



350 Elk Street  
Rapid City, SD 57701  
(605) 343-7262  
FAX (605) 343-7293  
behaviormanagement.org

June 28, 2012

Rapid City, City Attorney  
Attn: Maggie Paul  
Maggie.Paul@rcgov.org  
300 Sixth Street  
Rapid City, SD 57701

Dear Sir;

I am requesting approval from the city of Rapid City to hold a calendar fundraiser benefitting Behavior Management Systems, a nonprofit 501 (c) (3) operating in Western South Dakota with our administration office at 350 Elk Street, Rapid City.

The purpose of the fundraiser is to raise funds for vehicle maintenance and purchases. In FY2011 our counselors traveled in excess of 364,000 miles to provide care for our clients; mainly our children's counselors travel to provide services to the children and their families. Our vehicle expenses were over \$150,000 and we have more than 6 vehicles with 150,000+ miles on them and may need to be replaced in the near future.

The fundraiser will consist of selling 2000 calendars for \$50 each for the 2013 year. The sales would start this July or August of 2012 and continue until they are all sold. There will be 2 live drawings each week on KOTA-TV and each purchaser of a calendar will be in each drawing. We have tentatively set Tuesday to be the day of the 2 drawings, so each purchaser would have 53 chances to win a \$50 prize and 53 chances to win a \$500 prize or an item/service valued at \$500 minimum.

Thank you for your consideration of our request. If you have any questions, I can be reached at 343-4716 ext. 236 or my cell phone at 641-1955.

Sincerely,

Debbie Siemonsma  
Director of Marketing &  
Resource Development

MAINSTREAM  
IMPACT-WEST  
111 North Street  
(605) 343-0650  
FAX (605) 342-3692

NORTHERN HILLS  
623 Dahl Road  
Spearfish, SD 57783  
(605) 642-2777  
FAX (605) 642-9356

SOUTHERN HILLS  
Canyon View Circle #3  
Hot Springs, SD 57747  
(605) 745-6222  
FAX (605) 745-4930

