




16th Annual Leadership Summit

Exploring the Frontiers of Leadership in Local Government

September 11-13, 2008

The Resort at the Meadows
Welches, Oregon





Successful leadership requires crossing diverse boundaries between individuals, groups, and organizations, around issues that live in a community, including those that can potentially divide the community.

Successful leaders seek diverse viewpoints, and they know how to bring the best of all leadership skills to bear in their own leadership capacity of others. Learn how to cross boundaries and build bridges as you bring leadership to your community. Explore the frontiers of leading local government to meet the challenges that will define your community.

Make your plans now to participate in the Fall Annual Leadership Summit at the Reed College in Portland, Oregon. The National League of Public Leadership Training Institute presents a unique program that will help you enhance your success and understanding of your leadership role and responsibilities as an elected official.

Living, Learning, and Leading Community: Exploring New Frontiers

The challenges facing communities require leaders who can make intentional and informed decisions with a variety of approaches to bring forward successful change. Such leaders have the capacity and the will to work together with other leaders who represent different organizations and perspectives within the community. Successful leaders are prepared to mobilize the expertise, resources and will of the community in order to support tangible and sustainable change.

Imagine what it would have been like two hundred years ago, when Thomas Jefferson dispatched Lewis and Clark to find a water route across North America and explore the uncharted West, traveling 3,700 miles from the Mississippi River to the Pacific Ocean. The Lewis and Clark Expedition (1804-1806), headed by Meriwether Lewis and William Clark, was the first American overland expedition to the Pacific coast and back, exploring new frontiers, meeting native people, and recording "the face of the country."

The Nature of Relationship and Design of Conversation

The design of conversation is natural; however we are not always aware of it. The farther we move up the political ladder in government, the more we try to achieve, the more dependent we are on the conversation we create between competing powers—including any number of individuals, organizations, commissions, councils, departments, or local, state, and federal authorities.

Successful leadership requires that we utilize our leadership skills, knowledge and abilities, including what make us who we are: our beliefs, values, emotions, and experiences. Examine how great leaders not only learn and practice personal leadership skills, but also master the nature of conversation and the power of story.

Leading with the Power and Practice of Story

Every person is born into life as a blank page—and every person leaves life as a book filled with multiple segments. Our lives are our story, and our story is our life. Story is the narrative thread of our experience—not only what actually happens, but also what we make out of what happens. Story is what we tell each other and what we remember.

Story gives us the courage to speak, the wisdom to write, and the power to change. When we pay attention to our life story, to the stories of other people around us, and to the story of the time and place in which we are living, we will reclaim the true value and place of story in our lives.

Develop Skills and Explore New Frontiers

Insightful learning experiences will provide you the opportunity to reflect, recognize and appreciate what you can do to enhance your success as a local community leader. Discover how to focus your efforts and grasp new ideas and insights, as you improve your ability to achieve results in your community.

Thoughtful presentations will help you identify those leadership skills and abilities necessary to lead effectively and strengthen your role in local government. Build your dedication to leadership in an engaging program that will bring a renewed sense of energy, commitment, and enthusiasm to your role as a local leader.

Join renowned authors and leadership scholars Christina Baldwin, Rex Ziak, Don Coyhis, Greg Merten, and Sheila Sheinberg, as you engage in a dynamic and reflective program that will help guide your work and leadership in local government.

Core Competency:

Cornerstone/Communicator... 10 Credits in the Certificate of Achievement in Leadership program

16th Leadership Summit Presenters



Sheila Sheinberg

Sheila Sheinberg is an author, professional speaker, national and international consultant, a former University professor and researcher for twenty-five years. As President and CEO of the Center For Life Cycle Sciences, she serves as consultant and coach to both government (federal, state and local) and private industry. Sheinberg is an expert on the subjects of leadership and the development of strategic leadership teams, creating flexible and adaptive organizations, cultural change, personal transformation and executive coaching.

Sheinberg and the Center For Life Cycles are a key source of training programs in leadership, strategic thinking, creating strategic infrastructures, building strategic leadership teams, confronting and mastering transformational change, and organizational development training applied to creating successful organizations for the 21st century. From 1974 to 1988 Sheinberg served as an academic. In 1977 she received the University of Houston Teaching Excellence Award, which recognized her high standard and motivated style of teaching.



