Sunday,
July 5**

**LEARNING
FORUM**

**THE BATTLE OF
GREASY GRASS:
THE BATTLE
OF LITTLE
BIGHORN**

**Thursday, June 25
4:30 p.m.**



SU instructor, author and
ian, Donovan Sprague, will
sent a cultural perspective
the historic battle on its
versary. Sprague will do a
signing in The Journey Store
following the forum.

**Brought to
you by:**



Admission: Adults \$12, Seniors \$10, Students \$9, 1/2 off for members. (Includes Museum Admission)

**THE JOURNEY
MUSEUM
LEARNING
CENTER**

Hours:
Monday-Saturday
9 am - 6 pm
Sunday
11 am - 5 pm
Conveniently Located
222 New York St.
Rapid City, SD
605-394-6923

more information www.JourneyMuseum.org

**AFTERMATH OF THE
1972 FLOOD**
Sunday, June 7th, 2015 - 2 PM

A panel discussion will reflect on the tragic flood of 1972 and how 3 local organizations helped build a better community



To benefit local agencies, admission is free with donation of a non-perishable food item or \$6 for adults, \$5 for seniors and \$4 for students. Members free but encouraged to bring food.

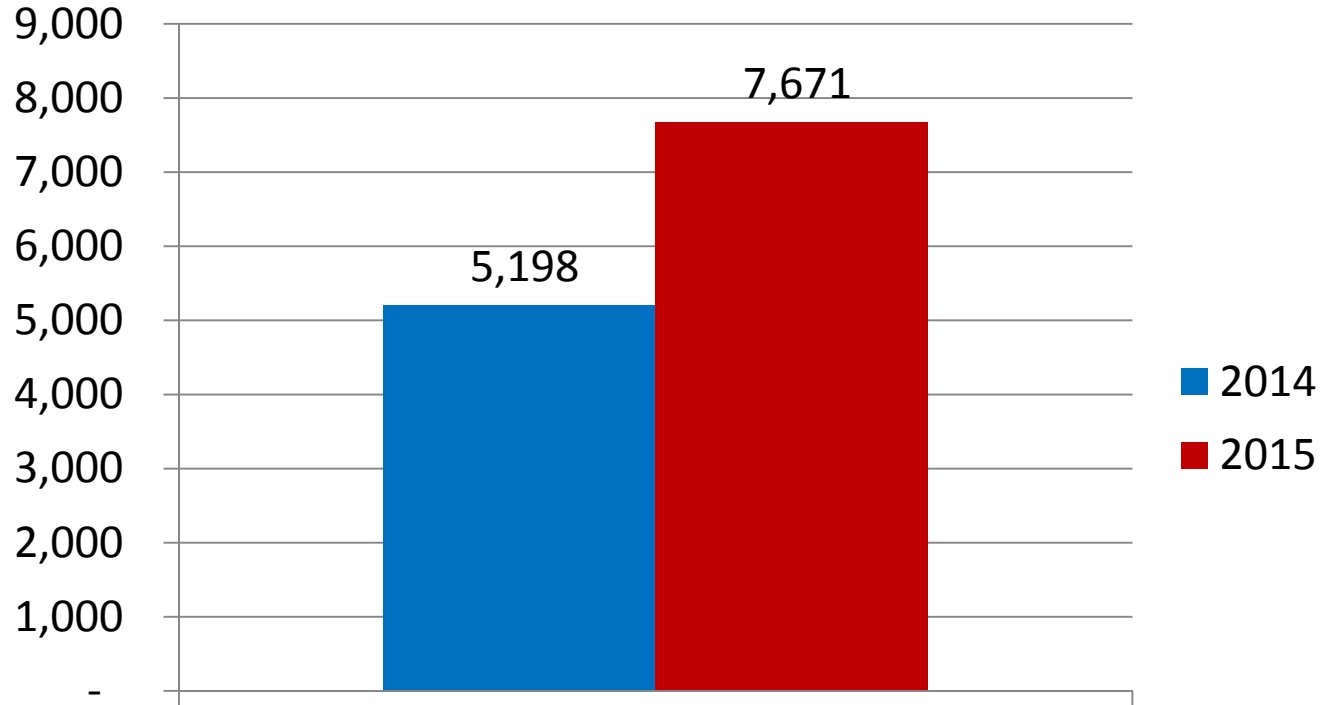
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Education Attendance

