



610 Quincy St. • Rapid City, SD 57701-3655
605-394-4171 • www.rapidcitylibrary.org

Date: July 19, 2007
To: Legal and Finance Committee
From: Greta Chapman, Director
Re: Banners at the Library

The library would like to display banners in front of the library at designated times of the year to announce library events and services. These banners would be the same size and configuration as the banners that hang in the downtown area (see images on attached page), and would be affixed to the light posts on the library lawn.

Per conversations with City Attorney Karie Price, we request approval to display these banners per section 15.28.080(B)(10) of the Rapid City Municipal Code:

15.28.080 Sign building permits.

B. *Exemptions.* The following types of signs and activities are exempt from the provisions of §15.28.080A.:

10. *Signs for a public purpose, as declared by the City Council, which may be of any type, number, area, height above grade, location, illumination or animation; provided that any request for such a declaration can only be made by a public body exercising governmental authority.*

If approved for this public purpose usage, the library would display banners promoting events, including but not limited to: Library Card Sign-up Month (September); Teen Read Week (October); National Library Week (April); and the Summer Reading Program (June – August).

Banners as displayed in downtown area:



Same format of banners as proposed for library property display:

