

Seventh Street Promenade Project

The Seventh Street Promenade Project's vision is the expansion and advancement of the downtown area through culture, artistic, and entertainment events.

Beginning on Memorial Day Weekend 2003 through Labor Day Weekend, the Seventh Street Promenade will be open. During a 24 hour period, from 6:00 pm Saturday through 6:00 pm Sunday night, the city block of Seventh Street, between Main and St. Joe will be closed off to traffic.

On Saturday night, the Promenade will begin with live music at 7:00 pm followed by movies being show on a large canvas at dusk on the north side of the Promenade. Venders will be able to be open during this time on the south half of the Promenade.

On Sunday the Promenade will be completely filled with booths of organic vegetables, fruits, and plants, artist, musicians, food venders, crafts, etc.. Non-profit groups will be able to rent a booth as long as they are also providing an activity for children (face painting, puppets, chalk painting, crafts for example). The Promenade will be open from 11:00 AM to 5:00 PM (Sunday).

Booth size is 10 x 10, all EZ UPS and their contents must meet fire code regulations. There is a maximum of 35 booths on the Promenade. All venders must fill out and be approved by the Promenade Committee. All booth fees must be paid for in advance. Food venders may rent more then one booth space but must meet and be approved by both the Fire Marshall and the Promenade Committee.

Insurance will be under the United Business Association unless or until the Seventh Street Promenade Committee itself becomes a non-profit organization.

Services provided by the Committee will be the organization and overseeing of the Promenade events, advertising, soliciting sponsorships of the Promenade, bookkeeping, year-end statements to the City Council, providing list of vendors to City Council, Fire and Police Department, and to the United Business Assoc., overseeing set-up and take-down, trash cans, port-a-potties, security, and clean-up during the event (24 hour period).

Expenses will be paid for by the Promenade Committee through booth fees, sponsorships from businesses, donations from individuals, sales of Promenade T-Shirts, and other sponsored events by the Promenade Committee.

All electrical will be done according to Fire and City Regulations and by a certified electrician.