

Conditional Use Permit information for the Sale of Beer and Wine On-Premises and Off-Premises at Dakota Thyme, LLC to be located at 520 Main Street Suite 200, Rapid City, SD 57701

Dakota Thyme, a bakery, deli, specialty foods market, and culinary education business is scheduled to open in downtown Rapid City in fall 2011 and respectfully requests approval to sell beer and wine On-Premises and Off-Premises.

Beer and wine sales will complement Dakota Thyme's primary function as a bakery, deli, specialty foods market, and culinary education facility. Dakota Thyme will operate in a two-story venue of approximately 3500 square feet with an emphasis on local foods and beverages. Dakota Thyme would like to offer approximately 10 dozen different wines displayed in wine racks with a footprint of approximately 15 square feet. A limited selection of beer and wine is also proposed to occupy a footprint of approximately 10 square feet of cooler space. Additionally, South Dakota vintners and brewers would be featured during 'Meet the Producer' events providing both local residents and tourist with the opportunity to taste and learn more about local beer and wine in an effort to support value-added agriculture in South Dakota.

The total footprint dedicated to beer and wine will be less than 35 square feet, or one percent of the building's total square footage. Although incorporating beer and wine sales is expected to significantly augment customer dining and shopping experiences, these sales are anticipated to be only five percent of total sales. Total square feet is 5,483 which includes 3,426 square feet inside on two floors and 2,057 square feet of combined outdoor space.

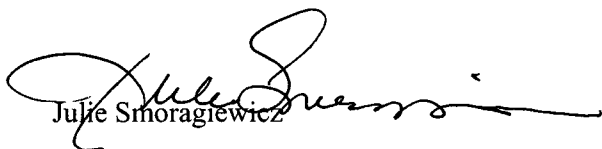
Dakota Thyme anticipates opening its doors in October of 2011 and will employ approximately 10 employees for a total of seven to eight full time equivalent employees. Dakota Thyme management and employees will participate in recognized alcohol training programs. Detailed policies and procedures related to the sale and serving of beer and wine will be implemented in order to protect customers, employees, and the community. Point of Sale software is anticipated to trigger a request for proof of age for wine and beer sales. All cashiers are expected to be at least 21 years of age for sales transaction and for assisting customers in making informed beer and wine selections. Security cameras will be installed to monitor all sales, including beer and wine.

Store hours will be Monday through Saturday from 7 am to 7 pm and until 9 pm on Thursdays. The store will also offer extended hours and be open on Sundays, as needed, to support special events scheduled in downtown Rapid City.

The wine and beer lists will be designed to feature a range of approachable wines, by the glass and by the bottle, including sparkling and dessert wines that will offer high value. Microbrewery beers and ales will be available by the bottle and a limited number will be available on tap. The beer and wine lists will feature select South Dakota produced wine and beer. The beverage menu will be carefully designed to appeal to light and moderate drinkers, who are looking for beer and wine to complement their meals rather than targeting customers who might otherwise focus purely on alcohol consumption.

Dakota Thyme is committed to providing beer and wine service in a responsible manner and will be diligent in complying with local, state, and federal policies and laws associated with the sale of beer and wine.

By including beer and wine in Dakota Thyme's menu as a complementary service, customers will have a more complete dining experience and the store will support the local economy by providing access to locally produced beer and wine products.



Julie Smoragiewicz
Owner/Dakota Thyme

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Management Department