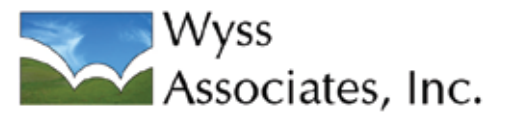


RAPID CITY
CITY CENTER PROJECT

WAYFINDING & PARKING SIGNAGE

100% DESIGN DEVELOPMENT PACKAGE

07/18/2012





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Project:
Destination Rapid City
Promenade and
City Center Wayfinding

Date:
7/18/2012

Notes / Revisions:
-
-
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CITY CENTER WAYFINDING
Project Standards

RAPID CITY LOGO

Note: Client is to provide final or electronic artwork

Downtown
RAPID CITY

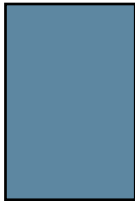
PROJECT TYPE FONTS

SWISS 721 BT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
234567890.,,:;"'&!/?\$

PROJECT COLOR PALETTE (COMPUTER REPRESENTATION)



Match
PMS 5405



Match
PMS 5415



3M Vinyl
Matte Black
7725-22



3M White
Reflective Vinyl



Brushed
Aluminum Paint

NOTE:

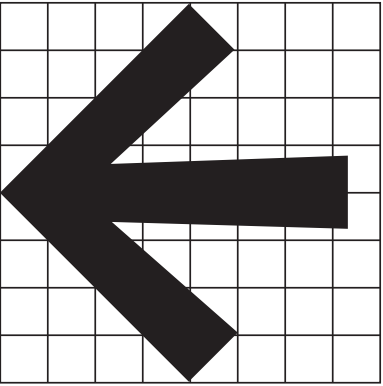
- These color blocks are a computer representation only and they are a close approximation of the actual colors. Please refer to the actual material swatches for a more accurate color match.
- Alternatives materials will require that the fabricator to submit 6" square samples for approval. Also note that any such materials must have a comparable warranty.

TAGLINE

Note: Client is to provide final or electronic artwork

EXPERIENCE DOWNTOWN

EXISTING ICONS (FOR REFERENCE)





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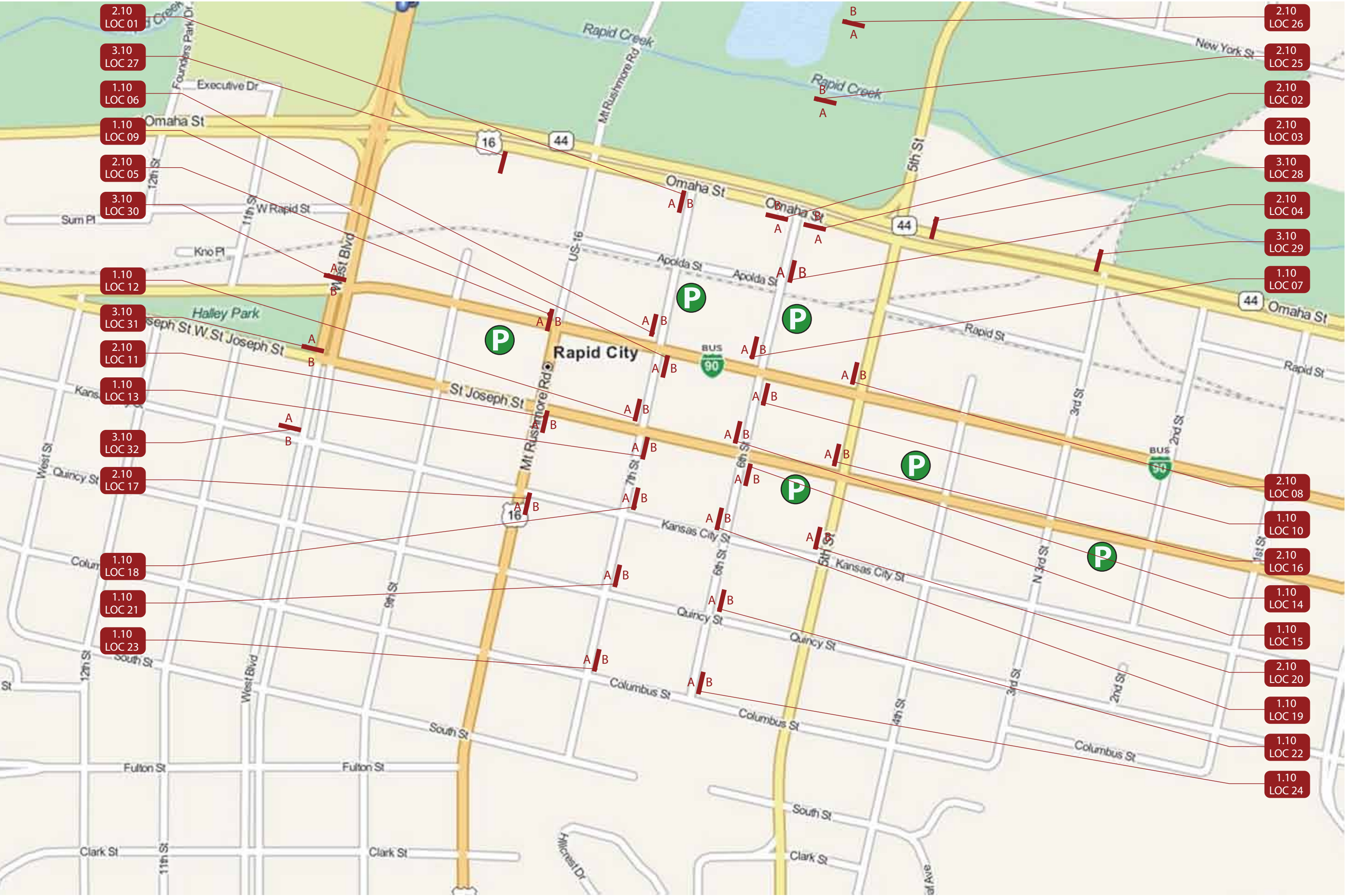
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CITY CENTER WAYFINDING
Location Plan





