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BlackHillsHomeBuilders.com

August 7, 2012

Legal & Finance Committee  
& Council Members  
300 6th Street  
Rapid City, SD 57701

Dear Legal Finance Committee & City Council Members:

This is a revised request from the Black Hills Home Builders Association for approval to hold a calendar raffle. Our intent is to sell 2013 calendars starting at approximately the end of August of 2012. Anyone who purchases a calendar will have their name entered into a weekly drawing. There will be a total of 52 drawings (1 per week) over the course of the 2013 calendar year. Each week 1 winner will receive a gun (or cash option), an iPad or a cash prize of \$500. We will also give away one bonus prize of \$2,500 in the month of December before Christmas.

A total of 12 guns will be given away with a value of all 12 guns being approximately \$6,000, 12 I pads will be given away with a total value of all 12 I pads being approximately \$7,200 and 28 cash prizes will be given away at \$500 each, for a total of \$14,000, and an additional \$2,500 cash prize will be given away in the month of December.

Black Hills Home Builders Association Builder Members will have the option to advertise a home they've built or remodeled, to be displayed on each month's calendar page. A total of 12 months will be displayed.

We have made some revisions as to the cost of the calendar's and where the funds go, as well as the expansion of how we will be selling the calendars. The cost of the calendars will be \$35 each, with \$5 of each calendar sold to go to a local charity or non-profit organization. We will invite local organizations and businesses to assist us in selling the calendars and \$5 of each calendar they sell will go to either their non-profit/charity organization or non-profit/charity of their choice. For the calendars sold by BHHBA representatives, \$5 of each calendar sold will go to a local non-profit or charity of the BHHBA's choosing. The remaining profit after expenses will go to the BHHBA general fund to be used for various home builder needs, such as home builders care projects, scholarships, parade of homes events and activities, home show events and activities, and other miscellaneous general home builder items, events or activities that the board of directors deems appropriate.

We look forward to hearing from you.

Sincerely,

Cheryl Bertmeig, Executive V.P.

Black Hills Home Builders Association

The Black Hills Home Builders Association, a progressive not-for-profit professional trade organization, serves as an advocate for those directly and indirectly involved in the building industry and focuses on creating an opportunity of home ownership for all.