

## Alliance of Tribal Tourism Advocates

# Memorandum

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March 25, 2013

To: Rapid City Council, Rapid City, South Dakota

Fr: Alliance of Tribal Tourism Advocates (ATTA, Daphne Cook

Re: He Sapa Cultural Performance Center, 2012 vision Update

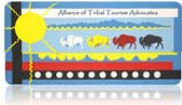
The Rapid City Council has leased three acres of land north of the Journey Museum to ATTA for the purposes of developing the He Sapa Cultural Performance Center, which will provide native dances, native foods, and native arts to the Rapid City public and visitors.

ATTA is working cooperatively with United Tribes Technical College and Sinte Gleska University to develop the center as a venue for student performers, student educational experience, and job opportunities. In addition, the Center will serve to preserve Lakota language and culture.

We would like to renew the existing lease for the facility for a 10 year period, and move forward with construction. We have just already received a \$100,000 match to develop initial plans and drawing for the cultural performance center, and we were just notified of an additional grant award of \$75,000. We believe that we can raise the full match for the City's donation of \$800,000 towards the project by December 31, 2013 and we plan to be contracting for construction by that date.

Our initial planning indicates that we could draw 200,000 or more visitors to the Center annually, mostly during the period from May 15 to September 15. Thus, the project is ideal for tribal college student performers and employees.

We believe that the project will be a valuable Lakota cultural opportunity in the Rapid City area. We thank you for your support.



## Alliance of Tribal Tourism Advocates

March 21, 2013

Joel P. Landeen, City Attorney  
Ryan Soye, Assistant City Attorney  
Office of the City Attorney  
300 Sixth Street  
Rapid City, SD 57701

Re: Lease Agreement between the City of Rapid City and the Alliance of Tribal Tourism Advocates

Dear City Attorney Landeen and Assistant City Attorney Soye:

Enclosed please find a memorandum from the Alliance of Tribal Tourism Advocates ("ATTA") notifying the City of Rapid City of ATTA's election to renew the existing Lease Agreement between the City of Rapid City and the Alliance of Tribal Tourism Advocates, dated October 5, 2009, for an additional term of ten (10) years, per paragraph two (2) of the lease. It is our understanding that this notice will be brought to the attention of the City of Rapid City Planning Commission at its Special Meeting on March 25, 2013.

Please contact me if you have any questions or concerns regarding this matter or if you need any further information from ATTA.

Sincerely,

Daphne Richards- Cook  
Executive Director