



CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-2724

PUBLIC WORKS DEPARTMENT

Rapid Transit System

Your name and Title
City web: www.rcgov.org

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Fax: 605-394-6608
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MEMORANDUM

TO: Mayor/City Council
FROM: Rich Sagen
DATE: December 6, 2006
RE: Bus Bench Advertising

Please be advised that Rapid Transit System is seeking to obtain a qualified contractor to provide bus benches and administer advertising on those benches. The successful contractor shall provide the benches and place them on City owned land or land to which the City has obtained ROW and sell advertising on the benches. The City will in turn receive from the Contractor, proceeds from the sale of the advertising. All costs associated with the benches, including liability insurance, are the responsibility of the Contractor. The contract will be awarded for a period of three years.

If you have any further questions, please feel free to contact me.