

CITY OF RAPID CITY
TRAVEL REQUEST

LF052808-02

Person requesting travel MAYOR ALAN HANKS Department 0101/MAYOR/COUNCIL

I hereby request permission to travel for the following purpose: (Give specific nature of business and interest of the City to justify cost involved.)

NLC - THINKING & ACTING STRATEGICALLY IN LOCAL GOVERNMENT

List all other City employees, if any, making the trip for the same purpose: TOM JOHNSON, RON WEIFENBACH, DEB HADCOCK, KAREN OLSON, BILL OKREPKIE, LLOYD LACROIX, RON KROEGER

Place of meeting or destination: RAPID CITY

Date of meeting JUNE 29 - JULY 1, 2008

Date trip to begin JUNE 29 Date trip will end JULY 1, 2008

Method of transportation requested PERSONAL VEHICLE

Estimated transportation cost \$ _____

Meals _____

Lodging _____ days _____

Other costs - description REGISTRATION \$295 PER PERSON \$2,360.00

(EARLY REGISTRATION RATE)

Total estimated cost of trip \$ 2,360.00

Signed _____ Date _____ Date 5/13/08
(person requesting travel) (Department Head)

When the cost of the trip will exceed \$500, per employee, this section must be signed.

In accordance with the provisions of Rapid City ordinances and travel regulations, consent is hereby given for travel as requested in the foregoing application. Maximum cost of trip authorized is \$ _____

Alan Hank Approved: _____ Date _____
COUNCIL PRESIDENT Mayor

When the cost of the trip will exceed \$1,500, per event, Council approval is required.

Approved by Common Council on _____ (Date)

White copy - Mayor

Yellow copy - Finance

Gold copy - Department copy



George Washington is known as the "Father of our Nation," and Thomas Jefferson is commonly referred to as "The Expansionist." Abraham Lincoln has the distinction of being recognized as the "Preserver of the Union" and Theodore Roosevelt is notorious for being the "Protector of the Working Man."

While each of these highly regarded leaders left his own particular legacy and impact on our country, they all began their leadership journey with a map or conscious plan, a vision of ideas that they believed would benefit the country and its citizens. Recognizing the profound contribution that each leader has made, we see that they were able to lead and manage their vision and plan with precision, while also maintaining the ability to change and adapt to achieve the best outcome for the country.

In our present day, local government leaders experience significant challenges in the communities that they serve. Local officials who lead with a clear vision bring forward a strong sense of community. Yet challenges persistently arise.

City leaders face growing challenges of aging infrastructure, demands for high performing schools and a lower crime rate, increased responsibility for federal and state mandates, high density-low impact housing, green spaces, and preservation of the community's natural environment, while managing the tensions associated with growth, sprawl, rising costs and expectations about government services.

Communities often compete in their efforts for local economic development. They compete to attract innovative businesses and residents, while balancing local community goals around growth, affordable housing, and quality of life. These goals are not unique to just a few communities.

To build a strong community, local government leaders have to engage in systematic strategic thinking and planning. However, such thinking and planning is not without costs and too often it occurs as a result of having to react to a crisis or from a failure to plan. Learn how to manage these challenges and achieve desired goals for your community.

Join leading experts and scholars as you focus on developing an awareness of different strategic planning tools, along with frameworks that can be readily adapted to the diverse needs of municipalities. Broaden your understanding to build a clear vision for your community; develop an enhanced awareness of the challenges and benefits of strategic planning efforts within your local government.

The ability to plan and implement vital goals, along with key strategies, can be used as a foundation for furthering your community's investment by linking planning with measurement and budgeting. The outcome is a vibrant community that thinks and acts strategically to achieve its long term desired goals.

Successful local government leaders know how to accurately draw a map or conscious plan, a vision of ideas that you believe would benefit your community and its citizens, much like the founding fathers and the great leaders of our country.

Core Competencies: Catalyst and Collaborator
8 credits in the Certificate of Achievement in Leadership program

A preliminary schedule of events (subject to change)...

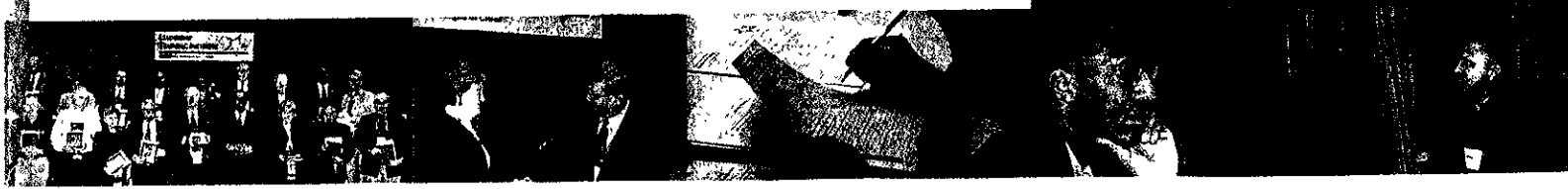
9:00 am - 1:00 pm	Registration – hotel lobby
1:00 pm	Mobile Workshop: the Leadership of Mount Rushmore A unique and special guided tour of Mount Rushmore
5:30 pm - 6:30 pm	Reception and an Evening in Rapid City Welcome, Malcom Chapman, Councilmember, Rapid City, SD
7:00 pm	Evening Lighting Ceremony at Mt. Rushmore