Don Coyhis

Don Coyhis is a member of the Mohican Nation. He is founder and president of White Bison, Inc., an American Indian non-profit corporation dedicated to developing culturally relevant support for the Wellbriety Movement. White Bison has trained over 600 Firestarters and 200 Circles of Recovery operating in Native American communities across the United States based upon the principles, values and laws found in the Teachings of the Native American Elders. Coyhis is the author of *'Meditations with the Native American Elders,'* (1993) *'Understanding Native American Culture:*

Insights for Recovery Professionals,' (1998) and the *'Red Road to Wellbriety: In the Native American Way,'* (2002).

Coyhis has worked with the White House Office of Drug Control Policy, Substance Abuse and Mental Health Services Administration, and the National Association for Children of Alcoholics. He is a popular national speaker whose inspirational message energizes people to act on behalf of their own wellness journey and to lead others in their communities to live a life that is balanced emotionally, physically, mentally, and spiritually.



Greg Merten

Greg Merten was Vice President and General Manager, Inkjet Supply Operations, managing sites in Corvallis, San Diego, Boise, Puerto Rico, Singapore, and Ireland. In this role, he led a very large worldwide organization that grew from about 75 people in 1984 to nearly 10,000 in 2003. He leverages his own leadership experience and personal lessons to help leaders around the world deliver extraordinary results through more valuable conversations and relationships. He blends the needs of the leader to grow and learn with the

needs of the organization and its culture.

Merten is recognized by Oregon State University as a Distinguished Alumnus and was elected to the University's Academy of Distinguished Engineers. He has also been recognized by the Benton County Chamber of Commerce as the Business Person of the Year. He is the holder of one patent. He is currently on the Board of the Trillium Family Services and has served on an Oregon Legislative Task Force.



Rex Ziak

Rex Ziak (pronounced zeek) was born into a family of loggers and grew up in Washington State on the shores of the Columbia River where Lewis and Clark traveled to the Pacific Ocean. He painstakingly researched the day-by-day progress of the expedition from November 7th to December 7th, 1805, a previously unexamined segment of the journey. His testimony before Congress in 2004 was instrumental in the creation of a new national park, the Lewis and Clark National Historical Park.

Ziak is the author of *'Lewis & Clark, Stories from Their Journey Home DVD,'* (2007), *'Lewis and Clark, Down and Up the Columbia River,'* (2005), and *'In Full View,'* (2002). He

traveled for six years throughout Central and South America, the last 2 years of which he lived and worked in a small Mexican village alongside the campesinos. He began to record their disappearing way of life and captured photographic documentation of the village's traditional culture. His work in cinematography won an Emmy for the 1992 documentary, *'Tall Ship: High Sea Adventure,'* made for ABC television's *'World of Discovery,'* which followed the training of young Danish merchant marine recruits as they crossed the turbulent North Atlantic aboard the tall ship Denmark. His images of the Tall Ship were also published as a photographic essay in Life magazine.



Christina Baldwin

Christina Baldwin is the author of *'One to One,' 'Self-Understanding through Journal Writing,'* and *'Life's Companion Journal Writing as a Spiritual Quest.'* Baldwin's long study of personal growth and group dynamics led to her groundbreaking book, *'Calling the Circle, the First and Future Culture'* and *'The Seven Whispers, A Spiritual Practice for Times Like These.'* Her latest book, *'Storycatcher, Making Sense of our Lives through the Power and Practice of Story,'* turns to the theme that weaves through all her work and writing, which is her belief in the power of story to renew how we live in the world. She

has also produced a 6-hour audio conversation, *'Lifelines, How Personal Writing Can Save Your Life.'*

Baldwin co-founded PeerSpirit, Inc, an educational company dedicated to community, communication, and council. Baldwin has explored the ways writing can organize your life, reveal the deeper meaning in life experiences, and map uncharted territories within you. She is a frequent teacher and speaker throughout the United States, Canada and Europe. Her greatest passion is to bring story alive within groups of people, to see the transformation when people claim their own stories, and respond to the stories of others.



Exploring the Frontiers of Leadership in Local Government

Preliminary schedule of events for the Summit (subject to change).



