

## MEMORANDUM

**TO:** Mayor and Council  
**FROM:** Deborah Gangloff, Executive Director  
**DATE:** August 9, 2012  
**SUBJECT:** Budget review narrative for Dahl Fine Arts

---

Mayor and Council

Please find attached the Budget review narrative for Dahl Fine Arts Center. It includes background information about Dahl Fine Arts budget, the city's portion of the budget and how city portion is used.

## Dahl Arts Center 2013 Budget Review August 9, 2012

The 2013 Dahl Arts Center budget is zero growth, as instructed. The 2012 operating budget for the Rapid City Arts Council is \$711,444. Of this, \$210,948 comes from the City of Rapid City to maintain and manage the City-owned Dahl Arts Center, making the City our most important partner.

The Dahl differs from other arts organizations that receive funds from the City. It is a City-owned building, entrusted to Rapid City Arts Council to manage, and 100% of funding from the City goes to maintain and operate the Dahl.

This year \$114,448 of the \$210,948 is used for maintenance and building up keep, and \$96,500 is considered a "management fee" to pay for staff to keep the building, open, accessible, clean and functional. City funds pay for some insurance, janitorial, supervision, bookkeeping (exclusively for the City budget), repairs and maintenance, janitorial and maintenance supplies, and some utilities.

The remaining \$500,496 of the Rapid City Arts Council's operating budget - which is not a part of the City budget - is raised by the Rapid City Arts Council itself through a variety of means: memberships, sponsorships, private donors, grants (including Allied Arts Fund), facility rental, special events, fundraisers, classes, workshops, camps and art and gift shop sales. These funds are used for staffing and materials to provide programming and services to the community including an arts education program, visual arts exhibitions and interpretive programming, performance programming, and community outreach.

The expansion of the Dahl Arts Center in 2009 tripled its size. A new director hired in January of this year has identified the need to transition from "construction" model to "sustainable operations" model, and service to the community is our highest priority. The Rapid City Arts Council's long range goals compliment and support the City's 2020 Strategic Goals of 1) becoming a recognized leader in attracting, expanding and retaining diverse businesses, 2) beautification, 3) becoming a premier hub for entertainment in the region, and 4) achieving an integrated parks, art and recreation department. The Dahl, the new Performing Arts Center and the Public Library, less than 5 minutes from Main Street Square, form a campus that is the cultural infrastructure for the City and will be a key component in the achievement of the 2020 Strategic Goals. In 1993 the City adopted the Rapid City Arts Council's 20 year Community Cultural Plan for Rapid City which has been a guide for the cultural development of the City for the past two decades. The Rapid City Arts Council and the Dahl have the leadership and delivery systems to guide Rapid City's cultural development into the future.

In 1987 the City of Rapid City designated the Rapid City Arts Council as the local arts agency and advisory body to the City for the purposes of "expanding the cultural and

artistic resources of the people of the Rapid City Community” (Ordinance 2626, updated in 1990). In this capacity the Rapid City Arts Council is a partner with Destination Rapid City in the Main Street Sculpture project, developing a process to choose candidates, convening a committee to review proposals, and to facilitate the process of selection.

In six months, between January and June of this year, the Rapid City Arts Council at the Dahl has served:

- 6,948 audience members;
- 2,460 visual and performing artists;
- 254 adults and 510 children in arts education classes;
- 1200 area third graders who toured an exhibit by Don Montileaux and participated in an arts activity led by Mr. Montileaux himself.

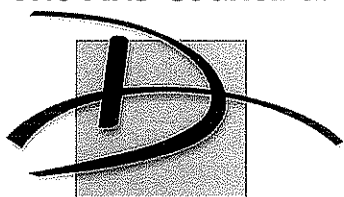
The Rapid City Arts Council has operated at a deficit for several years. Through strong community outreach and establishing diversified of revenue streams, the deficit is diminishing and we are hopeful to be in the black by 2013.

Since January we have:

- eliminated admission fees to the galleries to make access affordable to all;
- expanded hours of operation to respond to the needs of the community;
- responding to the fact that there is an abundance of photographers in the Black Hills, we have devoted wall space exclusively to photography;
- found additional exhibit space behind the curtains in the event center and mounted a short-term exhibition to coincide with a meeting for Native people working against teenage suicides and substance abuse in their communities. This worked so well that we plan to use the space again for this purpose, to offer space to artists that our gallery schedule will not permit. For example, we’ll host a fundraiser for Dahl education programs in the event center with an auction of painted skateboards later this month;
- opened a retail gift shop offering work by more than 150 local artists;
- began an “emerging artist” program where visual and performing artists at the start of their careers have a venue to perform or exhibit their work under the guidance of a mentor;
- began reconnecting with groups such as the Northern Plains Watercolor Society and Dakota Artists Guild who used to have a presence in the Dahl, offering exhibit space, collaborative partnerships (Flood Show) and inviting them to sell work in our new gift shop, as well as with performing arts groups such as Black Hills Community Theater, the Black Hills Bluegrass Association, Black Hills Blues Society and others. The Americana Festival that we’re planning for September is a partnership with the RCAC, BH Bluegrass Association, and Blues Society of the Black Hills;

