

September 18, 2009

Dear Mr. Joel Landeen:

Destination Rapid City and the Rapid City Convention and Visitors Bureau would like to request placement on the Legal and Finance Agenda for the upcoming meeting to discuss an ordinance change for special parking downtown to accommodate motorcoaches and/or recreation vehicles. With the upcoming tourism season our organization would like to opportunity to promote adequate parking to motorcoach operators in the downtown district. This parking would allow for more tourism in our City Center generating more sales tax revenue for the City.

We would like to propose three hour parking for motorcoachs and/or recreational vehicles on the South side of the 500 block of Saint Joseph Street next to Hardees. With the marketing dollars being spent by the convention and visitors bureau to draw visitors to Rapid City and Destination Rapid City's desire to draw those visitors downtown, our organizations would like the opportunity to promote adequate parking in the downtown district to motorcoach operators.

Thank you for adding this to your agenda and we look forward to making Downtown Rapid City a motorcoach destination.

Sincerely,

Michelle Thomson
Tourism Director
Rapid City Convention and Visitors Bureau

Suzette Cuny
Marketing and Membership Director
Destination Rapid City