



# CITY OF RAPID CITY

300 SIXTH STREET  
RAPID CITY, SOUTH DAKOTA 57701

LF112807-15

## PARKS AND RECREATION DEPARTMENT

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Parks & Cemetery  
Manager  
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Parks and Recreation Memo

Date: 10-31-07

To: Jerry Cole, Parks and Recreation Director

From: Doug Lowe, Recreation Division Manager

Subject: 2008 Golf Rates

**Summary:** 2008 Golf Course Rates.

**Recommendation:** Keep Golf Course Rates at 2007 levels: however rounding to nearest dollar, with the exception of lowering the Junior Pass (18 & Under) at Executive from \$86.25 to \$50.00

**Analysis/Background:** In recent years, staff at Meadowbrook golf course has tried various methods to increase the number of rounds played at the City's municipal golf courses, including keeping our fees at the low end of the fee index for the region. No major increases were made to the rates from 2004 to 2006. We did not see an increase in play, however, so rates were increased by approximately 20% for 2007. In reviewing the data, the number of rounds played was not affected by this rate increase.

Staff recommends that no rate increase be implemented for 2008. These rates will continue to be competitive with other golf courses in the area, as shown by the attached listing. We are confident that these rates will let us achieve our 2008 revenue goals and allow us to stay competitive with area golf courses.

We would like to make a change in the cost for a Junior Pass at the Executive Course. We feel lowering the cost to \$50 will help increase play by making golf more affordable for young people in the community.

## RESOLUTION ESTABLISHING 2008 GOLF COURSE FEES

BE IT RESOLVED by the City of Rapid City that the following fees are established for use at the Rapid City Municipal Golf Courses, to be effective from January 1, 2008, through December 31, 2008.

- (1) Meadowbrook Golf Course Daily Green Fees (Includes development fee.)  
(All 2008 Rates Include Sales Tax)

	<u>2008</u>
9 Hole	\$23.00
9 Hole Jr/Sr	\$21.00
9 Hole Twilight	\$16.00
18 Hole	\$37.00
18 Hole Jr/Sr	\$33.00
18 Hole Twilight	\$22.00

- (2) Meadowbrook Golf Course Season Passes / Punch Cards / Range Passes  
(Season Passes do not include development fee.)

	<u>2008</u>
Adult Single	\$598.00
Adult Couple **	\$955.00
Senior Single	\$535.00
Senior Couple**	\$834.00
City Employee	\$403.00
Junior (18 & under)	\$179.00
College	\$230.00
Range Ball (Sm)	\$ 4.00
Range Ball (Lg)	\$ 6.00
Range Ball (25 P)	\$125.00
10-9 Hole PC	\$200.00
25-9 Hole PC	\$425.00

\*\* Couple means married couple as defined under South Dakota law.

- (3) Meadowbrook Golf Course Cart Storage / Cart Rental / Trail Fees / Lockers

	<u>2008</u>
Cart Storage	\$371.00
Trail Fee Annual	\$207.00
Trail Fee Daily	\$ 12.00
Cart Rental (9-Hole)	\$ 16.00
Cart Rental (18-Hole)	\$ 26.00

18-Hole ½ Cart	\$ 13.00
9-Hole ½ Cart	\$ 8.00
Yearly Cart Rental	\$742.00
Lockers	\$ 43.00

(4) Executive Daily Green Fees (Includes development fees.)

	<u>2008</u>
9 Hole Mon-Sun	\$11.00
9 Hole Twilight**	\$ 7.00
9 Hole Junior	\$ 6.00

Fees applicable Memorial Day through Labor Day  
 \*\* Twilight Rates effective daily at 6:00 PM.

(5) Executive Season Passes / Punch Cards / Cart Rentals

	<u>2008</u>
10-9 Hole PC	\$100.00
25-9 Hole PC	\$210.00
Adult Single	\$334.00
Adult Couple	\$432.00
Senior Single	\$299.00
Senior Couple	\$403.00
Junior (18 & under)	\$ 50.00
Cart Rental (Per 9)	\$ 13.00

**BE IT FURTHER RESOLVED** by the City of Rapid City that the following Development Fees are established for use at the Rapid City Municipal Golf Courses, effective from **January 1, 2008, through December 31, 2008:**

Development Fees: (Includes sales tax)

	<u>2008</u>
Meadowbrook (9 Hole):	\$1.00
Meadowbrook (18 Hole)	\$2.00
Executive (9 Hole)	\$1.00

The development fee is included in the daily green fees. The development fee is NOT included in the punch card or the season pass fee and will be charged to all season pass holders and punch card holders at tee time. This fee will be used for capital improvements.

**BE IT FURTHER RESOLVED** that as used in this Resolution:

1. Carts are available for individuals ages 18 and over.
2. Junior Passes shall be for persons ages 18 years and younger.
3. College Student Passes shall be for any student who can produce documentation to indicate full-time college status (signed up for 12 credit hours in the semester in which the pass is purchased), or

Documentation showing registration in a Masters or PhD program with a minimum of 9 credit hours in the semester in which the pass is purchased.

4. All passes will allow play at the Executive Golf Course.

**BE IT FURTHER RESOLVED** that the Parks and Recreation Director is hereby authorized to offer special rates for play on Meadowbrook and Executive Golf Courses as he shall determine to be appropriate for the purpose of encouraging play on said courses.

Footnotes:

- (a) Punch cards will be good for current year only.

Dated this \_\_\_\_\_ day of December, 2007.

THE CITY COUNCIL

ATTEST

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Finance Officer  
(SEAL)

## 2008 PROPOSAL FOR EXECUTIVE GOLF COURSE FEES

### EXECUTIVE GOLF COURSE

	<u>2007 Fees</u>	<u>2008 Proposal</u>
<b><u>DAILY GREEN FEES</u></b>		
(Includes development fee)		
9-Hole 7 Day	\$ 11.00	\$ 11.00
9-Hole Twilight 7 Day after 6:00	\$ 7.00	\$ 7.00
9-Hole Junior (18 & U)	\$ 6.00	\$ 6.00
<b><u>DEVELOPMENT FEES</u></b>		
Development Fee 9 Hole	\$ 0.50	\$ 1.00
<b><u>CART RENTAL</u></b>		
9 - Hole Cart	\$ 12.00	\$ 13.00
<b><u>SEASON PASSES/PUNCH CARDS</u></b>		
(Does not include development fee)		
Adult Single	\$ 333.50	\$ 334.00
Adult Couple	\$ 431.25	\$ 432.00
Senior Single (62 & O)	\$ 299.00	\$ 299.00
Senior Couple (62 & O)	\$ 402.50	\$ 403.00
Junior (18 & U)	\$ 86.25	\$ 50.00
25 - 9 Hole Punch Card	\$ 210.00	\$ 210.00
10 - 9 Hole Punch Card	\$ 100.00	\$ 100.00

\* ONLY CHANGE FOR 2008