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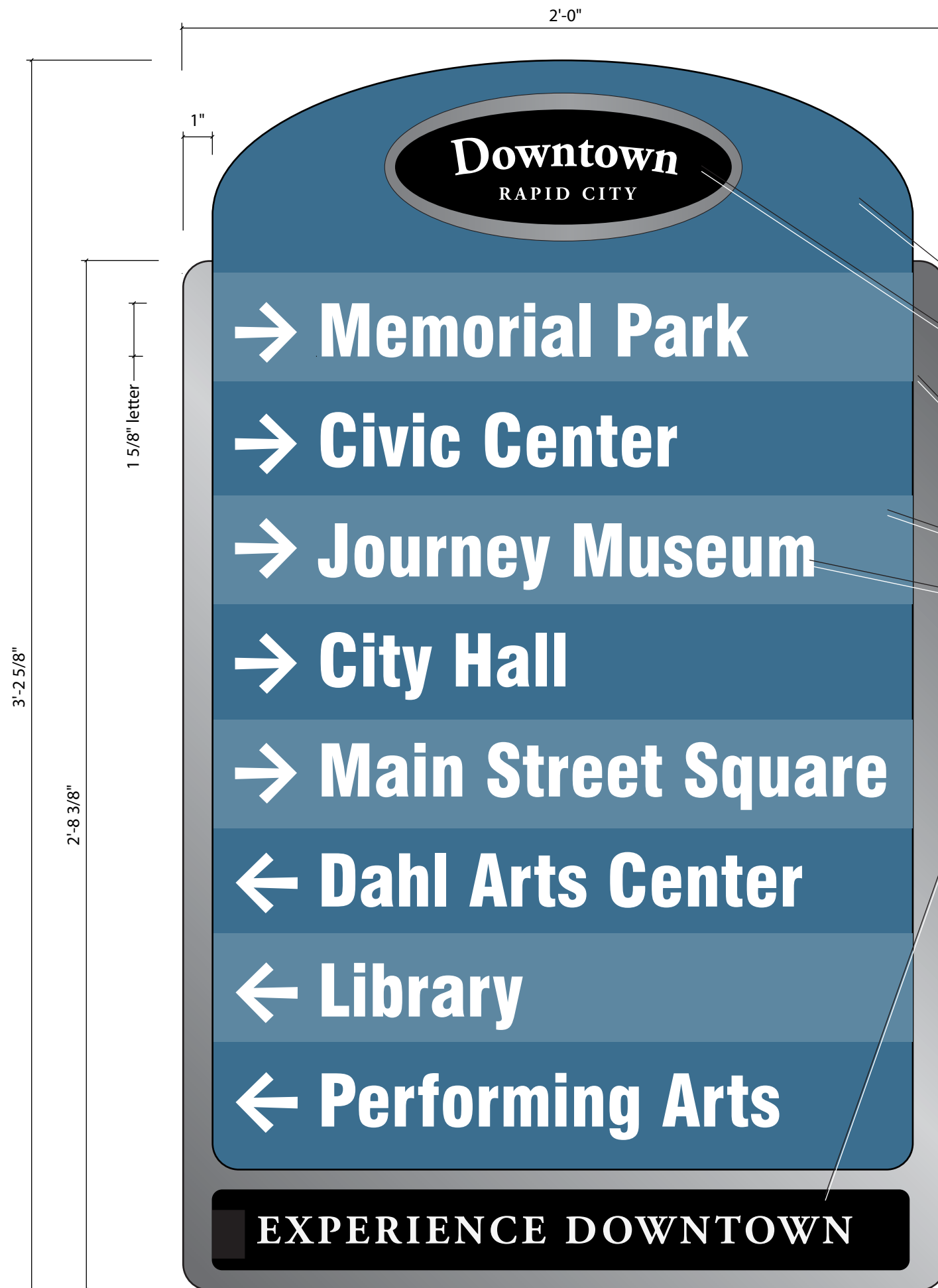
CITY CENTER WAYFINDING
Pedestrian Directional
Small



