First Interstate BancSystem Foundation

Steve Trash Rockin Hero Eco-Magician

General Information

Rapid City Recycles: Rapid City Solid Waste Division
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Mayor: Sam Kookier
Public Works Director: Terry Wolterstorff
Solid Waste Superintendant: Karl Merbach
Recycling Educator: Beth-Anne Ferley

Rapid City Recycles has invited Steve Trash, an eco-magician to further elementary school children's education about the three R's: Reduce-Reuse-Recycle, environmental sustainability and consumption of natural resources. This show will address the South Dakota Education Standard for science, technology, environment and society standard 3.S.1.1. Steve Trash has performed for children and adults across the U.S. and around the world in countries such as Japan, Australia, Canada, Portugal and Spain. The commitment is to perform for 10 elementary schools throughout the Rapid City Area in five days. These performances will be in conjunction with Earth Day in April of 2013. The amount budgeted for this is event is $7,000 for 10 shows in five days beginning Tuesday April 16, 2013 through Tuesday April 23, 2013. Two hotel rooms are needed for Steve Trash and his technician. The Adoba has reduced the room rate to $25 a night plus tax equaling $27 a night, totaling $378 for seven days. The entire budget for the project is $7,378. Presently Pacific Steel and Recycling has committed $3,500 for this event and the remainder of funds needs to be secured. The amount requested of this grant is $3,878. Funds will be needed upon Steve Trash's arrival Tuesday, April 16, 2013.

Description of Proposed Activity

Steve Trash is an Eco-magician that through magic and entertainment spreads the word about the three R's: reduce – reuse – recycle in a kid friendly and fun way. Steve Trash is a Rockin' Eco Hero and Kid Comedian. His programs correspond with the South Dakota Teaching Standards for science, technology, environment and society and he makes the learning process fun and memorable. The goal of this event is to educate our elementary school students on the importance of the three R's and how to become good stewards of the environment in an entertaining way. When children are taught the importance of environmental stewardship at an early age they are given the tools to establish habits that will benefit our community. This teaching is supported by teachers through classroom lessons and recycling education presented by the City of Rapid City's recycling educator.

Our community currently produces 4.5 pounds of trash a day per person which has doubled since the 1960's. The amount recycled in Rapid City and surrounding areas equals approximately 34% due to municipal solid waste composting. Steve's shows will introduce and support recycling and environmental sustainability for the elementary school students to attain good environmental stewardship behaviors. Steve will be performing for 10 elementary schools in our area. These schools include the Rapid City Public schools, St Elizabeth Seton and Zion Lutheran. Steve is also scheduled to perform at Main Street Square in Downtown Rapid City for the communities' education and enjoyment.

Steve Trash's visit will coincide Earth Day on April 22, 2013. With the support of the Rapid City School system and private school systems these following elementary schools have committed to host Steve Trash: Pinedale Elementary-Rick Owen, Valley View Elementary-Wayne Rosby, General Beadle Elementary-Cary Davis, Robbinsdale Elementary-Patty Hamm, Black Hawk Elementary-Holly Yamada, Wilson Elementary-Robin Gillespie, Corral Drive Elementary-Greg McNabb, St Elizabeth Seton Elementary–Colleen Lecy, and Zion Lutheran Elementary–Priscilla Sayles.

The following are Steve Trash's Website and You Tube Channel for you to view as an introduction to his shows: http://www.stevetrash.com/, http://www.youtube.com/user/stevetrashnetwork

Steve Trash Proposed Budget

Expenses

Steve Trash: 10 Shows-5 days	$7,000	
Hotel $25+tax		
Two rooms-7 days	$ 378	
Total Expenses		$7,378

Income

Pacific Steel and Recycling financial commitment	$3,500
Funding Requested	**$3,878**