

**ORDINANCE NO. 5865**

**AN ORDINANCE AUTHORIZING THE PLACEMENT OF BANNERS PROMOTING COMMUNITY ACTIVITIES, CELEBRATIONS AND EVENTS BY AMENDING SECTION 15.28.210 OF THE RAPID CITY MUNICIPAL CODE.**

WHEREAS, the City of Rapid City has adopted comprehensive regulations for signage within the City; and

WHEREAS, many communities allow the mounting and placement of banners which promote various community events, activities and celebrations on City street poles and public structures; and

WHEREAS, the City of Rapid City has erected light poles along Main Street and St. Joseph street which have mounts for such banners; and

WHEREAS, the City Council has previously approved the mounting of banners on light poles on St. Joseph Street adjacent to the South Dakota School of Mines and Technology property; and

WHEREAS, the City Council of Rapid City deems it to be in the best interests of the City to allow the placing of banners which promote community events, activities and celebrations on City street poles and public structures by amending Section 15.28.210 of the Rapid City Municipal Code.

**15.28.210 Miscellaneous signs.**

The following sign requirements are intended to provide exceptions or qualify and supplement the other requirements of this code:

A. A permit may be issued to a business, public entity, or a civic, charitable or fraternal organization for a temporary banner, pennant, sandwich board sign or air gas filled figure. A temporary sign shall not exceed 15 feet in height. A permit may be issued up to twice a year to the same business or organization and shall be issued for a maximum duration of 30 days. The permit may authorize temporary signage at multiple locations throughout the City. The fee for this permit will be calculated in the same manner as the permit fee for on on-premises sign permit.

B. The City Council may authorize the placement of banners on public light poles and structures which promote the City, any educational institutions within the City, or which promote community events, activities and celebrations. Such banners may not convey a commercial message, but may identify sponsors. The City Council may impose conditions upon which its authorization to mount banners under this section has been given, including the length of time the banner(s) may be located in the authorized location. The City Council may also establish rules and administrative procedures for the mounting of banners under this section and may

further enter into agreements with public or private groups to mount and maintain banners on light poles or other public structures within the City.

CB. Public or private institutions, school, nonprofit membership organizations, and philanthropic institutions that are educational, cultural, religious or recreational in nature and located in a zoning district that does not otherwise provide for on-premises signage may display on-premises signs. However, such sign or part thereof shall not contain a commercial advertising message. The signs shall comply with the following:

1. One on-premises ground sign shall be allowed per street frontage. The maximum height and area of the sign shall be based on its distance from the street frontage based on the following table:

Distance from Street Frontage	Maximum Height	Maximum Area
0 to 50 ft.	8 ft.	32 sq.ft.
50 to 200 ft.	15 ft.	64 sq.ft.
Over 200 ft.	20 ft.	120 sq.ft.

2. One on-premises wall sign shall be allowed per street frontage. The maximum area for the signs is based on the distance from the street frontage and is identical to the area allowed for on-premises ground signs. The height of the wall sign is dependent on the height of the building and is not subject to the restrictions on height for on-premises ground signs. If a wall sign is directly adjacent to a walking or other paved surface, it must be at least 8 ft. from the lowest part of the sign to the surface grade.

3. Signs shall not be placed within a required sight triangle or a required parking area; and

4. Electric signs shall comply with § 15.28.130.

DC. For home businesses or occupations located in residential zoning districts, the total area of wall signs or ground signs is 1 square foot for each dwelling unit. Wall signs or ground signs for all residential entities on the premises must also meet the following:

1. A maximum of 1 such sign per street frontage is allowed;

2. The maximum height of the sign shall be 5 feet; and

ED. Wall signs or ground signs for a commercial use in a residential district or a home occupation may be 1 square foot in size per commercial use or home occupation.

FE. Miscellaneous signs shall not be located within any clear sight triangle as set forth by city's Municipal Code.

GF. In addition to any applicable requirements of Section 15.28.160, the light from any light source intended to illuminate a miscellaneous sign, or emanating from an internally

illuminated miscellaneous sign, shall be so shaded, shielded, directed or of such an intensity that the brightness shall not adversely affect surrounding or facing premises, nor adversely affect safe vision of pedestrians or operators of vehicles moving on public or private streets, driveways or parking areas. If a miscellaneous sign is located in a residential zoning district, any illumination will be turned off from 10:00 p.m. to 6:00 a.m.

CITY OF RAPID CITY

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
Finance Officer

(SEAL)

First Reading:  
Second Reading:  
Published:  
Effective: