

Mayor

EVENT PERMIT APPLICATION

NAME OF ORGANIZATION: National Multiple Sclerosis Society - North Central States Chapter

CONTACT PERSON: (Responsible for Permit compliance).

NAME: Mati Felderman, Development Manager
ADDRESS: 1719 W Main St #103, Rapid City, SD 57702
HOME PHONE: (207) 290-0194 WORK PHONE (wds) 718-5703

EVENT TYPE: PARADE RALLY DEMONSTRATION OTHER

PURPOSE: National MS Society 2007 MS Bike Ride. The MS Bike Ride is an annual fundraising event to fight multiple sclerosis. We are requesting a parade permit for the safety of our cyclists and Rapid City citizens.

TOTAL INDIVIDUAL PARTICIPANTS ANTICIPATED: 115 Cyclists

TOTAL UNITS: _____
(Bands # _____ Floats # _____ Vehicles # _____ Other Units # _____)

WILL EVENT GENERATE LITTER/SPECIAL CLEANUP REQUIREMENTS .. YES .. **NO**
(If yes, explain fully) _____

DO YOU ANTICIPATE ANY OPPOSITION TO THIS EVENT YES .. **NO**
(If yes, explain fully) _____

Please see attached sheet

EVENT DATE ___/___/___ (If event will include more than one date or time frame, describe fully on a separate sheet and attach to application).

ASSEMBLY TIME _____ PARADE START TIME 7:00 a.m. each day

ASSEMBLY AREA/S _____

RECEIVED

AUG 30 2007

MAYOR'S OFFICE

WILL ASSEMBLY AREA UTILIZE:

CITY PARKS OR CITY PROPERTY OTHER THAN STREETS YES . . . NO
SCHOOL PROPERTY YES . . . NO
PRIVATE PROPERTY YES . . . NO

If yes, have arrangements been made with the appropriate party or parties responsible for the property? Yes . . . No

If yes, who _____ Phone # _____

ROUTE AREA (List all streets and properties over which the event or portions of the event are expected to travel). Please see attached sheet for Day 1 & Day 2 Routes

WILL THE ROUTE AREA UTILIZE:

CITY PARKS OR CITY PROPERTY OTHER THAN STREETS YES . . . NO
SCHOOL PROPERTY YES . . . NO
PRIVATE PROPERTY YES . . . NO

If yes, have arrangements been made with the appropriate party or parties for the property? Yes . . . No

If yes, who _____ Phone # _____

THIS APPLICATION, AS COMPLETED BY ME, IS AN ACCURATE REPRESENTATION OF THE PROPOSED EVENT. IN ADDITION, I HAVE READ AND WILL COMPLY WITH THE PARADE ORDINANCE FOR THE CITY OF RAPID CITY.

SIGNATURE OF APPLICANT Mati Felderman

DATE 8/10/07

OFFICE USE

CITY COUNCIL APPROVAL: [] N/A OR [] REQUESTED ON _____
APPROVED ON _____

REVIEWED BY: Bud [Signature] 8-23-07

EVALUATION

COMPLIANCE PROBLEMS? (ORDINANCE, LITTER, ORGANIZATION)

Event: 2007 MS WRATH
(Weekend Ride Around the Hills) Bike Ride

Event Dates: September 22nd and 23rd, 2007

Event Time: 7:00 a.m. start each day

September 22nd Route:

Depart from Rushmore Plaza Civic Center
going South on Mt. Rushmore Rd.

Right on Omaha St, which becomes Chicago
St (cross Sturgis Rd – Hwy 79)

Continue right onto South Canyon Rd,
which becomes Nemo Rd

End of parade – cyclists will continue on
Nemo Rd through Northern Hills

September 23rd Route:

Depart from Rushmore Plaza Civic Center
going South on 5th St for 4.2 miles

Take a right on Catron Blvd

End of parade – cyclists will turn onto Hwy
16 and continue route through Southern
Hills

STURGIS

DEADWOOD

LEAD

14A (Boulder Canyon Road)

385

Vanocker Canyon Road

Nemo Road

NEMO

Nemo Road

90

(Norris Peak Rd) 233

Day 1

- Route 1
- Route 2
- Route 3

Day 2

- Route 1
- Route 2

● Rest Stops

RAPID CITY

Civic Center

Cañon Blvd.

