

**ORDINANCE NO. 5779**

**AN ORDINANCE REPEALING CHAPTER 15.28 OF THE RAPID CITY MUNICIPAL CODE IN ITS ENTIRETY AND ADOPTING A NEW CHAPTER 15.28 REGULATING SIGNAGE WITHIN THE CITY OF RAPID CITY.**

ISSUES OF DISCUSSION FROM THE CITY ATTORNEY'S OFFICE:

1. Add a severability clause.
2. **Sec. 15.28.230** – Do you want to keep the ten year amortization period for legal non-conforming signs?
3. Do you want to keep the exception for public purpose signs?

ISSUES OF DISCUSSION FROM THE MAYOR AND CITY COUNCIL:

1. **Sec. 15.28.170** - The Mayor has suggested making static off-premises digital messages change no faster than 60 seconds. The same request was also made by Scenic Rapid City.
2. **Sec. 15.28.260** - Should sign contractors be on the appeals board?

ISSUES OF DISCUSSION FROM THE PUBLIC:

1. Separate on and off premises signs.
2. Remove public purpose exception.
3. Increase off-premises license fee to \$200.
4. Eliminate the Sign Code Board of Appeals.
5. Structural alterations which do not require a permit should include repairing or updating the current electrical wiring on an existing sign.