

Written Statement Describing Proposed Use for SDCL 11-6-19 Review.

The Rapid City Downtown Association is putting on a fashion festival benefiting the Local Reach to Recovery program through the American Cancer Society called the Downtown Molly Brown Runway Show. The purpose of this event is to raise money for a local charity as well as promote the downtown area businesses. The event will take place in the Public Right of Way from Sixth Street to Seventh Street in between Main St. and Saint Joseph St (otherwise known as Art Alley on Friday, September 18, 2009, with the doors opening at 6:00pm and the festivities continuing until 10:30pm. We will be closing Art Alley between 4:00pm and 11:30pm for set up, take down, and clean up. The parade permit for the street closure was turned into the Rapid City Police Department on Monday, July 27 2009.

The event will take place in Art Alley between 6th Street and 7th Street. The event will consist of a stage placed in the approximate middle of the Alley, on which a local band will be performing as well as a runway show featuring the downtown clothing stores. We are currently working on stage accommodations but the structure may consist of one or two flatbed trailers equaling fifty feet long and approximately eight feet wide. Seating will be placed on all four sides of the runway. Approximately twenty vendor stalls will be located in Art Alley. The barricades will be placed at the entrances to the Alley on both 6th and 7th street.

The American Cancer Society is in the process of obtaining insurance that will cover this event. The Downtown Molly Brown Runway Show Committee is also in the process of speaking with the business owners who have parking in the affected areas, to obtain those businesses' consent of the event. Please see the map for details. Actual locations of temporary structures may change based on unforeseen difficulties.

Name Change may be

Uptown Downtown Business Show

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JUL 30 2009

Rapid City Growth Management Department