Monday, June 10, 2014

8:00 am - 5:00 pm	Registration
8:00 am	Continental Breakfast
8:30 am - 12:00 pm	A Presidential Debate: Working Strategically in Local Government George Washington (Dean Malissa) Thomas Jefferson (Bill Barker) Abraham Lincoln (Fritz Klein) Theodore Roosevelt (James Foote) Kathleen Novak, Debate Moderator
12:00 noon - 1:00 pm	Lunch
1:00 pm - 5:00 pm	Strategic Planning for Local Government Leaders Dr. David Van Slyke

Tuesday, June 11, 2014

8:00 am - 12:00 pm	Registration
8:00 am	Continental Breakfast
8:30 am - 12:00 pm	Strategic Management for Local Government Leaders Dr. David Van Slyke
1:00 pm - 4:00 pm	Optional Mobile Tour: the Leadership of Rapid City, SD A guided tour of Rapid City and the Black Hills The Honorable Mayor and City Council of Rapid City, SD



Seminar Presentations



**George Washington,
aka Dean Malissa**

Dean Malissa has performed as General Washington at a wide variety of venues including at the White House, during the visit of President Nicolas Sarkozy of France, at Washington's Mount Vernon Estate & Gardens, the Smithsonian Institution, National Constitution Center, Chicago Historical Society and many other performances around the USA. Malissa is a life-long resident of Philadelphia, where he has been a performer since childhood. He happily and voluntarily left corporate America in 1999 and in "Act II" of his adult life pursued acting as a profession. He has performed and continues to be cast in film, TV, commercial, radio, stage and voiceover productions although his historical portrayal of George Washington represents 95% of his work today. His portrayal of Washington has proven to be one of the richest experiences in his life. It is often daunting, continually challenging, always interesting and humbling work. His film work as George Washington includes "Moments in Time - Valley Forge: The Crucible" (Discovery Channel), and a film for the National Flag Foundation.



**Thomas Jefferson,
aka Bill Barker**

Bill Barker is known as the quintessential Thomas Jefferson. His resemblance to Jefferson is uncanny and his knowledge of the Declaration of Independence and the U.S. Constitution is second to none. Portraying Thomas Jefferson, Barker lectures sans script on any subject relating to the founding father. An historical scholar and professional actor, Barker not only embodies Jefferson, he becomes him. He has enjoyed portraying Thomas Jefferson in a variety of settings over the past twenty years. He was cast as Jefferson in the musical *1776*. Barker first came to Colonial Williamsburg in the spring of 1993 to perform as Jefferson in a film made to honor Ambassador and Mrs. Walter H. Annenberg. He has continued to appear as Jefferson in Colonial Williamsburg, and assists in the development of Jefferson programs for the Foundation. He appeared as Jefferson in programs aired on ABC, NBC, CBS, PBS, CNN, The History Channel, and C-SPAN.



Abramo

Richard F. Abramo is a considered one of the nation's foremost actors, who has been performing in his period roles since 1948 and now resides in California. He graduated from California State University, Fullerton in 1968 and acted as a motivational speaker. The first time he was asked to portray Jefferson was in 1977 for the bicentennial celebration. Since then, he has performed in many full-time roles, then, the roles have expanded to some 30 roles on stage and television as a motivational speaker. He now resides in Illinois with his wife and three children. He performs the city's historical tours.

Registration is on a first-come, first-serve basis. Scholarships may be available for NLC Members. Please call (202) 626-3170 or email lt@nlc.org for more information.

June 29-July 1, 2008 Rapid City, SD

COPY THIS FORM AS NEEDED FOR ADDITIONAL REGISTRANTS

REGISTRATION FEES *(check appropriate boxes below):*

The registration fee includes the two-day training program, mobile tours, and four meal functions (including reception, two continental breakfasts, and lunch). The spouse/guest fee includes Sunday's mobile workshop and four meal functions.

Early Registration *(faxed or postmarked by March 30, 2008)*

- \$295 Member City \$395 Non-Member City
 \$195 Spouse/Guest Fee

Advance Registration *(faxed or postmarked by May 15, 2008)*

- \$345 Member City \$445 Non-Member City
 \$245 Spouse/Guest Fee

Late Registration *(faxed or postmarked after May 15, 2008)*

- \$395 Member City \$495 Non-Member City
 \$245 Spouse/Guest Fee

Total Registration Fees submitted

Name _____

Spouse/Guest Name _____

Title _____

Representing City of _____

Address _____

City _____ State _____

Zip _____

Area Code/Phone # (_____) _____

Fax # (_____) _____

Participant E-mail _____

Clerk E-mail _____

Special Needs _____

Credit Card Authorization:

NLC is authorized to use the credit card below to pay my registration fees.

AmEx/VISA/MasterCard Number _____

Exp. Date _____

Card Holder Name _____

Card Holder Signature _____

