## City investment works

In 1994, the City of Rapid City designated Allied Arts Fund as administrator of City Investment dollars. Allied Arts Fund developed and adopted the criteria and guidelines for re-granting and created the City Investment Committee. The City Investment Committee is composed of citizens familiar with the arts, but not serving on an arts board.

Each year the City Investment Committee reviews the grant applications and makes recommendations to the City Council for dispersal with the goal of enriching the lives of the people in our community.



All the funds directly benefit the Arts in the Black Hills

The Allied Arts Fund is a 501(c)3 non-profit organization.

## City investment creates

- \$2,009,111 in revenue to Rapid City
- 1,337 culturally-enriching events to our community
- discovery of the arts to over 217,306 children
- the beauty, inspiration, and joy of the arts to over 406,897 people annually
- over 523 nonprofit arts jobs
- \$8,890 in scholarships to children, schools and low income
- \$37,491 of donated tickets for events to children, schools, & the underprivileged



Young People who participate in arts programs are:

- 4 times more likely to be recognized for a academic achievement
- 4 times more likely to participate in a math and science fair.
- 3 times more likely to win an award for school

## City investment works

Return on investment to Rapid City tax payers is \$4.45 for every city dollar invested.





11 cultural institutions sustained

1,337 culturallyenriching events

217,306 children and youth impacted

406,897 lives touched