1.00 Existing Condition
A SCALE: nts



1.00 Proposed
B SCALE: nts



Match PMS 5405

3M vinyl, Matte Black 7725-22 with applied white reflective vinyl copy

Routed 1/8" aluminum painted with brushed aluminum paint

Match 5415

Applied white reflective vinyl

3M vinyl, Matte Black 7725-22 with applied white reflective vinyl copy

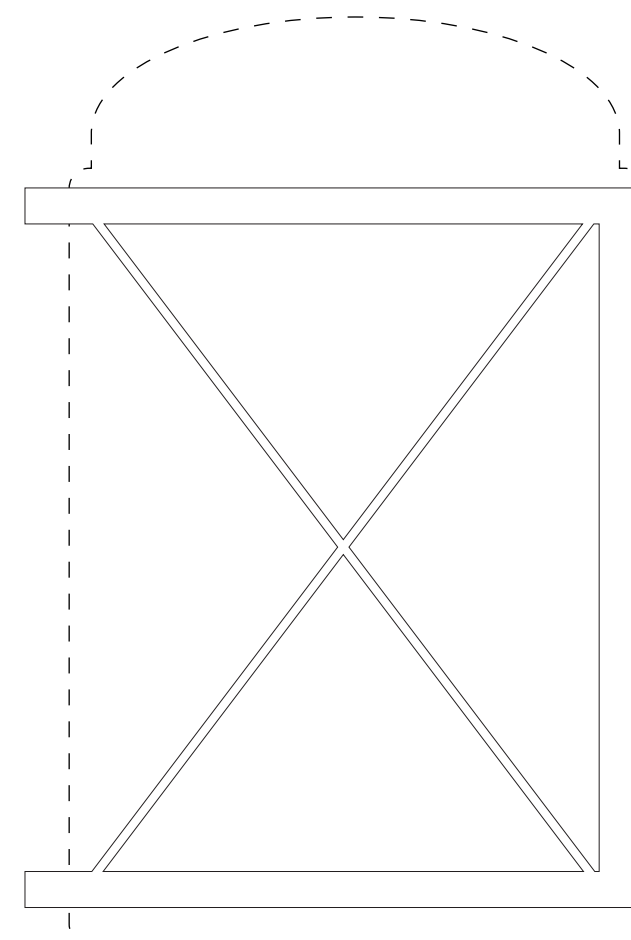
NOTE:

- Sign is double sided
- Color samples required prior to fabrication
- Sign panel to be attached to new and existing poles.
- Attachment hardware to be determined. Modification to sign panel may be required.
- Composite aluminum substrate may be considered for an alternate material.

1.10 A Pedestrian Directional
SCALE: 3" = 1'-0"



1.10 C Typical Side View
SCALE: nts



1.10 B Typical Sign Structure
SCALE: nts



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CITY CENTER WAYFINDING
Pedestrian Directional
Small



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CITY CENTER WAYFINDING
Typical Sign Panel

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 06 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 06 - Side B

↗ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 07 - Side A

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 07 - Side B

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 09 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 09 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 10 - Side A

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 10 - Side B



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CITY CENTER WAYFINDING
Typical Sign Panel

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 12 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 12 - Side B

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 13 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 13 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 14 - Side A

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 14 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 15 - Side A

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 15 - Side B



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CITY CENTER WAYFINDING
Typical Sign Panel

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 18 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 18 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Community Theater