- partnered with the City and other agencies to contribute to the commemoration of the Rapid City flood by providing exhibits (including an open call to all artists to create work inspired by that horrific and historic event) and programs;
- begun to forge relationships with new organizations such as Girls Inc. who used our space for an exhibition of flood-themed work by young artists in our children's interactive gallery. We are encouraging Artists of the Black Hills to use the Dahl as the site for their annual show.
- reorganized our rental structure in the event center to favor more mission-based events (fundraiser for Skateboard Park, Indian Art Market, Intertribal groups, etc);
- worked with the Great Plains Tribal Chairmen's Health Board by providing a venue for the Inside Out program, addressing suicide and substance abuse in Native teen populations;
- hosted a two-day Indian Arts Market that attracted segments of our Native community that do not often frequent the Dahl, and provided a positive and multi-cultural experience for many segments of our population;
- begun "Shakespeare @ the Dahl", a book and discussion club.
- distributed \$2,000 in scholarship funds to some students for college and to others to take classes and camps/workshops at the Dahl they would otherwise not be able to attend;
- begun a "senior" series offering art opportunities and experiences to our underserved elder population;
- encouraged the Dahl to be used as a venue, incubator and support network for new arts and mission-based initiatives such as Canvas & Corks, Uncle Monkey's Melodramas and performing arts classes in Bluegrass, "Garage Band 101" and songwriting;
- developed and executed a program, "The Artists' Tool Kit" that gives artists professional skills at an affordable price (\$5) to enable them to generate revenue from their artwork. 75 participants travelled from Pine Ridge, Spearfish, Wyoming and Custer in an ice storm to attend these sessions;
- developed an "art walk" program that will reach beyond the Dahl and emphasizes the economic impact of the arts in our community;
- developed a community art project, scheduled for this summer that extends outside of the Dahl (Main Street Square) and is a common experience that brings the community together through art.

The Arts Council at



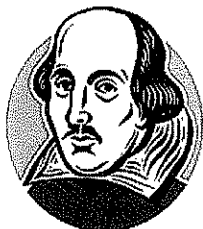
# The Dahl



## canvas & corks

Pair wine with painting, YOU provide the fun!

IF THE WORDS "IAMBIC PENTAMETER"  
DON'T SCARE YOU,  
WE WANT YOU!



Shakespeare



That's How We Roll...come check out the amazing skateboard art!

# The Dahl Arts Center Late Summer 2012

*bringing art & people together*

**See our website for a complete listing of ALL events and classes!**

### My Dakota — Rebecca Norris Webb Exhibit

Ruth Brennan Gallery - Exhibit runs June 1 thru Oct 13. Norris Webb set out to photograph her home state, a place she loved in all its complexity. Everything changed with the unexpected death of her brother. One of the few things that eased her heart was the many landscapes of South Dakota which she shares with us in this remarkable exhibit.

### Remembrance + Renewal: The Rapid City Flood Exhibit

Inez & Milton Shaver Gallery - Exhibit runs June 7 thru Aug 9. As part of the citywide commemoration of the 40th anniversary of the flood of 1972, artists in the community were asked to submit one piece of art featuring or having something to do with tragedy, loss, renewal and/or rejuvenation. *Closing reception Thurs, Aug 9, 5-7pm.*

### South Dakota Governor's 5th Biennial Art Exhibition

Sen. Stan Adelstein & Lynda K. Clark Gallery - Exhibit runs May 11 thru Sept 1. This touring exhibition is designed to recognize and encourage SD artists, promote the artistic identity of South Dakota, and celebrate our artistic heritage, as well as recognize the importance and proclaim support for the future of the visual arts and artists in South Dakota.

**Saturdays in August / 7pm / Canvas & Corks** Looking for something new and fun? Explore your artistic side while meeting new people. Come learn the basics of acrylic painting while enjoying the company of friends, food & wine! You don't have to know how to paint to have fun. All supplies included, cash bar, your own snacks are welcome. \$35 includes one beverage coupon. More info: [canvascorks.com](http://canvascorks.com).

**Sat / Aug 11 / 1-3pm - Saturday Art Adventures** Second Saturdays at the Dahl Arts Center are always a new adventure in art! Free family-oriented art activities, performances, demonstrations and tours of the galleries! In August we're Getting Griddy...learn the technique of grid drawing to accurately depict what you see. We'll work in the South Dakota Governor's 5th Biennial Art Exhibition to reproduce our own versions of artwork on display. Look carefully to see the details, this method of drawing works anytime anywhere!

**Tues / Aug 14 / 5:30pm - Shakespeare @ the Dahl** This group is open to all who are interested in reading and discussing the works of William Shakespeare. Beginners welcome! August's discussion will focus on Macbeth. For more info: [deborah@thedahl.org](mailto:deborah@thedahl.org).

