

Letter of Intent

Canvas 2 Paint, Inc.

632 St. Joseph St.

Rapid City, SD 57701

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JAN 11 2013

**RAPID CITY COMMUNITY PLANNING
& DEVELOPMENT SERVICES**

Business Overview

Canvas 2 Paint, Inc. is to be a canvas painting studio located in downtown Rapid City. It is Canvas 2 Paints intention to offer fun and creative canvas painting classes. Canvas 2 Paint would like to offer people attending classes the opportunity to purchase and enjoy a glass of wine or beer while painting. The intention is NOT to operate as a walk-in bar but rather to offer the purchase of alcoholic beverages in addition to the purchase and attendance of a canvas class/event.

Class and Event Offering

- 1) General canvas painting classes: These classes will be scheduled by Canvas 2 Paint. Instruction will be on a specific painting. The class fee will include a 16x20 canvas, paints, paint brushes, and step by step instruction to recreate the featured painting. Painters will be required to preregister and prepay online or by phone for all classes. Class rate will range from \$25-\$45 per person depending on the day, time and painting.
- 2) Private canvas painting classes: Canvas 2 Paint will offer the opportunity for patrons to book private canvas painting classes. Private classes/parties will be able to pick the specific painting and have exclusive use of the studio for their guest only. Private classes start at \$400.
- 3) Open studio times: Canvas 2 Paint will offer blocks of time where painters can walk-in and pay to paint. A flat fee of \$25 will apply to open studio painters for the use of our studio and supplies. There will not be a guided instruction for these times. It is our intention to offer alcoholic beverages to our painters only.
- 4) Birthday Parties: Canvas 2 Paint will offer birthday parties starting at \$250.00. The birthday party will be a guided painting on a 16x20 canvas. Alcoholic beverages will not be available for purchase during underage birthday parties. Child parties will only be scheduled for Saturday/Sunday mornings and afternoons.
- 5) Fundraisers: These events will be privately scheduled canvas painting classes and a portion of the money collected for that event will be donated to a specific cause. Only

individuals paying for the event will be in attendance. Painters will pay a minimum of \$40 to attend.

Hours of Operation

Canvas 2 Paint will schedule classes and events Monday-Sunday between the hours of 10am and 11pm.

Capacity

Classes will be limited to a maximum of 40 painters.

Other pertinent information:

11.1 Review completed and building permit number: CIBP12-4046 issued 11/05/12

Historical sign review completed and building permit number: CIBP12-4582 was issued on 12/21/12. Signs installed 2/2/12 (see attached copy and photos)

Inclosing Canvas 2 Paint is to be fun alternative night out for adults. It is an opportunity to be exposed to basic art in a fun and not intimidating setting while enjoying a beer and conversation. It will also be a great place for families to experience art together in a hands on setting. It really is fun for everyone and I believe will be a great addition to the community for locals and tourist alike.

Thank you for your consideration.

Sincerely,

Jamie Gerlach

Canvas 2 Paint 391-1812

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