Photo by Adam Schneider

Wednesday, September 10th

3:00 – 5:00 p.m. Registration

Thursday, September 11th

8:00 a.m. Registration

9:00 – 11:30 a.m. Leadership Training Council meeting
(LTC Members only)

9:00 – 5:30 p.m. Leadership Bookstore open

12:00 – 1:30 p.m. Lunch

1:30 – 5:00 p.m. Opening Session

Creating our Learning Community

★ Sheila Steinberg, Theme Weaver

Living, Learning, and Leading

★ Don Coyhis

6:00 p.m.

Welcoming Reception

Friday, September 12th

7:30 a.m. Registration

7:45 a.m. Continental Breakfast

8:00 – 5:30 p.m. Leadership Bookstore open

8:30 – 4:30 p.m. Guest/Spouse Tour of Mt. Hood area

8:30 – 12:00 noon

Conversations and Relationships:

Exploring Leadership Amidst New Paradigms in Local Government

★ Greg Merten

12:00 – 1:30 p.m.

Lunch

1:30 – 5:00 p.m.

Back to the Future: Exploring the Frontiers of Leadership with Lewis & Clark

★ Rex Ziak

6:00 p.m.

An Evening on the Columbia River

Saturday, September 13th

7:45 a.m.

Continental Breakfast

8:00 – 2:00 p.m.

Leadership Bookstore open

8:30 – 12:00 noon

StoryCatcher: How Story leads us into the New City

★ Christina Baldwin

12:00 – 1:30 p.m.

Lunch

Summit concludes



REGISTRATION FORM

How to Register

- 1.) To register by credit card...
 - a. Complete the registration form and include your credit card information
 - b. Fax your registration form to (202) 626-3043

- 2.) To register by check or purchase order...
 - a. Fax your completed registration form and a copy of your check or purchase order to (202) 626-3043
 - b. Attach a copy of your registration form with a check made payable to **NLC** and mail to...

National League of Cities
16th Annual Leadership Summit
1301 Pennsylvania Ave., NW, Suite 550
Washington, DC 20004

- 3.) Make your room reservation directly with the Resort at the Mountain before August 15th by calling (800) 669-7666 or (503) 622-3101.

Guest Room Rate for Standard King/Queen. . .	\$129
Deluxe King.	\$149
Check-in: 4:00 pm	Check-out: Noon

- 4.) Make your travel reservations. The Resort at the Mountain is about 45 miles from Portland International Airport by rental car. Transportation is available for \$45 to \$90 with prior reservations by calling Luxury Accommodations at 800-831-7433. Please contact the Resort at (503) 622-3101 for other transportation options.

Registration Cancellation Policy: All requests to cancel a registration must be submitted in writing by August 15, 2008, to receive a refund. All cancellations are subject to a \$75.00 processing fee. Telephone cancellations cannot be accepted. Submit written cancellation request to LTI Summit c/o National League of Cities.

For More Information, call (202) 626-3170.
Registration Deadline is 8/30/08
No registration after this date.



REGISTRATION FORM

No registrations will be accepted after August 30, 2008 or earlier when maximum retreat size is reached. Scholarships may be available for NLC Members; please contact the Leadership Training Institute.

COPY THIS FORM AS NEEDED FOR ADDITIONAL REGISTRANTS

REGISTRATION FEES (check appropriate boxes below):

Pre-Registration
 (faxed or postmarked by December 31, 2007)

- \$595 Member City
- \$195 Spouse/Guest Fee

Early Registration
 (faxed or postmarked by March 1, 2008)

- \$695 Member City
- \$245 Spouse/Guest Fee

Advance Registration
 (faxed or postmarked by July 15, 2008)

- \$795 Member City
- \$245 Spouse/Guest Fee

Late Registration
 (faxed or postmarked after July 15, 2008)

- \$895 Member City
- \$295 Spouse/Guest Fee

NLC Member City: Yes No
 _____ Non-Member City add \$150.00 to reg. fee
 _____ Total Registration Fees submitted

Name _____
 Spouse/Guest Name _____
 Title _____
 Representing City of _____
 Address _____
 City _____ State _____
 Zip _____
 Area Code/Phone # (_____) _____
 Fax # (_____) _____
 Participant E-mail _____
 Clerk E-mail _____
 Special Needs _____

Credit Card Authorization:
 NLC is authorized to use the credit card below to pay my registration fees.

AmEx/VISA/MasterCard Number _____
 _____ Exp. Date _____
 Card Holder Name _____
 Card Holder Signature _____