



February 4, 2011

City of Rapid City  
300 Sixth St.  
Rapid City, SD 57701

To whom it may concern:

It is the intention of Hills Alive/Bethesda Broadcasting to utilize Memorial Park as well as the South Lawn of the Rushmore Plaza Civic Center, for a FREE summer Christian music festival. We have been approved in the past and are looking for a continuance of this approval. Hills Alive takes place annually on the third weekend in July.

In the year 2012, the festival will be held on July 21st thru 22nd with set up taking place the 19<sup>th</sup> and 20<sup>th</sup> and tear down on Monday July 21<sup>st</sup>. The hours of the festival will be Noon – 10:00 PM on both Saturday and Sunday. We are also asking for permission to have overnight prayer, at the park, on Sat. night July 21<sup>st</sup>; this would take place in our existing Prayer Tent.

As in previous years, we will have a fenced area behind both stages, keeping the general public out of the backstage areas. Within that fenced backstage area, there will be several RV's that are used for a Festival Office, Staff meals and Artists prior to their performances. There will not be anyone sleeping in these RV's and we will try to be careful and not disturb the turf.

The second stage, located on the west side of the lake, will be located in the vicinity of the Korean War Memorial. We always try to show respect by placing the stage a good distance away from the Memorial and attempt, to the best of our ability, to route traffic around it.

We have a security team of 35 volunteers who work together over the weekend with the Rapid City Police Department to help keep order and handle any problems that arise. We also have city licensed security personnel on site over night beginning Wednesday evening until Monday morning.

Hills Alive will include food vendors, all of which have been provided information regarding the necessity of a Dept. of Health Temporary Food Service Permit, along with the website address for the Rapid City Fire Department which informs them of fire safety requirements. We also have retail vendors that have been given the SD tax forms and the Fire Prevention link.

Our intentions include working closely with Jerry Cole, from the Parks Department, along with the local Police and Fire Departments to insure that we run an event that is safe and within the parameters of acceptance with all parties concerned.

We expect attendance to be around 30-40,000 people over the two days of this festival. We will have a city licensed electrician to assist in all our electrical needs. We have garbage service and enough port-a-potties to accommodate a crowd of this size.

Please refer any further questions to: Kathy Cook, Hills Alive Festival Director, (605)399-1555.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Cook". The signature is written in black ink and is positioned above the typed name and contact information.

Kathy Cook  
Hills Alive Festival Director  
(605)399-1555  
(605)391-7154 Cell