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APR 24 2015

**RAPID CITY COMMUNITY PLANNING
& DEVELOPMENT SERVICES**

Boyds Liquor Mart
PO Box 9009
Rapid City, SD 57709

April 24, 2015

Community Planning & Development Services
City of Rapid City
300 Sixth Street
Rapid City, SD 57701-2724

Dear Members:

Please accept this letter of intent from Mills Drug Inc., d/b/a Boyds Liquor Mart to apply for a Retail On-Sale Wine License, located at 1424 Mt. Rushmore Road Rapid City, SD 57701.

Boyds Liquor Mart does not intend to become a pub, bar or video lottery casino. We are applying for an On-Off Sale Wine License to offer more than just 1 ½ oz. wine sampling to our customers. We are looking to create a unique shopping experience by utilizing a wine station that is secure and has automated portion controls. Our goal is to offer samplings or a glass of higher priced featured wines without the restriction of only allowing one customer to only have 3 samplings. To achieve the goal of enhancing the customer's experience and allow them to try before they buy will not be possible with the restrictive sampling rules currently in place.

We envision customers enjoying their wine as they shop, this is why we have limited seating, for 10. We also feel this would help bring vineyard representatives to Rapid City. The representatives could use our machines to educate customers on various wines.

Customers would purchase an Accuserve Smartcard of any dollar amount. The card would be assigned to them and they would have to present proper ID at each visit.

Our wine station is approved by the National Sanitation Foundation International (NSF) and the Underwriters Laboratory (UL) both nationally recognized and required by OSHA. All parts are BPA free.

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Hours of Operation including serving hours:

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- Monday - Thursday 9am-10pm
- Friday & Saturday - 9am-12am
- Sunday 10am - 8pm

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Safety Features:

- Locking safety door
- LED screen provides time and consumption of user.
- AccuServe Smartcard controls customer consumption amounts.

Staff

- Employees have TAM, RASP or reserving.com certification
- Employees will be trained on all aspects of the wine station.
- Security nightly at closing time.

Thank you for your consideration,



Scott Vincent
Boyds Liquor Mart
PO Box 9009
Rapid City, SD 57709
605-343-4864