



CITY OF RAPID CITY

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MEMORANDUM

TO: Legal and Finance Committee

FROM: Brad Solon, Building Official

DATE: May 26, 2010

SUBJECT: Sign Code Task Force Recommendation

The Sign Code Task Force was charged with reviewing two items and make a recommendation to City Council:

- 1) To review the number of sign credits that should be surrendered when a new digital off-premise sign is constructed (two credits are currently required); and to review the number of sign credits that should be surrendered when an existing static off-premise sign is converted from a static off-premise sign to a digital off-premise sign (currently no sign credits are required), and;
- 2) To recommend to City Council what should be done regarding the ordinance requirements for on-premise digital electronic signs that display inappropriate off-premise messages.

The Sign Code Task Force met on April 23 and May 14, 2010. Copies of the minutes are linked for review.

The Task Force recommended that the ordinance should be amended to require that four sign credits be surrendered for each digital off-premise sign face for new off-premise signs, and that four sign credits be surrendered to convert any existing off-premise sign face to a digital sign face.

The Task Force recommended that the ordinance did not need to be amended regarding on-premise electronic signs displaying off-premise messages; However, they recommended that the current ordinance should be enforced more stringently.

In addition, the Task Force recommended that a citizen task force be assigned for long term solutions.

Sign Code Task Force Recommendation: The Sign Code Task Force recommended that City Council amend the Rapid City Municipal Code to require that four sign credits per sign face be surrendered to install a new off-premise sign or to convert an existing static off-premise sign per sign face to digital. The Sign Task Force also recommended that a citizen task force be assigned for long term solutions.



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