Location 19 - Side A

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 19 - Side B

↗ Main Street Square

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Community Theater

Location 21 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Community Theater

Location 21 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↘ Community Theater

Location 22 - Side A

↗ Dahl Arts Center

↗ Library

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Community Theater

Location 22 - Side B



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CITY CENTER WAYFINDING
Typical Sign Panel

↗ Main Street Square

↗ City Hall

↗ Community Theater

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↖ Dahl Arts Center

↖ Library

Location 23 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↘ Dahl Arts Center

↘ Library

↘ Main Street Square

↘ City Hall

Location 23 - Side B

↖ Main Street Square

↖ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↖ Dahl Arts Center

↖ Library

Location 24 - Side A

↘ Main Street Square

↘ City Hall

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↘ Dahl Arts Center

↘ Library

Location 24 - Side B



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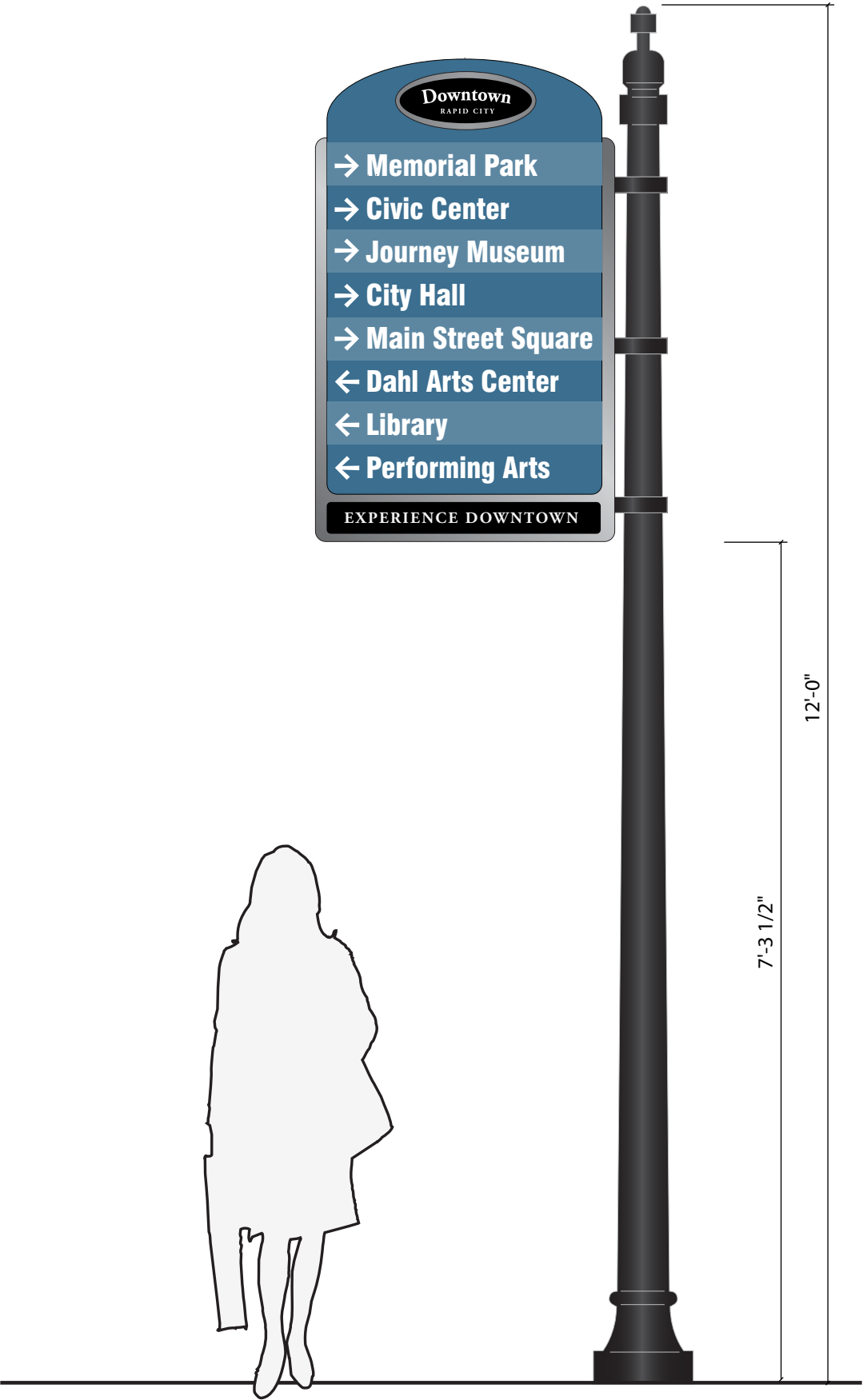
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CITY CENTER WAYFINDING
Pedestrian Directional
Large