**Sat / Aug 18 / 6-8pm - That's How We Roll - Skateboard Art Show + Auction** The Rapid City Arts Council, in partnership with FAW/SH CREWS and Edge Sports, is celebrating art and skateboard culture. 50 skateboard decks were purchased by artists, have been turned into unique works of art, and will be on display starting Aug 14th before being auctioned off as an RCAC fundraiser event to support kids arts programs at the Dahl. Bidding starts at \$20 or check them out now online and use the buy-it-now option!

CITY OF  
RAPID  
CITY

ALLIED ARTS  
FUND  
Beate together

SOUTH DAKOTA  
ARTS COUNCIL



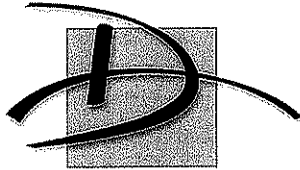
**NOW OPEN!**

**The Gift Shop @ The Dahl**

Featuring a wide variety of items from over 80 local and regional artists.



The Arts Council at



**The Dahl**

**TICKETS:** Advance purchase of tickets is recommended. Tickets available for purchase at the Dahl, over the phone at 394-4101 x200 or online at [www.thedahl.org](http://www.thedahl.org).

**CLASSES:** Advance registration required for ALL art classes. Call 394-4101 x200 for details.

**SCHOLARSHIPS:** Financial assistance may be available for children in grades 1-8 through the Ardath Rypkema Memorial Fund. Application required. Call 394-4101, x200 or online at [www.thedahl.org](http://www.thedahl.org).

**MAIN ENTRANCE**  
**Galleries & Box Office**  
**713 Seventh Street**

**Open Tues - Sun**  
**Admission by Donation**  
**Closed Monday**  
**(605) 394-4101**  
**[www.thedahl.org](http://www.thedahl.org)**

**Mon-Fri / Aug 20-24 / 9am-4pm - Art Wars—Summer Kids Art Camp** A long time ago in an galaxy far, far away...well actually it happens at the end of this week, in an arts center not so far away. This action adventure theatrical performance and science fiction art camp is a parody based on popular movies. Develop your inner hero or villain through acting lessons and create artwork that is out of this world. Express yourself through pen and ink alien drawing, planetary clay sculpture and glow in the dark painting. Join the robot, and alien creature adventure in some spacey fun. Bring a sack lunch daily. Class # SU12403 \$160 (\$140 members). Advance registration required.

**Sun / Aug 26 / 5-8:30pm - April in August - Benefit Concert for April Romey** Presented by the Black Hills Blues Society. Doors open 4pm, cocktail hour 4-5pm. Live music by the Jolly Llamas, Randy McAllister, Buddy Whittington, and Jaian Crossland + silent auction and 8pm Bachelor Auction. \$15 advance, \$20 at the door. Visit [aprilinagust.com](http://aprilinagust.com) for more info.

**Fri, Sat & Sun / Sept 21, 22 & 23 / Americana Festival!** Join us at the Dahl Arts Center for a knee-slappin' good time for the 3rd Annual Americana Music Festival celebrating our musical roots and regional talent. FREE performances on two stages, kids activities and more, all day Saturday! Ticketed concerts Friday & Saturday night and Sunday afternoon! Visit our website for more details.

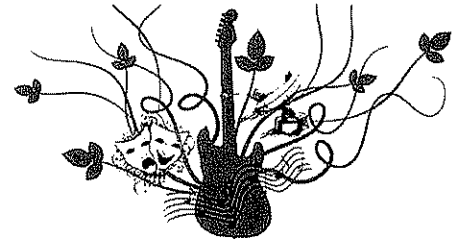
**Have you thought about MEMBERSHIP at the Dahl?**  
Save money and help support the arts in Rapid City and the Black Hills!  
It's only \$25 per individual, \$35 Duo or \$45 per household.

**WOULD YOU LIKE TO SUPPORT AT A HIGHER LEVEL?**  
Become an Art Super Hero at the \$75 Level and up and enjoy even more Members-Only Benefits!

**Emerging Artists Program**

**Kick-start your weekend!**  
**LIVE MUSIC**

FREE admission, cash bar  
Bruce H. Lien Cultural Café at  
the Dahl  
(Kansas City St. entrance)



**FREE Every Friday | 5-7pm**

Event dates and times may be subject to change. Classes are subject to cancellation if minimum enrollments are not met. Additional events are always being added so be sure to check the Dahl's website [www.thedahl.org](http://www.thedahl.org) for the most current information.



All programming presented by the **Rapid City Arts Council** unless otherwise noted.

*The Dahl Arts Center is a municipal facility and receives support from the Rapid City Arts Council, City of Rapid City, Allied Arts Fund and the South Dakota Arts Council through the Department of Tourism and State Development and the National Endowment for the Arts.*