
MEMORANDUM

TO: DEVELOPMENT SERVICES CENTER/GROWTH MANAGEMENT
FROM: KRISTY LINTZ, DEPARTMENT OF PARKS AND RECREATION
SUBJECT: 11-6-19 SDCL REVIEW
DATE: 2/4/2008
CC: JERRY COLE, DIRECTOR

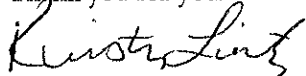
The second annual "**Black Hills Fat Tire Festival**" will be held in Rapid City, South Dakota May 22nd through the 26th of 2008. We have a great opportunity to make this one of the most successful outdoor recreation events in the Midwest and West.

Rapid City and the Black Hills is one of the largest tourist destinations east of the Rockies and West of the Mississippi River. Over 5 million people visit the Black Hills region each year. With this regional draw as a destination site we hope to again capture a market that has long been ignored in this area...The Mountain Biker!

At last years festival we learned that the Black Hills boasts some the best mountain biking terrain anywhere, period! The local mountain biking contingent in the area again wants to showcase and share what we have with others throughout the United States and the world. Rapid City Parks and Recreation, and the Black Hills Mountain Biking Club will be partnering together in what we hope will be a bigger and better festival than last year. We had over 150 riders last year, which included Cross Country and Hill Climb racers as well as single track riders. Our goal is over 300 participants for the 2008 festival. To achieve this goal we have added several events including a Super D race, an overall festival champion between all three races based on points, a two day Mickelson Trail Tour, a film festival, and much more.

The "Festival Grounds" will be located at Founders Park. We desire to have 6 -10 vendors with tents or trailers. The spaces will be 20' X 30' located on the perimeter of the parking lot. A potential Beer Garden would be on the festival grounds upon approval. This would be included in the event tent on the east side of the parking lot just south of the fish. Festival registration, event management, and security will be onsite throughout the event. There will be demos, tours, and races on M-Hill/ Chuck Lien Family Park/Hansen-Larson Foundation property throughout the weekend. We have received approval from surrounding private land owners for trail use, and the use of the new parking lot north of the creek for additional parking. Banners will be placed outside of the right away within the park.

Thank you for your time and consideration,



Kristy Lintz, Recreation Program Specialist
Department of Parks and Recreation
125 Waterloo Street
Rapid City, SD 57701
605-394-4168 phone
605-394-5226 fax

RECEIVED

FEB 6 2008

Rapid City Growth
Management Department