2.00 Proposed - Existing Light Pole
A SCALE: nts



2.00 Proposed - New
B SCALE: 3/4" = 1'-0"

NOTE: New pole and base specifications to be determined



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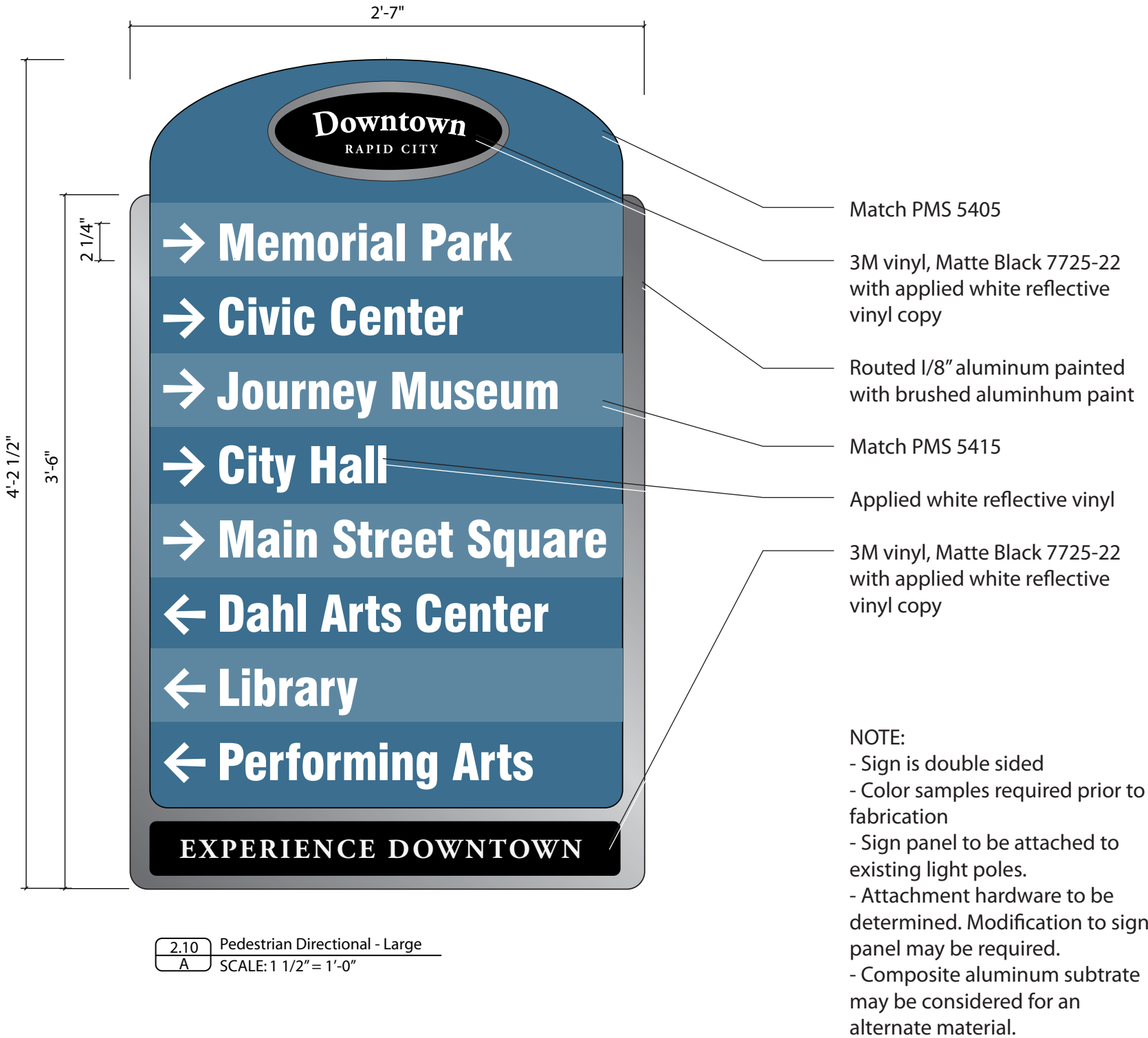
Notes / Revisions:
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CITY CENTER WAYFINDING
Pedestrian Directional
Large