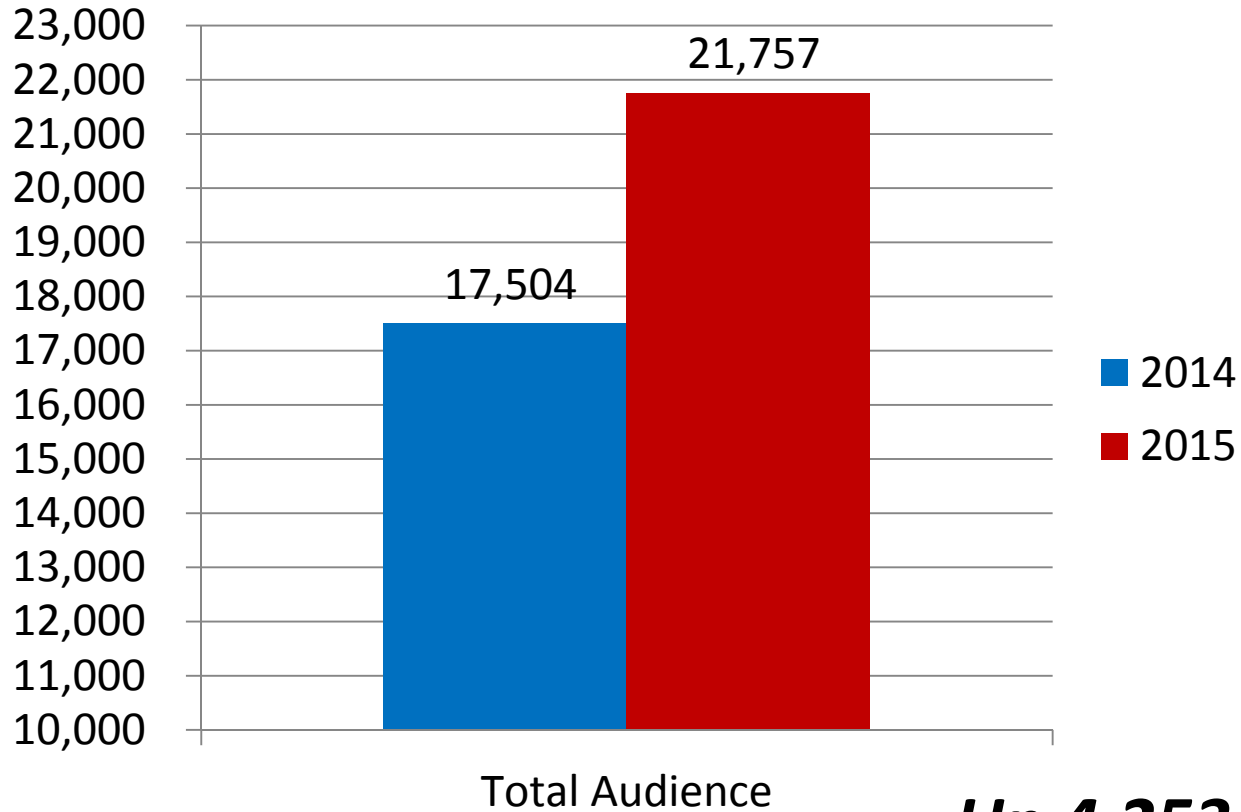


Year to Date Education on-site plus outreach comparison

Up 2,473 or 48%



YTD Total Audience



Up 4,253 or 24%
Membership & Friends
Up to Year Prior



Audience Feedback



 **tripadvisor**[®]

Journey Museum

TripAdvisor Traveler Rating



Based on 182 traveler reviews

Most Recent Traveler Reviews

Jul 26, 2015: "A bit of everything"

Jul 25, 2015: "Extremely entertaining."

Jul 17, 2015: "Great Museum"

Jul 16, 2015: "A lot of great art"

[Read reviews](#) | [Write a review](#)

