



Festival of Trees

350 Elk Street • Rapid City, SD 57701-7351 • Phone: 343-7262 • Fax: 343-7293

October 19, 2009

Legal and Finance Committee
City of Rapid City

Dear Members of the Legal and Finance Committee,

Behavior Management Systems has served the mental health needs of Rapid City and the surrounding communities for the past 61 years. We are a not for profit mental health center serving 9,000 clients annually.

We have one fund raising event each year called the Festival of Trees. At this event, we have an impressive offering of Silent Auction items. We try and keep it exciting and fun and this year we think we have come up with a real winner! We would like permission from the Legal and Finance Committee to "Name the Street". We would use it as a Silent Auction Item and individuals at the Festival of Trees would bid on naming a new city street. I think this would be a huge success for both Behavior Management Systems and the City. I know people will be talking about this at the event! We would adhere to any restrictions that the city would have on naming privileges, and realize that this probably would take some time to actually happen. The winner of the item would understand explicitly what restriction would be enforced and that a time frame for getting the street name would depend upon development of new streets in Rapid City.

Thank you so much for entertaining our idea. We appreciate all the city has done for us and continues to do. If you have any questions, do not hesitate to call me at 343-7262, or email me at asolano@bchaviormanagement.org

Sincerely,

Alan Solano, CEO



Benefiting Behavior Management Systems
www.behaviormanagement.org