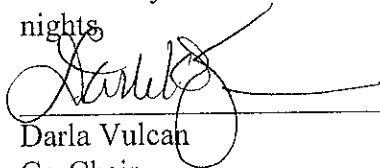


**Written Statement Describing Proposed Use for SDCL 11-6-19 Review.**

The Rapid City Downtown Association has partnered with the Rapid City Chamber of Commerce's Leadership Rapid City Class of 2007 to form Summer Nights on Seventh. The purpose of the group is to organize and hold a community concert/festival in downtown Rapid City on Seventh Street between Main Street and St. Joseph Street every Thursday night from June 12, 2008 through August 28, 2008. The event will start at 5:30 p.m. and run until 8:30 p.m. The street will likely need to be closed between 3:30 p.m. to 10:00 p.m. for set up, take down and clean-up. We are working on obtaining a parade permit from the Rapid City Police Dept. and actual times of street closure will be coordinated through them. We have already obtained liability insurance coverage in the same amount the City has required for similar events, which also names the City as an additional insured.

The event will consist of a stage being placed at one end of the street on which mostly local bands will be performing. We will be using the Knology stage which has been used for other events held in the public right-of-way such as the Festival of Presidents. There are several nights with conflicts and we are working on obtaining a substitute stage on those evenings. At the other end of the street from the stage will be spots for food and arts/crafts type vendors. Approximately 12 vendor stalls will be located along the sides of the street. There will also be activities for kids such as a moon bounce. It is anticipated that if a moon bounce is present, they will be required to have their own insurance coverage. We do not anticipate having any mechanical fair/carnival type rides. We are also planning to have a beer garden for adults. The beer garden is anticipated to be a 50 x 50 foot area near the stage. The beer garden will be physically separated from the general admission area. In order to serve alcohol a special liquor license will need to be obtained from the City. This has not been obtained yet, but is in the process. Admittance to the beer garden will be limited to those of age able to produce ID verifying this fact. Wristbands or other similar means will be used to identify those who are able to consume alcohol. Beverages available will be limited to beer and wine coolers. No hard alcohol will be served. The alcohol will be served by members of Summer Nights on Seventh or volunteers working with this group. All persons serving alcohol will go through the State mandated certification program for serving alcohol. While alcohol will be available for those old enough to consume it, this is really being marketed as more of a family event. Based on the fact it will be marketed as more of a family event and that it will be over by 8:30 p.m., it is not anticipated we will have problems with alcohol related incidents. Security will be provided by members of Summer Nights on Seventh. As is common practice with any event of this nature, uniformed members of the Rapid City Police Dept. will be present at the event to help with any disturbances. We are also working on obtaining portable restroom facilities. At a minimum we will provide four such facilities, but likely will provide more once we have had a chance to speak with the vendors and consult on the actual amount needed. No permanent structures are proposed and everything which is placed within the street right-of-way will be removed at the end of every night. Actual locations may need to be altered some what based on unforeseen difficulties.

While this is not being done specifically in conjunction with the efforts to brand downtown as a whole, members of the organization are in contact with Mr. Brooks and ensuring that our event is consistent with those efforts. It is thought that this event will complement those efforts and they will be mutually beneficial. We have also applied for State funds to assist with marketing and are on the verge of retaining a marketing firm to help us brand this event and advertise it in the local and regional markets. We are extremely excited about this event and its potential to bring people to downtown Rapid City on a weekly basis. Many communities such as Boise, ID, Missoula, MT, and Knoxville, KY, have successfully put on similar weekly events which encourage people to come and enjoy the downtown area. While the goal is to promote bringing people downtown, this is a community event and we hope to involve the entire community in making it a success. We have been out obtaining community sponsors for each evening. While not at liberty to disclose specific sponsors at this point, there are several notable community businesses which have already made firm commitments to sponsor one of the nights



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Darla Vulcan  
Co-Chair

RECEIVED

MAR 28 2008

Rapid City Growth  
Management Department