2007 WRATH

Weekend Ride Around The Hills

September 22nd & 23rd

Black Hills Area Map

44

16

385

ROCKERVILLE

235 (Neck Yoke Road)

HILL CITY

16

233 (Old Rockerville Road)

79

244 Mount Rushmore

KEYSTONE

summit of Iron Mt. Road (turn around)

40

385

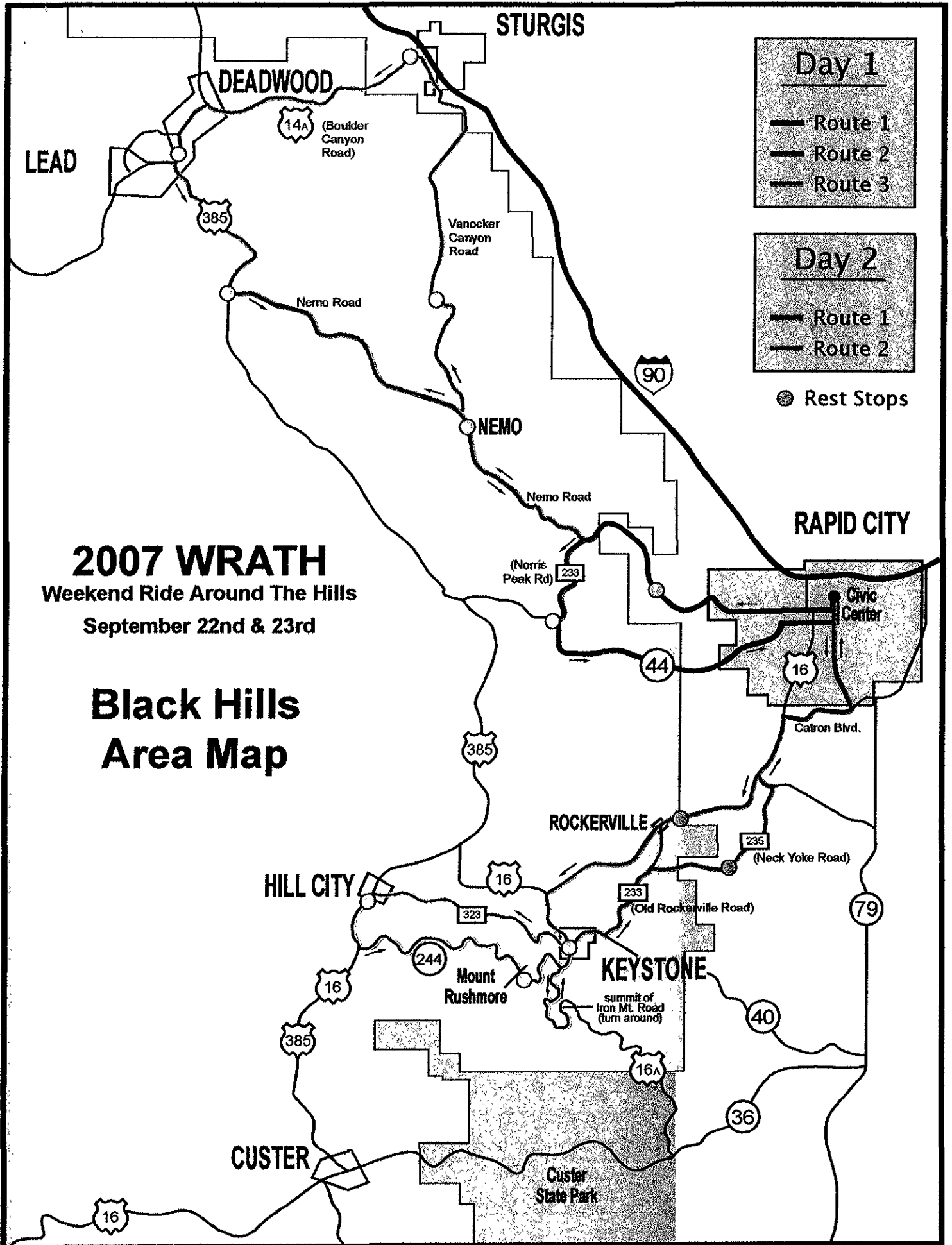
16A

36

CUSTER

Custer State Park

16



2007 MS Bike Ride
The W.R.A.T.H.
Weekend Ride Around The Hills

September 22nd & 23rd

Day 1, Route 1

Distance = 31.9 mi
Climbing = 2390'

This loop is a favorite among local riders. It essentially involves climbing beautiful Nemo Road, up and over Norris Peak Road to Hwy 44 and enjoying the downhill back to town. Nemo Road is generally a gradual climb with a couple challenging sections and some short but fun downhills. Norris Peak challenges all who cross it but is worth the effort. From the top of Norris Peak, down Rimrock Hwy (Hwy 44) and back to town, there is very little pedaling left to do. Most of your time and energy will be spent getting you to Norris Peak, so pace yourself and enjoy the ride.

Pay attention to the descents on this route, as you will tend to pick up speed, and all descents involve corners either in the middle or at the bottom. Use caution and control your speed.

- 0.0 mi - ~~leave the Civic Center south on Mt. Rushmore Rd.~~
- 0.2 mi - ~~Right on Omaha St.~~
 - 1.5 mi - ~~Omaha St. becomes Chicago St.~~
 - 2.7 mi - ~~cross Sturgis Rd. (Hwy 79)~~
- 3.4 mi - ~~stay Right on South Canyon Rd.~~
 - 4.4 mi - ~~South Canyon Rd. becomes Nemo Rd.~~
mostly gradual climb up Nemo Road. Fun descent just prior to the rest stop.
 - 9.1 mi - **REST STOP #1**
 - 12.7 mi - steep descent with corners ****CAUTION****
- 13.6 mi - ~~Left on Norris Peak Rd.~~
 - 15.2 mi - begin climb up Norris Peak (steepest at the bottom)
 - 16.6 mi - summit of Norris Peak
begin descent ****CAUTION**** steep descent with TWO sharp corners
- 18.2 mi - ~~Left on Hwy 44 (Rimrock Hwy)~~
 - 18.2 mi - **REST STOP #2** at this intersection
 - 20.8 mi - small climb past the Fireside Inn
 - 24.3 mi - steep descents ****CAUTION****
 - 27.7 mi - continue past Canyon Lake
- Hwy 44 becomes Jackson Blvd.
- 30.5 mi - ~~Right on West Main St.~~
 - 30.9 mi - West Main St. becomes Saint Joseph St. (one way traffic)
- 31.4 mi - ~~Left on Mt. Rushmore Rd.~~
- 31.9 mi - Finish at the Civic Center

Miles are only approximations. Please follow the route markings.

2007 MS Bike Ride
The W.R.A.T.H.
Weekend Ride Around The Hills

September 22nd & 23rd

Day 2, Route 1

Distance = 45.5 mi

Climbing = 3742'

This route into the southern part of the Black Hills leaves from the Civic Center in Rapid City and heads past the Stratobowl, Rockerville and into Keystone, which sits at the base of Mount Rushmore. Riders will cross the second level of a wooden triple-arch bridge and pass through a short tunnel before entering Keystone. A rest stop in Keystone allows riders to explore Main Street if they wish. A short ride down Hwy 40 takes riders to Old Rockerville Road, with its many short to medium distance rollers. Neck Yoke Road is a high plain with some rollers before it descends a final twisting stretch back to Hwy 16 at Reptile Gardens. From there, riders retrace their route back to Rapid City and finish at the Civic Center.

- 0.0 mi - Leave the Civic Center heading south on 5th Street
- 3.2 mi - cross Minnesota Ave.
- 4.2 mi - ~~Right~~ on Catron Blvd.
- 8% climb
- 6.5 mi - ~~Left~~ on Hwy 16
- 7% descent to Reptile Gardens
- 7% climb past Bear Country
- 12.9 mi - **REST STOP #1**
- 19.5 mi - **Left** exit onto Hwy 16A (to Keystone/Mt. Rushmore) ****CAUTION****
- 19.6 mi - over the Wooden Arch Bridge
- 6% descent into Keystone
- 21.6 mi - through tunnel
- 22.2 mi - **Left** on Hwy 40 (first stop light in Keystone)
- 22.2 mi - **REST STOP #2** at this intersection
- continue on Hwy 40
- 24.8 mi - **Left** on Old Rockerville Rd. (County Road 233)
- continue over several rolling hills
- 29.6 mi - **Right** on Neck Yoke Rd. (County Road 235)
- 31.6 mi - **REST STOP #3**
- 33.8 mi - 8-10% descent with sharp corners ****CAUTION****
- 36.9 mi - **Right** on Hwy 16
- 7% climb
- 39.0 mi - **Right** on Catron Blvd.
- 8% descent
- 41.3 mi - **Left** on 5th Street
- continue through downtown; heavy traffic ****CAUTION****
- 45.5 mi - Finish at the Civic Center

Miles are only approximations. Please follow the route markings.