2.10	Pedestrian Directional - Large
A	SCALE: 1 1/2" = 1'-0"



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CITY CENTER WAYFINDING
Typical Sign Panel - Large

↗ City Hall

↗ Main Street Square

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↗ Dahl Arts Center

↗ Library

↗ Community Theater

Location 01 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Main Street Square

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 01 - Side B

↗ Memorial Park

↗ Civic Center

↗ Journey Museum

↘ City Hall

Location 02 - Side A

↗ Main Street Square

↗ Dahl Arts Center

↗ Library

↗ Community Theater

↖ City Hall

Location 02 - Side B

↗ Memorial Park

↗ Civic Center

↗ Journey Museum

Location 03 - Side A

↗ Main Street Square

↗ Dahl Arts Center

↗ Library

↗ Community Theater

↗ City Hall

Location 03 - Side B

↗ City Hall

↖ Memorial Park

↖ Civic Center

↖ Journey Museum

↗ Main Street Square

↗ Dahl Arts Center

↗ Library

↗ Community Theater

Location 04 - Side A

↘ Memorial Park

↘ Civic Center

↘ Journey Museum

↖ Main Street Square

↖ Dahl Arts Center

↖ Library

↖ Community Theater

Location 04 - Side B



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CITY CENTER WAYFINDING
Typical Sign Panel - Large

↑ City Hall

↑ Main Street Square

← Memorial Park

← Civic Center

← Journey Museum

→ Dahl Arts Center

→ Library

→ Community Theater

Location 05 - Side A

↑ West Blvd. District

→ Memorial Park

→ Civic Center

→ Journey Museum

← Dahl Arts Center

← Library

← Community Theater

Location 05 - Side B

↑ SDSM&T

← Memorial Park

← Civic Center

← Journey Museum

← City Hall

→ Dahl Arts Center

→ Library

→ Community Theater

Location 08 - Side A

↑ City Hall

↑ Main Street Square

← Dahl Arts Center

← Library

← Community Theater

→ Memorial Park

→ Civic Center

→ Journey Museum

Location 08 - Side B

↑ City Hall

↑ Main Street Square

← Memorial Park

← Civic Center

← Journey Museum

→ Dahl Arts Center

→ Library

→ Community Theater

Location 11 - Side A

↑ West Blvd. District

→ Memorial Park

→ Civic Center

→ Journey Museum

← Dahl Arts Center

← Library

← Community Theater

Location 11 - Side B

↑ SDSM&T

← Memorial Park

← Civic Center

← Journey Museum

← City Hall

→ Dahl Arts Center

→ Library

→ Community Theater

Location 16 - Side A

↑ City Hall

↑ Main Street Square

← Dahl Arts Center

← Library

← Community Theater

→ Memorial Park

→ Civic Center

→ Journey Museum

Location 16 - Side B



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CITY CENTER WAYFINDING
Typical Sign Panel - Large

