

CHARACTER COUNTS!™

THE PILLAR SQUARE MONUMENT

TRUSTWORTHINESS, RESPECT, RESPONSIBILITY, FAIRNESS, CARING and CITIZENSHIP provide the common ground by which all people in a democratic society can teach and model good character. Building character is a lifelong personal and community effort. The Character Counts!, Pillar Square Monument represents the dedication and commitment of the people of Tulare County to that lifelong effort. The youth of a community are one of its most loved and treasured resources. The quality of their character will be our lasting legacy.