



CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-5035

Community Planning & Development Services

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MEMORANDUM

TO: Public Works Committee

FROM: Nate Vander Broek, Transportation Planner

DATE: September 30, 2013

RE: Long-Range Transportation Market Research Study and Survey Request for Proposals

Attached for your review and approval is the Request for Proposal for the Long-Range Transportation Market Research Study and Survey Request for Proposals. The Rapid City Area MPO is seeking to gain an understanding of the priorities and needs for long-term transportation planning by looking at the attitudes and issues regarding transportation. The Rapid City Area Long-Range Transportation Research Study should include a citizen, employer and underserved populations (transit users) survey, stakeholder interviews, and focus group sessions. The research study information will be used to determine the goals and objectives of the Rapid City Area Long-Range Transportation Plan.

The Request for Approval may have minor additional changes due to ongoing comments and suggestions from the Study Team, the South Dakota Department of Transportation and the Federal Highway Administration.

This study is listed in the Metropolitan Planning Organization's 2013 Unified Planning Work Program in the amount of \$90,000. The funding for this project is 81.95% Federal highway planning funds and 18.05% local match.

STAFF RECOMMENDATION: Staff recommends approval to authorize staff to advertise a Request for Proposals for a Long Range Transportation Plan Market Research Study in an amount not to exceed \$90,000.



EQUAL OPPORTUNITY EMPLOYER