↑ City Hall

↑ Main Street Square

↑ Dahl Arts Center

↑ Library

↑ Community Theater

← Memorial Park

← Civic Center

← Journey Museum

Location 17 - Side A

↑ West Blvd. District

→ Memorial Park

→ Civic Center

→ Journey Museum

Location 17 - Side B

↑ SDSM&T

← Memorial Park

← Civic Center

← Journey Museum

← City Hall

→ Dahl Arts Center

→ Library

→ Community Theater

Location 20 - Side A

↑ City Hall

↑ Main Street Square

↑ Dahl Arts Center

↑ Library

↑ Community Theater

→ Memorial Park

→ Civic Center

→ Journey Museum

Location 20 - Side B

↑ Civic Center

↑ Hockey Arena

↑ Journey Museum

↑ Hotel

Location 25 - Side A

↑ City Center

↑ Main Street Square

↑ City Hall

↑ Dahl Arts Center

↑ Library

↑ Community Theater

Location 25 - Side B

↑ Civic Center

↑ Hockey Arena

↑ Journey Museum

↑ Hotel

Location 26 - Side A

↑ City Center

↑ Main Street Square

↑ City Hall

↑ Dahl Arts Center

↑ Library

↑ Community Theater

Location 26 - Side B



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markj@wyssassociates.com

Project:
Destination Rapid City
Promenade and
City Center Wayfinding

Date:
07/18/2012

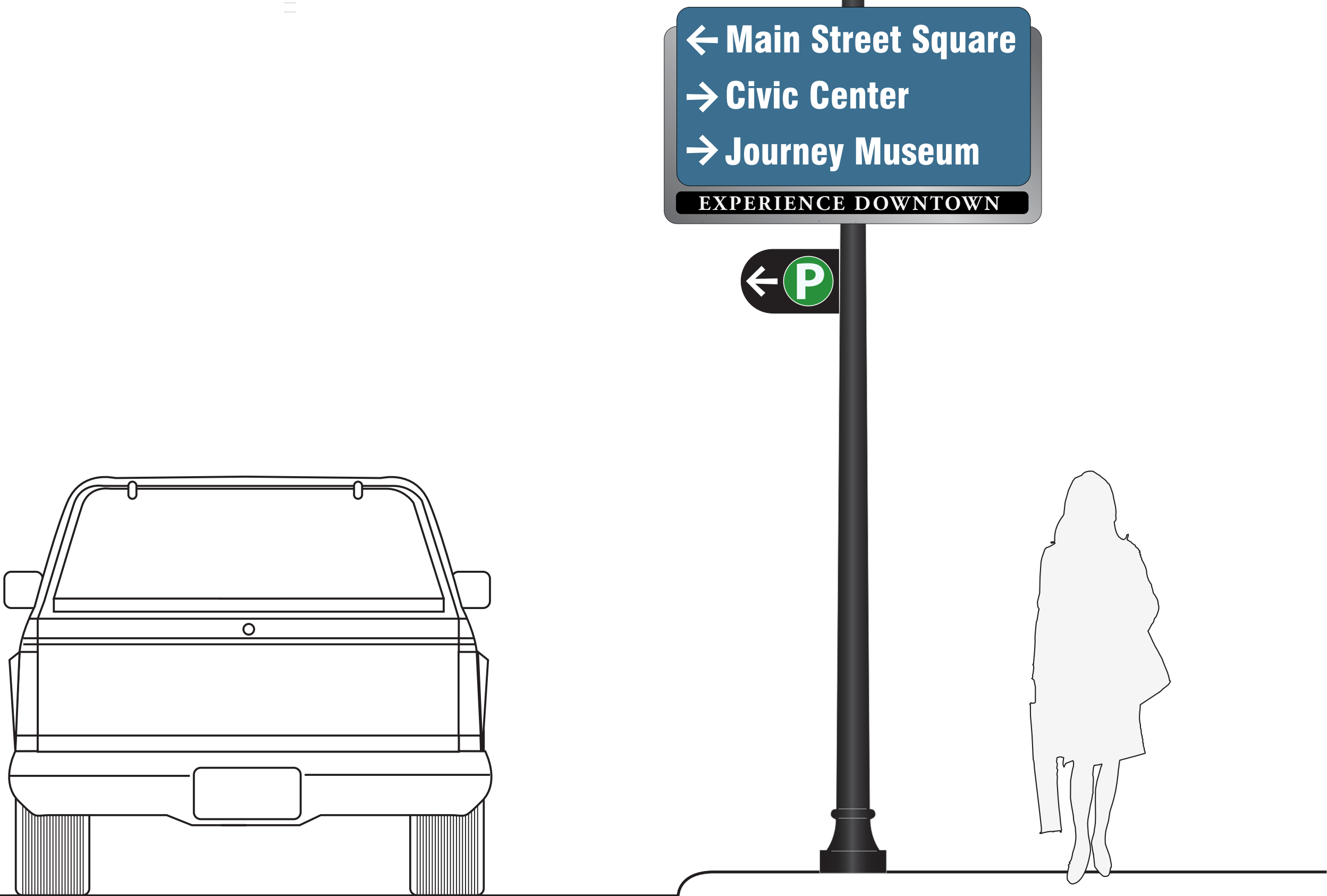
Notes / Revisions:
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The sole purpose of all drawings is to express visual design intent only and not intended for actual fabrication purposes. The sign fabricator(s) and / or contractor(s) accepts total responsibility for all final selected materials, engineering methods, fabrication methods, ADA compliance, securing permits and installation.

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CITY CENTER WAYFINDING
Vehicular Directional



3.00 Vehicular Directional
A SCALE: 3/8" = 1'-0"

NOTE:
- New pole and base specifications to be determined
- Refer to drawing 4.20 for parking sign details



DESIGN INC

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CITY CENTER WAYFINDING
Vehicular Directional



- Match PMS 5405
- Routed 1/8" aluminum painted with brushed aluminum paint
- Applied white reflective vinyl
- 3M vinyl, Matte Black 7725-22 with applied white reflective vinyl copy

NOTE:
- Color samples required prior to fabrication
- Attachment hardware to be determined based on new pole structure.

