

APPLICATION FOR A CONDITIONAL USE PERMIT TO MOVE A BILLBOARD

Lamar has a 12X36 wooden structure billboard located at 2540 Hwy 44. The new owner, Jerry Olson of JD Precast (381-0870), has requested we move this billboard to make room for his new building. Royal Nielsen 381-6033, the original owner, has given us permission to move the billboard to another section of his property.

Per Rapid City Sign Code, a structure can be rebuilt as long as it is:

- Built on a steel mono-pole
- No larger than 250 sq. ft.
- Maximum height is 30 ft.
- All electrical is underground

And, if all these requirements are met, the City would waive the spacing requirements.

Our proposed billboard will meet all these requirements. So in addition to meeting the legal parameters of the Code, we are meeting the "spirit" of the code by reducing the size of the billboard and cleaning up an unsightly structure.

Attached are pictures of the current billboard which include a close up, far view and the proposed billboard superimposed over the top of the current billboard (for size comparison). We are reducing the size from 432 sq. ft down to 240 sq. ft.. You can see that in essence we are making 45% of a billboard disappear.

I have also attached a drawing of the proposed structure which meets all the criteria of the Rapid City Sign Code

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**RAPID CITY COMMUNITY PLANNING
& DEVELOPMENT SERVICES**