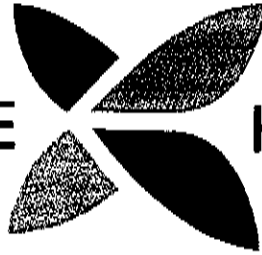


PREVENTIVE HEALTH STRATEGIES



May 25, 2012
City Attorney's Office
City of Rapid City
300 6th Street
Rapid City, SD 57701



RE: Raffle Permit Request

Dear City Attorney,

Preventive Health Strategies ("PHS"), a recognized 501(c)3 organization for charitable purposes organized under the laws of South Dakota wishes to conduct a raffle drawing in Rapid City, SD and is stating its intent to conduct the same. The raffle proceeds will provide funding for charitable activities within the strategic mission of PHS.

Ticket sales for the raffle will commence following the requisite 30-day notice. The cost of each ticket is \$1,000 and a minimum of 35 tickets must be sold prior to the drawing. The winner will be awarded a 2012 Harley-Davidson Fatboy Lo (ARV \$17,695.94). The prize drawing will take on July 28/29th at Black Hills Harley-Davidson.

Thank you for your time and attention.

Sincerely,

Mathia Rall
Executive Director