3.10	Vehicular Directional
A	SCALE: 1 1/2" = 1'-0"



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CITY CENTER WAYFINDING
Vechicular Directional



Location 27



Location 28



Location 29



Location 30



Location 31



Location 32



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Existing
7th Street between Main Street and Apolda



Proposed
Surface Lot, Leased, Free Parking with Restricted Hours



Proposed
Surface Lot, Leased with Metered Parking, Free Parking with Restricted Hours



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Parking Lot
Identification





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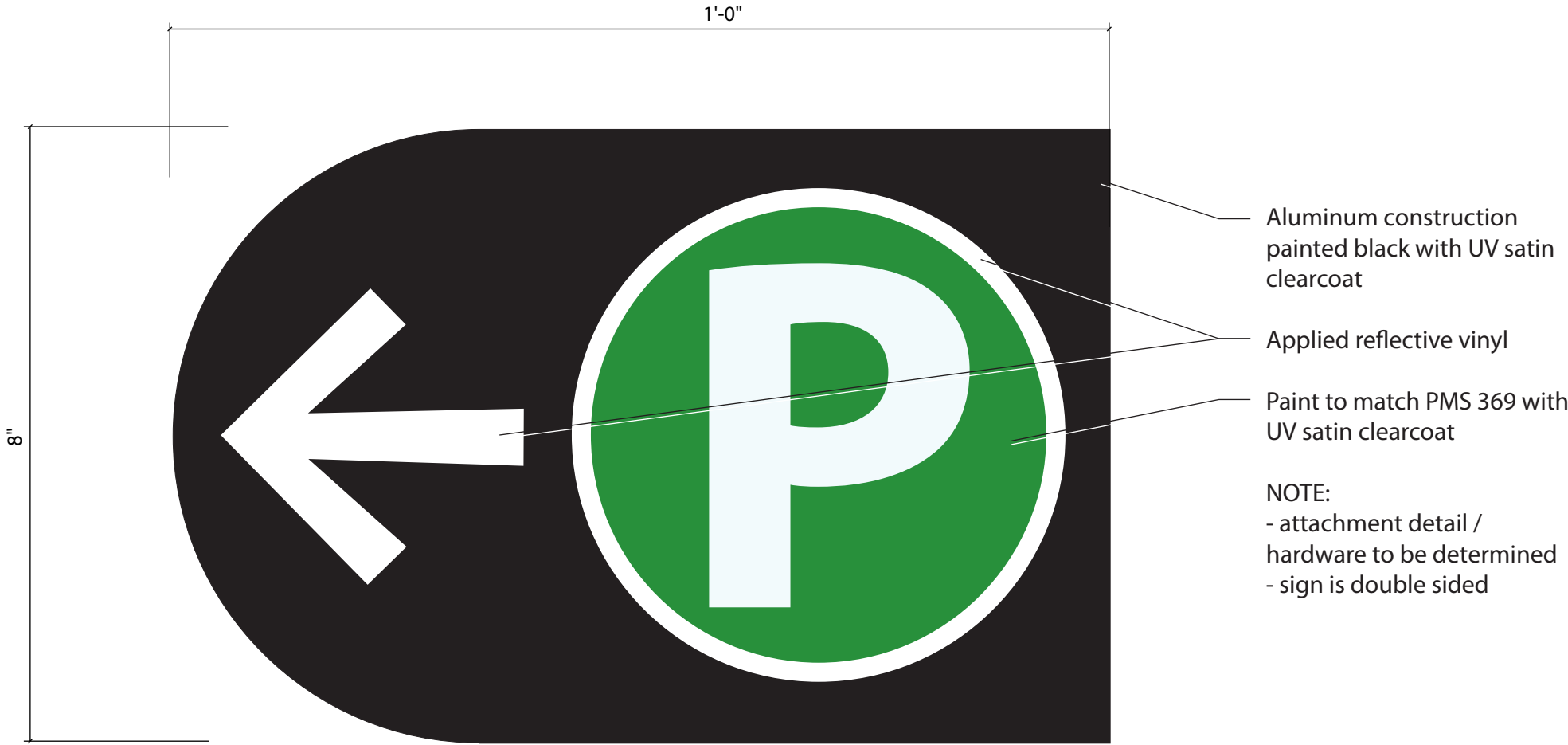
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CITY CENTER WAYFINDING
Parking Directional



4.20	Parking Directional
A	SCALE: 1:2