



632 ½ St. Joseph St. • Rapid City, SD 57702 • 605-415-5593

The Potter Family, Inc. Letter of Intent

The Potter Family, Inc. is opening a theatre and intends to hold weekly performances in the style of theatres in Branson, MO. Our show selections tend to range in era from the 30's through the 60's, with the 50's and 60's being our most popular. We have also performed classic country, gospel, modern pop, and variety shows. In keeping with this type of business, we would like to offer our patrons the option of enjoying beer or wine (as well as bottled soda and small concessions, if they prefer) prior to and during performances. The venue is in no way a "bar-type" setting, and we are planning to offer this as a supplement to enhance the enjoyment factor of the performance experience overall.

The Potter Family, Inc. has been an established musical entertainment group in the Rapid City area since 2009, when we began performing dinner shows at The Beanery in the historic Fairmont Creamery building. The Beanery also served beer and wine during our performances. After approximately 2 ½ years of Beanery performances, we branched out to other locations in the Rapid City area and also began performing for varied private and corporate events, not just in Rapid City, but throughout the state. We are delighted to now have a space of our own, and even more thrilled that it happens to be in a landmark historic building where Rapid City teenagers used to shoot pool and listen to the very music we will be performing.

We will be able to seat a capacity of 112 at our location of 632 ½ St. Joseph Street. Show times will be Wednesday, Friday, and Saturday evenings at approximately 7:30pm, and Sunday afternoons at approximately 2:30-3pm. Parking for Potter Family shows has not been an issue to-date (including when we performed at The Beanery). For shows at our new theatre, we have also made arrangements for a professional valet shuttle service to be available to our patrons.

The Potter Family, Inc. is very much looking forward to contributing to the ongoing restoration and preservation of historic downtown Rapid City, and we feel that The Potter Family Theatre will be a welcome addition to this continued movement. The addition of a beer and wine license to the theatre will only serve to enhance the enjoyment and overall experience of The Potter Family performances. We thank you for your consideration!

With regards,

The Potter Family, Inc.



Both together and on their own, the members of The Potter Family have been singing and performing since childhood. Matriarch Clover Potter cut her teeth on gospel music in church before adopting the role of entertainer and professional singer, performing in such venues as The Golden Nugget in Las Vegas, and with such artists as Wanda Jackson. In September 2011, Clover was inducted into the South Dakota Country Music Hall of Fame. Eldest daughter Natana, second daughter WoAbba, and son Orion also grew up singing gospel- the family traveled back and forth across the United States for over eight years, singing together at numerous churches and religious venues. In 2005, Natana and WoAbba formed the duo “The Potter Sisters” and were nominated at the CCMA’s for Duo of the Year two years running. Orion spent 20 years performing an eclectic blend of music in various groups, and in 2007 was invited three times to sing at the Apollo Theatre in New York City. Orion met his wife Stacey in 2000- she studied dance when she was younger, and then classical music and voice in college. Since she was small she has played piano, and maintained a private piano studio where she taught students for over 10 years. Together, Orion and Stacey perform with their own unique style of humor and talent.

Today, The Potter Family enjoys performing a variety of vintage, doo-wop, classic country, and modern music from the 30’s to today, and they continue to maintain their roots in gospel music. Their first CD, a collection of gospel bluegrass hymns titled “Sunday Morning,” was released in February of 2012. Their newest venture, The Potter Family Theatre, will open in August of 2013.

Please contact The Potter Family at 605-415-5593 for reservations and performance information. Visit The Potter Family on Facebook for more group information and upcoming and special events.