



**South Dakota School of Mines & Technology**  
**Student Activities and Leadership Center**  
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501 East Saint Joseph Street  
Rapid City, SD 57701-3995

**August 4, 2010**

**Rapid City City Council**  
**City/School Administration Center**  
**300 6<sup>th</sup> Street**  
**Rapid City, SD 57701**

Dear Council members,

The South Dakota School of Mines and Technology, in conjunction with organizers of the 2010 Pumpkin Festival and the Dahl's Americana Music Festival, requests a fee waiver for hanging an event banner over Main Street and St. Joseph Street from Monday, Sept. 13 through Saturday, Oct. 2.

The event banner will promote the two festivals, as well as the School's "M-Week" and M-Day Parade. M-Week is the School of Mines equivalent of a homecoming week, and the parade is an important community tradition. All three of these organizations' events take place Saturday, Oct. 2, and we are combining efforts to promote them and draw the participation and attendance of visitors and residents of Rapid City. This coordinated approach should exponentially increase interest in the festivals and the parade, and will help alleviate the expense that has become more burdensome because of budget reductions.

We are grateful for our partnership with the Rapid City community, and we know how important it is to nurture these relationships that draw positive attention to the great traditions of our institutions. We look forward to your response and thank you in advance for your thoughtful consideration.

Sincerely,

**Mike Keegan**  
**Director**  
**Student Activities and Leadership Center**  
**South Dakota School of Mines and Technology**