



## RAPID CITY PARKS & RECREATION

515 WEST BOULEVARD RAPID CITY, SD 57701

Kristy Lintz, Recreation Program Specialist

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**TO:** COMMUNITY PLANNING AND DEVELOPMENT SERVICES  
**FROM:** KRISTY LINTZ, DEPARTMENT OF PARKS AND RECREATION  
**SUBJECT:** FLOOD PLAIN DEVELOPMENT & CONDITIONAL USE PERMITS  
**DATE:** 1/26/2015  
**CC:** JEFF BIEGLER, DIRECTOR

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The ninth annual "**Black Hills Fat Tire Festival**" will be held in Rapid City, South Dakota on June 19<sup>th</sup> through the 21<sup>st</sup> of 2015. We have a great opportunity to make this one of the most successful outdoor recreation events in the Midwest and West.

Rapid City and the Black Hills is one of the largest tourist destinations east of the Rockies and west of the Mississippi River. Over 5 million people visit the Black Hills region each year. With this regional draw as a destination site we hope to again capture a market that has long been growing in this area...The Mountain Biker!

In December of 2013 the Black Hills Mountain Bike Association transferred ownership of the Black Hills Fat Tire Festival to the Rapid City Parks and Recreation Department of the City. The City has received State Trademark certification for the Black Hills Fat Tire Festival.

The "Festival Grounds" will be located at Founders Park. We desire to have 6 -10 vendors with tents or trailers associated with the event plus accommodate 20 of the farmers market vendors. The spaces will be 20' X 20' located on the north side of the parking lot and south of the pathway. Festival registration, event management, and city staff will be onsite throughout the event. There will be demos, rides, and races on M-Hill/ Chuck Lien Family Park/Hansen-Larson Memorial Park property throughout the weekend. We have received approval from Hansen Larson Foundation for trail use, and will be in discussion with land owners for use of the private parking lot north of the creek for additional parking. Banners will be placed outside of the right away within the park. We have established Emergency Preparedness Procedures and it is attached. All temporary structures will be able to be removed in less than an eight hour timeframe.

Thank you for your time and consideration. We look forward to working with you to make this event a success for years to come.

**RECEIVED**

FEB 02 2015

**RAPID CITY COMMUNITY PLANNING  
& DEVELOPMENT SERVICES**

Sincerely,

Kristy Lintz, CPRP  
Recreation Program Specialist - Special Events  
Black Hills Fat Tire Festival Director