

**ORDINANCE NO.**

**AN ORDINANCE REGULATING THE BRIGHTNESS OF MISCELLANEOUS SIGNS BY AMENDING SECTION 15.28.220 OF THE RAPID CITY MUNICIPAL CODE.**

WHEREAS, the City of Rapid City has adopted a comprehensive Sign Code to regulate the location and appearance of signs within the City; and

WHEREAS, many signs within the City are either externally or internally illuminated so that they can be viewed at night; and

WHEREAS, the light used to illuminate signs can pose a safety hazard; and

WHEREAS, the brightness of lighting used to illuminate signs can interfere with the peace, comfort, convenience and general welfare of adjacent properties; and

WHEREAS, the Common Council of the City of Rapid City has determined that it is in the City's best interests to regulate the brightness of signs to protect the welfare of the general public by amending Section 15.28.220 of the Rapid City Municipal Code.

NOW THEREFORE, BE IT ORDAINED by the City of Rapid City that Section 15.28.220 of the RCMC be amended to read as follows:

**15.28.220 Miscellaneous signs.**

The following sign requirements are intended to provide exceptions or qualify and supplement the other requirements of this code:

A. Public or private institutions, school, nonprofit membership organizations, and philanthropic institutions that are educational, cultural, religious or recreational in nature, may display on-premises signs. However, such sign or part thereof shall not contain a commercial advertising message. The signs shall comply with the following:

1. For on-premises ground signs and on-premises wall signs, the size shall not exceed 32 square feet;
2. The height of the sign shall not exceed 8 feet;
3. Signs shall not be placed within a required sight triangle or a required parking area; and
4. Electric signs shall comply with § 15.28.130.

B. Each separate business entity may display 1 pedestrian-oriented sign for each wall of the building that faces a public street in the original town limited to 5-foot projection, 8 square feet, 9-inch letters and 8-foot clearance.

C. The total area of wall signs or ground signs for all residential entities on the premises may be 1 square foot for each dwelling unit. Wall signs or ground signs for all residential entities on the premises must also meet the following:

1. A maximum of 1 such sign per street frontage is allowed;
2. The maximum height of the sign shall be 8 feet; and
3. The maximum width of the sign area shall be 8 feet.

D. Wall signs or ground signs for a commercial use in a residential district or a home occupation may be 1 square foot in size per commercial use or home occupation.

E. Miscellaneous signs shall not be located within any clear sight triangle as set forth by city's Municipal Code.

F. The light from any light source intended to illuminate a miscellaneous sign, or emanating from an internally illuminated miscellaneous sign, shall be so shaded, shielded, directed or of such an intensity that the brightness shall not adversely affect surrounding or facing premises, nor adversely affect safe vision of pedestrians or operators of vehicles moving on public or private streets, driveways or parking areas.

CITY OF RAPID CITY

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
Finance Officer

(SEAL)

First Reading:  
Second Reading:  
Published:  
Effective:

