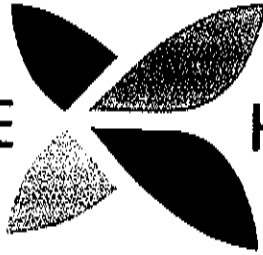


PREVENTIVE



HEALTH STRATEGIES

June 14, 2012
City Finance Office
City of Rapid City
300 6th Street
Rapid City, SD 57701



RE: Raffle Permit Request

Dear City Finance Office,

Preventive Health Strategies ("PHS"), a federally recognized 501(c)3 organization for charitable purposes organized under the laws of South Dakota and incorporated on July 15, 2011, is conducting a statewide raffle and wishes to conduct the drawing in Rapid City, SD. One of the many missions PHS provides is assistance for medical care and community resourcing to the men and women in our armed forces injured in Iraq or Afghanistan on or after September 11, 2001. All proceeds from the raffle will be used to help heroes with medical needs.

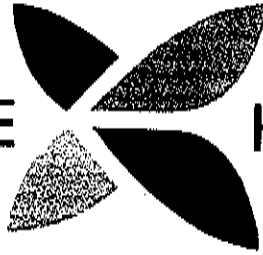
Ticket sales for the raffle will be sold statewide and will continue until the prize drawing to be held at Black Hills Harley Davison in Rapid City. The cost of each ticket is \$1,000 and a minimum of 50 tickets must be sold prior to the award of any prize. The winner will be awarded the option of a 2012 Harley-Davidson Softtail Deluxe (ARV \$18,900.94) or \$20,000 cash. The prize drawing dates will coordinate with the Sturgis Motorcycle rally during August 6-12, 2012. The prize winner will be randomly selected from the pool of ticket purchasers. The raffle tickets will be printed with the applicable rules and will be sequentially numbered. A log will be maintained to document daily number of tickets sold, including purchaser information, and all proceeds for ticket sales will be deposited into the account of PHS. PHS staff and volunteers will make the tickets available for purchase.

Thank you for your time and attention.

Sincerely,

Mathia Rall
Executive Director

PREVENTIVE



HEALTH STRATEGIES

AFFIDAVIT

In support of application for license to conduct raffle drawing
STATE OF SOUTH DAKOTA)

) ss

COUNTY OF LINCOLN)

Mathia Rall, being duly sworn upon her oath, states as follow:

1. Affiant is the Executive Director of Preventive Health Strategies ("PHS"), a South Dakota nonprofit corporation, and is authorized on behalf of PHS to make this affidavit.
2. PHS has submitted an application to the City Finance Officer for a license to conduct a raffle.
3. No proceeds of the raffle will insure the benefit of any one any individual, as the all the proceeds will be used to support the mission of PHS.
4. The aggregate from more than two raffles conducted by PHS within one year of authorization will not exceed \$75,000.

Mathia Rall

Subscribed and sworn to me this 15th day of June, 2012.

Notary Public, South Dakota

My Commission Expires: 6/1/17

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 10 2012

PREVENTIVE HEALTH STRATEGIES
PO BOX 130
TEA, SD 57064

Employer Identification Number:
32-0328878
DLN:
501305040
Contact Person:
JOSEPH R HERR ID# 31128
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 15, 2011
Contribution Deductibility:
Yes
Addendum Applies:
No

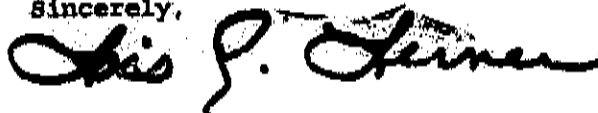
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)