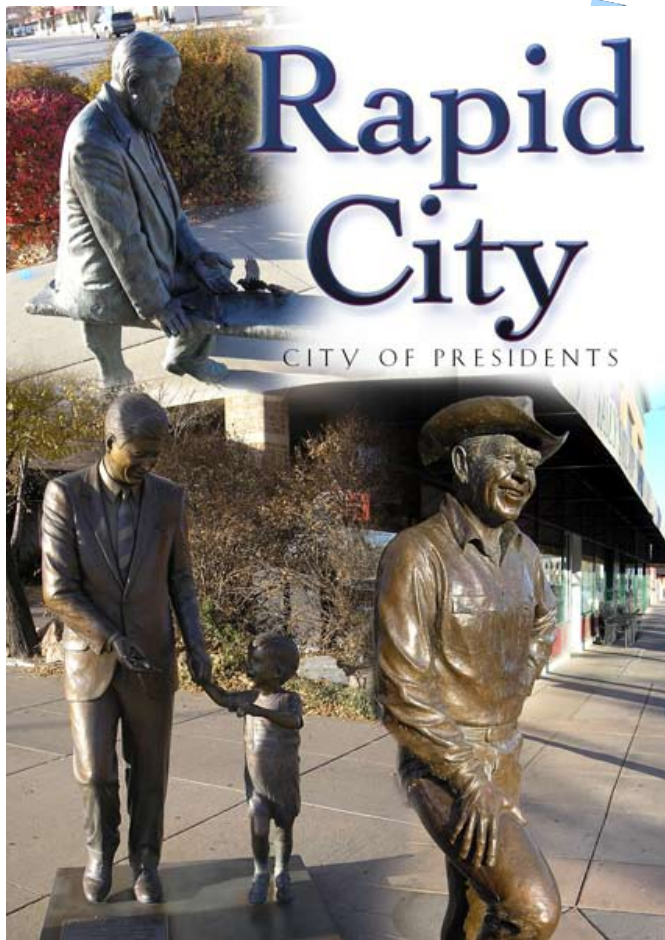
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- True West Magazine Top 50 Museums
- Buffalo Chip Top 10 Hidden Gems of the Black Hills #1
- Midwest Travel #1 Rapid City Attractions



Rapid City Experience



WELCOME TO
**THE JOURNEY
MUSEUM
LEARNING
CENTER**

SHOWING TODAY IN THE
WELLS FARGO THEATER

The Journey 14 minutes
10:15 am and 3:50 pm

The Journey starts here: from the Big Bang to the age of dinosaurs, and on to the Native peoples of this area and the pioneers who followed them. It's an exciting introduction to our collections!

Over the Black Hills 21 minutes
10:40 am and 3:20 pm

Immerse yourself in an aerial view of western South Dakota. Its infinite variety will leave you wanting more. (Brought to you by SDPB and the South Dakota Research Center.)

Cosmic Journey 22 minutes
11:45 pm

Travel through our solar system at the speed of light – and take in the sights of magnificent planets and their spectacular moons. (Brought to you by South Dakota School of Mines and Technology.)

Cosmos Questions Answered 45 minutes
1:30 pm

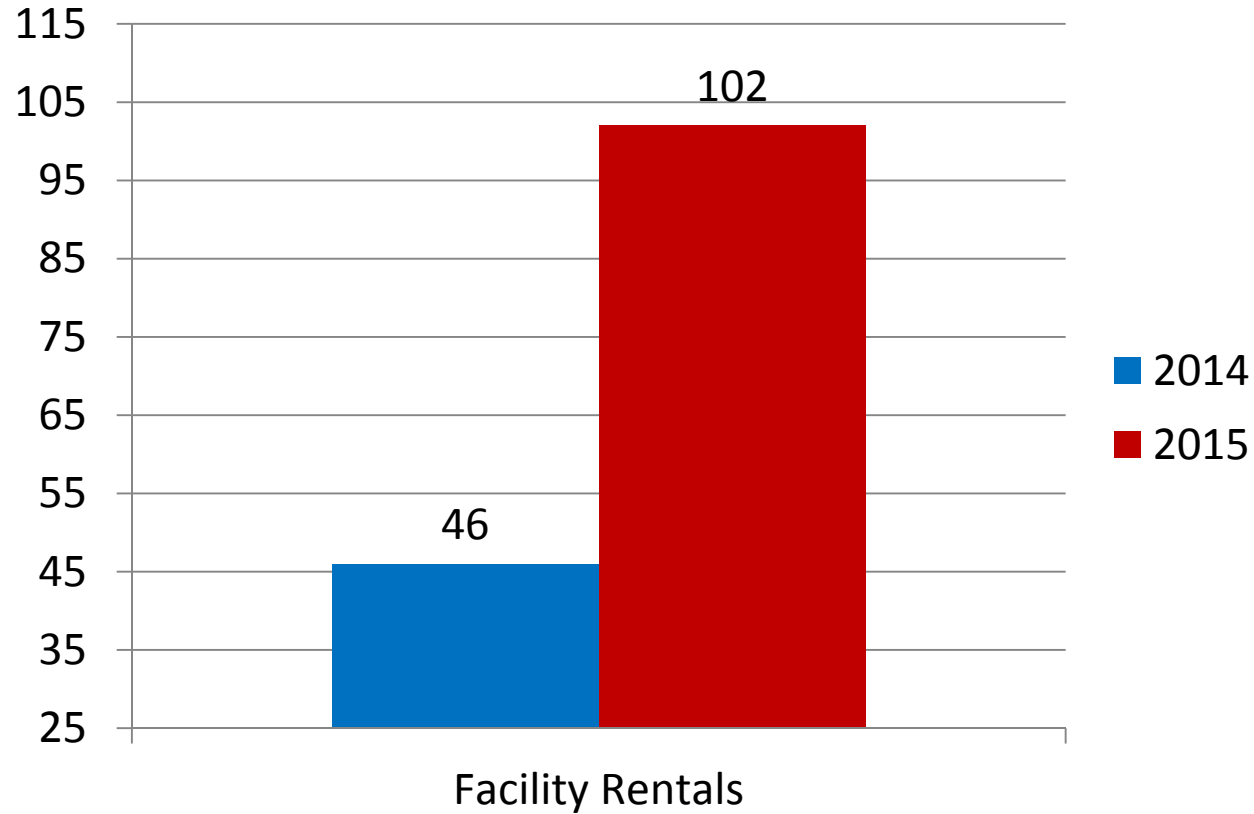
Tom Durkin from the SD Space Grant Consortium and Journey Outreach Instructor Allison Driina answer all the questions you have about outer space while flying the Uniview in the theater. (Brought to you by Black Hills Astronomical Society.)

Megaflows 22 minutes
2:25 pm

The drama of the 1972 Rapid City Flood, told through archival video. It's an educational tribute to the disaster's heroes and its tragic victims. (Brought to you by the Minnilusa Pioneer Museum.)



YTD Number of Community Events



Up 56 or 122%



Revenue Up

4.4%

8.5%

Expenses Down

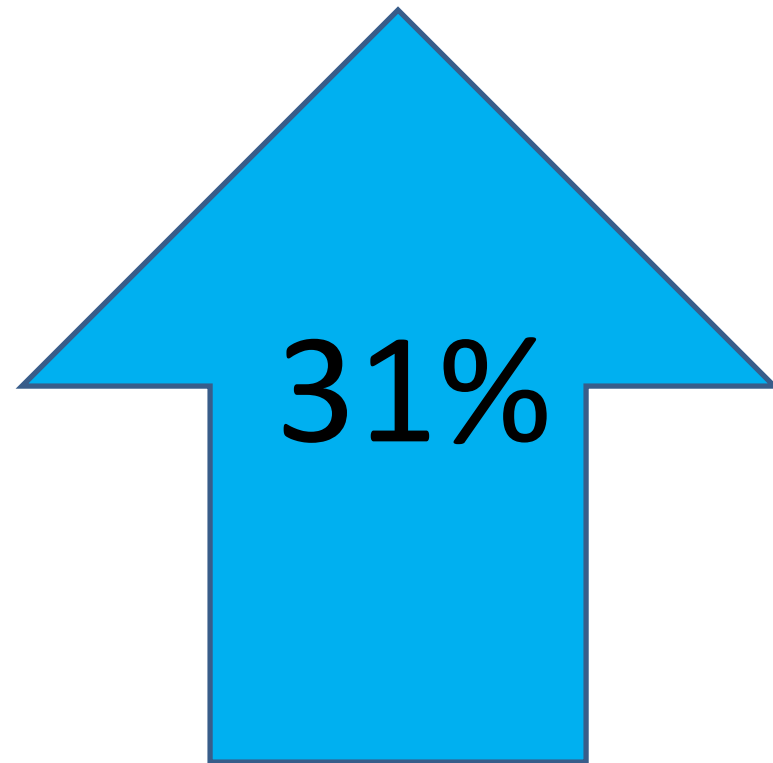
*Eliminating In-Kind Revenues & Expenses



Facility Related Expenses Up

- Utilities
- Repairs & Maintenance
- Building Supplies
- Building Security
- Insurance

Up \$28,610 To Year Prior



The Journey Continues

